Ellen R. Auster

Ellen R. Auster is Professor of Strategic Management at the Schulich School of Business, York University, Executive Director of York Change Leadership and co-founder of Stragility Change Management. Previously, she founded the Schulich Centre for Teaching Excellence at York University and served as Director for more than two decades. Prior to joining Schulich, she was on the faculty at the Graduate School of Business at Columbia University and Visiting Faculty at the Amos Tuck School of Business at Dartmouth in Hanover, New Hampshire. She earned her B.A. from Colgate University and her PhD from Cornell University.

Ellen has more than 25 years of experience as an academic and consultant specializing in Stragility [®] – the art of strategic transitions, transformations and turnarounds. Working with executives and managers to successfully tackle a wide spectrum of strategic challenges in industries ranging from manufacturing and consumer goods to financial services as well as government and the social sector, she creates a shared leadership, stakeholder inclusive, value creating approach that enables the firm to cultivate the short and long-run capabilities needed for continuous reinvention and ongoing success. Clients include: Procter and Gamble, Estee Lauder, Free the Children, Ontario Science Centre, Ministry of Children and Youth Services, Ministry of Community and Social Services, LEAP, Challenge Factory and more.

A multiple research and teaching award winner, Ellen has been honored with the prestigious, global, lifetime achievement *Academy of Management Distinguished Educator Award*. She has also received research awards from the *Academy of Management* and *Management Science*, and she has been selected as a *Kellogg/Schulich Executive MBA Professor of the Year* twice as well as being honored with the *Seymour Schulich Award for Teaching Excellence*.

She has published widely in academic and practitioners journals including: The Academy of Management Review, Management Science, Sloan Management Review, Organization Studies, The Journal of Business Ethics, Human Resource Management, Research in Organizational Behavior, Research Policy, The Journal of International Management, The International Journal of Strategic Change Management, The Journal of Applied Behavioral Science, The American Journal of Economics and Sociology, Sociological Inquiry, Advances in Strategic Management, Sex Roles, The Journal of World Business, Business in the Contemporary World, Women in Management Review, Developing Leaders Quarterly, Leader to Leader Quarterly, The Journal of Management Education, Chief Learning Officer, Organization Studies and the American Management Association Playbook.

Her most recent books are *Stragility* **: Excelling at Strategic Changes with former Harley Procter Director of Marketing at Procter and Gamble Lisa Hillenbrand published by University of Toronto/Rotman Press, 2016, and *Bridging the Values Gap: How Authentic Organizations Bring Values to Life* with R. Edward Freeman, Elis and Signe Olsson Professor at the University of Virginia Darden School of Business, Berrett-Koehler, San Francisco, 2015. Stragility was listed by Forbes as one of the "16 Best Books for Creative Leaders", and as "Top 3 books in Strategy for Entrepreneurs". Ellen has written two prior books - *Strategic Organizational Change* (Palgrave MacMillan, 2005) and *Excellence in Business Teaching: A Quick Start Guide* (McGraw-Hill Ryerson).

She has been quoted in the business press and appeared on radio and TV and on-line including: Business Week, Time, New York Newsday, Economic World, Executive Female, Talk 100 CFRB, WTN, TVO, The Toronto Star, HR Professional Magazine, Newsweek, Business Book Talk, The Globe and Mail, Vancouver Sun, Calgary Herald, Canadian Business, The National Post/Financial Post, Harvard Business Review-HBR.org, Training and Development Magazine, Small Business Forum, Rotman Management and USA Today.

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EDUCATION

1983	Ph.D, Cornell University, Organizational Sociology
1981	M.A., Cornell University, Organizational Sociology
1979	B.A., Colgate University with Honors

ACADEMIC POSITIONS

2006-present	Professor of Strategic Management Schulich School of Business, York University, Toronto, Ontario
1991-2005	Associate Professor of Strategic Management Schulich School of Business, York University, Toronto, Ontario
1991-2015	Founding Director, Schulich Centre for Teaching Excellence, Schulich School of Business, York University, Toronto, Ontario
1990 -1991	Visiting Associate Professor Amos Tuck School of Business, Dartmouth College, Hanover, N.H.
1987-1990	Associate Professor of Management Graduate School of Business, Columbia University, N.Y., N.Y.
1983 -1987	Assistant Professor of Management Graduate School of Business, Columbia University, N.Y., N.Y.

