






Schulich Real Estate & Infrastructure

PERSPECTIVES LECTURE 2018

Tuesday, October 30th, 2018 6:00 p.m. | The Ritz-Carlton Hotel, 181 Wellington Street West | Toronto, Ontario

Featuring Keynote Speaker: **Blake Hutcheson, President and Chief Pension Officer, OMERS**

Blake will be introduced by friend and colleague **Michael J. Cooper (JD/MBA '86), President and Chief Responsible Officer, DREAM**

	Benefits and Privileges	Penthouse Level (two exclusive opportunities)	Mezzanine Level	Concourse Level
	Sponsorship value	\$6,500	\$4,000	\$3,000
	Hospitality/hosting at the 2018 Perspective Lecture (includes food-station dinner, lecture and closing reception)	6 tickets	4 tickets	2 tickets
	Special VIP seating for sponsor guests	SOLD OUT	SOLD OUT	Yes
	Recognition on digital promotional materials (emailed invite, online registration page, Schulich website, Schulich alumni events page, Schulich Real Property Alumni Association website)	Printed recognition SOLD OUT	Recognition SOLD OUT	Included
	Digital screens (strategically placed at the Ritz Carlton Ballroom and rolling throughout the evening)	Most prominent positioning	Second-level positioning	Third-level positioning
	Printed recognition on signage (welcome signs in venue reception area and sponsor recognition signs on stage)	Most prominent positioning SOLD OUT	Second-level positioning SOLD OUT	Third-level positioning
	Recognition on Schulich social media channels (Twitter, Facebook) (leading up to the Lecture, as well as on October 30 th and post-event)	SOLD OUT	SOLD OUT	-
	Verbal recognition			
	Recognized as Official Lecture Co-Sponsors	Yes	-	-
	Recognized as Official Reception Sponsor	-	Yes	-
	Recognized Official Schulich Student Co-Sponsor	-	-	Yes
	Post-event recognition			
	Event coverage in Alumni E-Newsletter (global circulation, 18,951 subscribers)	SOLD OUT	SOLD OUT	-
	Event coverage on Schulich Website (749,126 users; 1,487,508 annual sessions)	Yes	-	-
	Sponsorship report (showcasing the impact of the sponsorship)	Yes	Yes	Yes
<p>Proceeds from the 2018 Perspectives Lecture will benefit the Real Estate & Infrastructure Student Experience Fund Learn more at schulich.yorku.ca/fundingpriorities</p>				

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SPONSORSHIPS PROVIDE REAL VALUE AND IMPACT – BE A PART OF IT!

