



Business Sustainability: A 360° Perspective

June 10-21, 2019

An MBA Summer Program hosted by the Schulich School of Business in Toronto, Canada

The call for nominations is now open!

3.00 SCHULICH CREDITS
39 CONTACT HOURS

\$700 CAD PROGRAM FEE
TUITION: waived for nominated students

Deadlines:

Nomination Deadline:
February 15, 2019

Application Deadline:
February 28, 2019

Questions?

exchange@schulich.yorku.ca

Program Experience Includes:

- Course materials and readings
- Site visits and company presentations
- Welcome/farewell dinner
- Social and cultural excursions
- Sightseeing tours in Toronto
- Day trip to Niagara Falls
- Two-week public transportation pass
- Transportation to/from all excursions

BUSINESS SUSTAINABILITY: A 360° PERSPECTIVE

Explore issues in sustainability and corporate social responsibility from multiple disciplines and perspectives. This hands-on modular course features a variety of engaging thought leaders, professors and company visits across industries.

PROGRAM HIGHLIGHTS:

Sustainability: Societal & Organizational Issues



Understand the importance of sustainability issues at the societal and organizational level

Corporate Social Responsibility



Understand the notion of corporate social responsibility in and across different contexts

Strategies for Sustainability: A Look at the Food Industry



Apply a strategic management lens to understand variation in response to sustainability in the retail grocery industry

Sustainability in Commercial Real Estate



Understand the reasons for and benefits of sustainability in real estate and infrastructure

Corporate Philanthropy



Understand the principles and concepts of corporate philanthropy

Sustainability Accounting & Accountability



Gain a practical and theoretical understanding of accountability and corporate sustainability reporting

Social Entrepreneurship



Understand the principles and concepts of social entrepreneurship

CULTURAL HIGHLIGHTS:

CN Tower | Niagara Falls | Toronto Blue Jays