ADMINISTRATIVE POSITIONS

2017 – present Executive Director, York Change Leadership, York University

Through workshops, retreats, consulting, leading practice sharing, tools, resources and coaching, York Change Leadership works with university partners to unleash their full potential and thrive in a competitive educational landscape.

1993-2015 Founding Director, Schulich Centre for Teaching Excellence, Schulich School of Business, York University, Toronto, Ontario

Strategic Goals and Initiatives Designed, Developed and Launched included:

Building Knowledge and Skills to Enhance Course Design, Delivery and Assessment

- New Faculty Orientation (full day orientation: three times per year)
- Faculty Training and Development: Ongoing Teaching Workshops (e.g. "Celebrating Teaching Innovations in the Classroom", "Globalizing our Course Content", "Sharing Approaches to Peer

- Evaluation in Teams", "Teaching Award Winner's Insights and Best Practices" etc.)
- Peer P&T Evaluations
- Teaching Development Grants
- Individual Teaching Analysis and Coaching
- Technology in Teaching Workshop organized each year

Rapid Identification and Response to Teaching Issues

- Just-in-Time Classroom Feedback Process (liaisoning with academic reps in all classes in conjunction with the Graduate Business Council and Undergraduate Business Council)
- Mid-Term Student Feedback
- Mid-Term Student & End of Term Student Focus Groups Feedback

Recognizing Teaching Excellence and Diffusing Best Practices

- Seymour Schulich Awards for Teaching Excellence
- Seymour Schulich Teaching Excellence Awards Showcase
- Teaching Award Winner's Workshops
- Celebrating Innovations Workshop
- Schulich Centre for Teaching Excellence Web-Site (www.scte.schulich.yorku.ca.- teaching support, tips, and resources)

Enhancing Performance Management of Faculty

- Embed Teaching Excellence in Recruitment and Selection
- Increase Recognition and Visibility of Excellent Teaching Performance (letters, social media)
- Proactive Development of Under-performing faculty (chronic, innov, exception)
- On-line Course Evaluation to Provide Fast Feedback

Interfacing with Committees and Leading Task Forces

- MBA, IMBA, EMBA, BBA Committees
- Other Task Forces Teaching Innovation, Diversity, Academic Honesty, On-line Course Evaluation, Teaching Excellence, Teaching Excellence Awards

Scholarly Engagement on Teaching and Learning

- Teaching Grants
- Academic and research presentations at global conferences and publications in top management education journals

Clarify Academic Structure and Foster Integration

- Guidelines, support and accountability for Program Directors, Area Coordinators and Course Coordinators
- Coaching and Skill Development on Leadership for Teaching

Solidify Shared Purpose

- Infuse Brand with Teaching Excellence
- Enhance Integration of Part-time Faculty

Research in Progress

- Auster, E. ,Quartermaine, L.K., Prasad, A., Auster-Weiss, L. "How to Conquer Powerful Career Derailers That Jeopardize Women's Success" Working Paper, Sloan Management Review.
- Auster, E., Hillenbrand, L. "Twelve Key Blind Spots that Derail Strategic Change" Working paper for Sloan Management Review.
- Basir, N., T. Ruebottom and Auster, E. "Structure from Chaos: Institutional Resources and Recombination" 32nd EGOS Colloquium 'Organizing in the Shadow of Power' in Naples, Italy, July 7-9, 2016, Working Paper.

Basir, N. and Auster, E. and T. Ruebottom, "An Institutional Lens on The Creation of Libyan Civil Society" Academy of Management, 2016 OMT Best International Paper Award Finalist, 2016 Best Paper Proceedings, Anaheim, California. Working Paper.

Books

Auster, E. & Hillenbrand, L.M. **Stragility: Excelling at Strategic Change.** Rotman - University of Toronto Press. 2016. Related media coverage below:

Forbes. "16 New Books for Creative Leaders In 2016"

http://www.forbes.com/sites/berlinschoolofcreativeleadership/2016/02/18/16-new-books-for-creative-leaders-to-begin-in-2016/#4dcbb07a2279

http://www.shrm.org/Publications/hrmagazine/bookblog/Lists/Posts/Post.aspx?ID=78

"The Master List: Best Books for Entrepreneurs: Top 3 Strategy Books"

https://www.zenefits.com/blog/best-business-books-entrepreneurs-must-read-2016/

"Three Books Small Business Owners Should Read" Small Business Forum

https://forum.web.com/3-books-small-business-owners-read-60/

"A Deep Dive into Culture" Training and Development Magazine, June 2016

 $\underline{https://www.td.org/Publications/Magazines/TD/TD-Archive/2016/06/Books-A-Deep-Dive-Into-Culture-Climate-and-Diversity}$

