



## MBA CLASS OF 2019

## Final offer of elective courses.

Please be aware that the green **discontinuous line** separating two electives means that these two electives have a **clash in their schedule** (meaning they are sharing dates and times in their sessions). In this case, **you cannot take both electives**.

## Regular electives from October to December

START	END	COURSE	PROFESSOR	Day Of Week	TIME
8 Oct	5 Nov	Marketing Transformation for the Digital Era	Pau Virgili	Monday	*Semi- intensive AM & PM
		Power and Influence	Jose Maria de Areilza Carvajal		
12 Nov	10 Dic	Strategic Sales Management	Jaime Castelló	Monday	*Semi- intensive AM & PM
		Data-Driven Transformation	Manu Carricano		
2 Oct	4 Dec	Social Entrepreneurship and Impact Investing	Lisa Hehenberger	- Tuesday	AM
		Behavioral Economics	Pedro Rey		
2 Oct	4 Dec	Mergers & Acquisitions *2nd edition offered Term 5	Santiago Simón	Tuesday	PM
		Leader as Coach: Using Emotional Intelligence to Develop and Motivate Others	Robert Emmerling		
3 Oct	5 Dec	Performance Measurement and Control Systems *1st edition offered Summer Term	Josep Bisbe	Wednesday	AM
		Technology Strategy and the management of Intellectual Property	George Chondrakis		
4 Oct	5 Dec	Geopolitics	David Murillo & Angel Saz	Wednesday	PM
19 Oct	11 Des	Sport Business Management	Keegan Pierce & Carlos Cantó	Fridays: 19 Oct & 2, 9, 30 Nov + Tuesday: 11 Des	*Semi- intensive AM & PM
5 Oct	11 Des	Leading Through Processes	Àlex Grassas	Fridays: 5, 19 Oct & 9, 16 Nov + Thursday: 22 Nov +	
				Tuesday: 11 Des	