Women's Leadership Success Radio: How Women Can Excel at Strategic Change Management

http://www.womensleadershipsuccess.com/tag/ellen-r-auster/#.V1HPo032ZMs

Driving People-Powered Change: Executive Book Summaries – Two Minute Manager

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Tips for Managing Strategic Change – Hartford Business Journal, June 13 2016

http://www.hartfordbusiness.com/article/20160613/PRINTEDITION/306089940

Business Book Talk – Interview by Bob Garlick – The Direction and Tools You Need to Build Success, October 5, 2016

http://www.businessbooktalk.com/the-direction-and-tools-you-need-to-build-success/

Q&A for Ellen Auster and Lisa Hillenbrand, Rotman Management, Winter 2017, pp 121-123

- Freeman, R.E. & Auster, E. **Bridging the Values Gap: How Authentic Organizations Bring Values to Life**. Berrett-Koehler Press, San Francisco, California. July 2015.
- Auster, E., Wylie, K. and Valente, M. **Strategic Organizational Change: Building Change Capabilities in Your Organization**, Palgrave Macmillan, Houndsmills, England/New York, 2005. Featured in the *Globe and Mail*, March 6, 2006, *Canadian Business*, reviewed in *Academy of Management Executive*.
- Auster, E., Grant, T. and Wylie, K. **Excellence in Business Teaching: A Quick Start Guide**, McGraw-Hill Ryerson, Toronto/New York, 2005, reviewed in *Academy of Management Learning and Education*.

Refereed Journal Articles and Other Publications

- Auster, E. and Freeman, Ed. 2018. forthcoming, "Values, Authenticity and Responsible Leadership", in Nicola Pless, **Responsible Leadership**, Routledge Press.
- Ruebottom. T. and Auster, E. 2017. "How a Rock Concert Inspires Social Change", **Work in Progress**, Research Findings, November 8, 2017, https://workinprogress.oowsection.org/2017/11/07/how-a-rock-concert-inspires-social-change/

- Ruebottom, T. and Auster, E. 2017. "Reflexive dis/embedding: Personal Narratives, Empowerment and the Emotional Dynamics of Interstitial Events", *Organization Studies*, *September*, 39(4),467-490.
- Auster, E. 2016, "Bridging the Values Gap", with E. Freeman and C. Manno. *Developing Leaders Quarterly*, 22, pp. 18-22, January 2016. Distributed at the **World Economic Forum in Davos**. IEDP International Executive Development Programs.
- Auster, E. 2016. "Why Do Women Still Not Make It to the Top? Dominant Organizational Ideologies and Biases by Promotion Committees Limit Opportunities to Destination Positions with A. Prasad. *Sex Roles*, 75, 5, 177-196.
- Auster, E. and Hillenbrand, L. 2016. "Three Keys to Driving People-Powered Change", American

 Management Association Playbook. http://playbook.amanet.org/3-keys-driving-people-powered-change/
- Auster, E. and Hillenbrand, L. 2016 "Stragility: Do Less, Accomplish More" **Young Upstarts**, March 17, 2016. http://www.youngupstarts.com/2016/03/17/stragility-do-less-accomplish-more/
- Auster, E and Hillenbrand. L. 2016. "Three Ways to Build a "Change Fitness" Plan for your Team, Starting with You", **Upstart Business Journal**, March 17, 2016. http://upstart.bizjournals.com/resources/author/2016/03/17/3-ways-to-build-a-change-fitness-plan-for-your.html
- Auster, E and Hillenbrand. L. 2016. "Change Leadership: Overcoming Change Fatigue and Organizational Burnout", Strategy Driven. March 18, 2016.

 http://www.strategydriven.com/2016/03/18/change-leadership-overcoming-change-fatigue-organizational-burnout/
- Auster, E and Hillenbrand. L. 2016. "Go Slow To Go Fast: How HR leaders can Convert Skeptics to Achieve Change " HR.com .http://www.hr.com/en/magazines/all_articles/go-slow-to-go-fast-how-hr-leaders- can- convert-skep im34alp4.html#sthash.xD1zaJ0m.dpuf
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- Hillenbrand L and Auster, E. 2016. "How to Diagnose a Derailed Change and Get it Back on Track,"

 Smart Business. April 21 http://www.sbnonline.com/article/diagnose-derailed-change-get-back- track/
- Auster, E. and Hillenbrand, L. 2016. "Stragility: The Ultimate Competitive Advantage", *Leader to Leader Quarterly*, October 2016: 40-46.
- Auster, E. 2016 "Not Only Volkswagen: Organizations and the Need to Bridge the Values Gap" with R. Edward Freeman and Carla J. Manno, *CIEBS* (China Europe Business)
- Basir, N. and Auster, E. and T. Ruebottom, 2016. "Structure from Chaos: The Creation of Libyan Civil

- Society" 2016 *OMT Best International Paper Award Finalist, 2016 Best Paper Proceedings*. Academy of Management, Anaheim, California.
- Auster, E. 2015 "Middle Management Knowledge of Articulated Strategy: Antecedents, Cognitive Accuracy and Awareness" with R. Cruikshank, N. Basir, T. Ruebottom. **International Journal of Strategic Change Management**, Volume 6, Number 1:73-99.
- Auster, E. 2014 "Strategic Fit(ness)", with N. Basir and T. Ruebottom. In the *Palgrave Encyclopedia of Strategic Management*. Edited by D. Teece and M. Augier, eds., London, UK: Palgrave Macmillan
- Auster, E. & Ruebottom, T. 2013, "Navigating the Politics and Emotions of Change". *MIT Sloan Management Review*, Summer 2013, 54, 31-36.
- Auster, E. & R. E. Freeman, 2013 "Values and Poetic Organizations: Beyond Value Fit Towards Values Through Conversation." *Journal of Business Ethics*, 113:39–49.
- Auster, E. 2012, with Ed. Freeman. "Values, Authenticity and Responsible Leadership" in Nicola Pless and Thomas Maak, *Responsible Leadership*, Springer Press. 2012.
- Auster, E. 2011. "Strategic Fitness: An Exploratory Conceptualization" with E. Sullivan, P. Meredith. *International Journal of Strategic Change Management*, 3, 3: 188-210.
- Auster, E. 2011. "Leading Strategic Organizational Change by Building Change Capabilities" *Business and Economy*, February: 70-71.
- Freeman, E. and E. Auster, 2011. "Values, Authenticity and Responsible Leadership" in *Journal of Business Ethics*, 98, 15-23.
- Aldrich, H, and Auster, E. 2011 "Even Dwarfs Started Small: Liabilities of Age and Size and their Strategic Implications". Reprinted in Howard Aldrich's, *An Evolutionary Approach to Entrepreneurship: Selected Essays* by Howard E. Aldrich. Edward Elgar: Cheltenham, UK.
- Auster, E. 2010. Comment on "Why Men Still Get More Promotions Than Women", with Ash Prasad. Posted on *Harvard Business Review*, http://hbr.org/2010/09/why-men-still-get-more-promotions-than-women/ar/1
- Auster, E. 2010. "External Knowledge Sourcing in Biotech: Alliances Versus Acquisitions", with S. Carayannopoulos. Paper presented at Strategic Management Society. *Research Policy*, 39: 254-267.
- Auster, E. 2010. "From Profit Motive to Forging Value Creation", *National Post*, January 19: *Financial Post*, p.10.
- Auster, E. and Wylie, K. "Creating Active Learning in the Classroom: A Systematic Approach", *Journal of Management Education*, Volume 30: 333-353, 2006.
- Auster, E. and Ekstein, K. "Professional Women's Mid-Career Satisfaction: An Empirical Investigation of Women Engineers", *Women in Management Review*, 20: 4-23, 2005.

- Auster, E. and Sirower, M., "The Dynamics of Merger and Acquisition Waves: A Three Stage Conceptual Framework". *Journal of Applied Behavioral Science*, 38: 216-244, 2002.
- Auster, E. "Professional Women's Mid-Career Satisfaction: Towards an Explanatory Framework", *Sex Roles*, 44:719-749. 2001. Nominated for the 2002 Rosabeth Moss Kanter Award for Excellence in Work/Family Research.
- Auster, E. "Exploring Multiple Forms of Japanese Resource Investment in the U.S.: An Organization Theory and Network Analysis Approach", *Journal of International Management*, 1, 2:199-230, 1995.
- Auster, E. "Macro and Strategic Perspectives on Interorganizational Linkages: A Comparative Analysis and Review with Suggestions for Reorientation", *Advances in Strategic Management*, 10:3-40, 1994.
- Auster, E. "Demystifying the Glass Ceiling: The Organizational and Interpersonal Dynamics of Gender Bias", *Business in the Contemporary World*, 5, 3:47-68, 1994.
- Auster, E. "The Relationship of Industry Evolution to Patterns of Technological Linkages, Joint Ventures, and Direct Investment Between the U.S. and Japan", <u>Management Science</u>, Volume 38, 6:778-792,1992. Selected as "Best Paper in Management Science".
- Auster, E. and Hunt, C. "Proactive Environmental Management: Avoiding the Toxic Trap", *Sloan Management Review*, 31:7-18, 1990.
- Auster, E. "The Interorganizational Environment: Network Theory, Tools and Applications". In Frederick Williams and Dave Gibson (eds), *Technological Transfer*, pp.63-89, Sage Publications, 1990.
- Aldrich, H. and Auster, E. "Even Dwarfs Started Small: Liabilities of Age and Size and their Strategic Implications". Reprinted in B. Staw & L. Cummings (eds), *The Evolution and Adaptation of Organizations*, 33-66, Greenwich, Conn.: JAI Press, 1990, and Howard Aldrich's *Evolutionary Approaches to Strategy*, forthcoming 2012.
- Auster, E. "Task Characteristics as a Bridge Between Macro and Micro Research on Salary Inequality Between Men and Women", *Academy of Management Review*, 14, 2:173-193, 1989.
- Auster, E. and Drazin, R. "Sex Inequality at Higher Levels in the Hierarchy: An Intraorganizational Perspective", *Sociological Inquiry*, 58, 2:216-227, 1988.
- Auster, E. "Behind Closed Doors: Sex Bias at Professional and Managerial Levels", *Employee Responsibilities and Rights Journal*, 1, 2:129-144, 1988.
- Auster, E. "The Impact of Owner and Organizational Characteristics of Black and White-Owned Businesses on Firm Profitability and Survival", *The American Journal of Economics and Sociology*, 47, 3:331-344, 1988.
- Auster, E. and Drazin, R. "Wage Differences Between Men and Women: Performance Appraisal Ratings Versus Salary Allocation as the Locus of Bias", *Human Resource Management*, 26, 2:157-168,

- 1987. (equal co-authors)
- Auster, E. "International Corporate Linkages: Dynamic Forms in Changing Environments", *Journal of World Business*, 22, 2:3-6, 1987. (Guest Editor)
- Auster, E. and Aldrich, H. "Even Dwarfs Started Small: Liabilities of Age and Size and their Strategic Implications". In Barry Staw and Larry Cummings (eds), *Research in Organizational Behavior*, 8:165-198, 1986.
- Auster, E. and Aldrich, H. "Small Business Vulnerability, Ethnic Enclaves, and Ethnic Enterprise". In Robin Ward and Richard Jenkins (eds), *Ethnic Communities in Business: Strategies for Economic Survival*. London, England: Cambridge University Press, 1984.

Trademarks

Stragility: United States Patent and Trademark Office Registration number: 4591566 Serial Number: 85619565

Issued May 8, 2012

Stragility: Canadian Intellectual Property Office

Appliation: 1572169 TMA: 865991

Filed: April 5, 2012 Registered: November 26, 2013

HONOURS and AWARDS

- 2016 Basir, N. and Auster, E. and T. Ruebottom, "Structure from Chaos: The Creation of Libyan Civil Society" 2016 OMT Best International Paper Award Finalist, Academy of Management.
- 2016 Basir, N. and Auster, E. and T. Ruebottom, "Structure from Chaos: The Creation of Libyan Civil Society" 2016 OMT Best Paper, Academy of Management Proceedings, Anaheim, California.
- 2015 Seymour Schulich Teaching Excellence Award Master's Top Ten
- 2014 CIRA Grant \$30,000 with Mekki MacAulay, Canadian Internet Registry Authority
- 2013 Nominee, Seymour Schulich Award for Teaching Excellence
- 2013 CWU-CIBER Best Paper Finalist on Emerging Markets, Academy of Management with H. Akhari
- 2013 Academy of Management, International Management Division, Best Paper Proceedings, with H. Akbari
- 2012 Merit Award, Schulich School of Business, York University
- 2009 Kellogg/Schulich EMBA Professor of the Year Award
- 2007 Merit Award, Schulich School of Business, York University
- 2007 Academy of Management Distinguished Educator Award, Academy of Management
- 2006 3M Teaching Fellow Nominee, York University
- 2006 Merit Award, Schulich School of Business, York University
- 2005 Kellogg/Schulich EMBA Professor of the Year Award
- 2005 Merit Award, Schulich School of Business, York University
- 2004 Merit Award, Schulich School of Business, York University
- 2003 Nominee, Technology Innovation Award, The Learning Partnership
- 2003 Merit Award, Schulich School of Business, York University

2002 Nominee, Rosabeth Moss Kanter Award for Excellence in Work/Family Research 2002 Merit Award, Schulich School of Business, York University 2002 Internal Research Grant, Schulich School of Business, York University 2001 Seymour Schulich Award for Teaching Excellence 2001 Merit Award, Schulich School of Business, York University 2001 Internal Research Grant, Schulich School of Business, York University 2000 Nominee, Seymour Schulich Award for Teaching Excellence, Schulich School 1999 Nominee, Seymour Schulich Award for Teaching Excellence, Schulich School 1999 Internal Research Grant, Schulich School of Business, York University 1998 Nominee, Seymour Schulich Award for Teaching Excellence, Schulich School 1998 Internal Research Grant, Schulich School of Business, York University 1997 Nominee, Seymour Schulich Award for Teaching Excellence, Schulich School 1997 Internal Research Grant, Schulich School of Business, York University Nominee, Outstanding Educator of the Year Award, Schulich School 1996 1996 Internal Research Grant, Schulich School of Business, York University 1994 Nominee, Outstanding Educator of the Year Award, FAS, York University 1994 Internal Research Grant, Schulich School of Business, York University 1993 Winner: Outstanding Educator of the Year Award, FAS, York University 1993 Recognition Award, Outstanding Service to the Executive Committee of the Women in Management Division of the Academy of Management 1993 Internal Research Grant, Schulich School of Business, York University 1992 Nominee, Outstanding Educator of the Year Award, FAS, York University 1992 Best Paper in Management Science, ORSA-TIMS Conference. 1993 Internal Research Grant, Schulich School of Business, York University 1991 Recognition Award, Outstanding Service to the Academy of Management's Women in Management Division 1991 Research Grant, Center for Japanese Economy and Business, \$63,000, Columbia University 1991 Faculty Research Fellowship, Graduate School of Business, Columbia U. 1990 Best Paper Award, International Management Division, Academy of Management 1990 Second Place Winner: Best Teacher Award, Graduate School of Business, Columbia University 1990 Research Grant, Center for Japanese Economy and Business, Columbia U. 1990 Faculty Research Fellowship, Graduate School of Business, Columbia U. 1989 Research Grant, Center for Japanese Economy and Business, Columbia U. 1989 Faculty Research Fellowship, Graduate School of Business, Columbia University 1988 Research Grant, Center for Japanese Economy and Business, Columbia U. 1988 Faculty Research Fellowship, Graduate School of Business, Columbia U. 1985 Research Grant, Career Center, Graduate School of Business, Columbia U. 1984 Finalist: Heizer Dissertation Award Competition, Academy of Management 1982 Sage Graduate School Fellowship, Cornell University

PRESENTATIONS AT CONFERENCES (Selected Listing)

Auster, E. Distinguished Speaker. OMT Junior Faculty and OMT/MOC Doctoral Consortium. Academy of Management, Anaheim, CA. 2016.

Basir, N. and Auster, E. and T. Ruebottom, "Structure from Chaos: The Creation of Libyan Civil Society"

- 2016 OMT Best International Paper Award Finalist, Academy of Management, Anaheim, CA, August 2016.
- Basir, N., T. Ruebottom and Auster, E. "Structure from Chaos: Institutional Resources and Recombination in the Creation of Libyan Civil Society" 32nd EGOS Colloquium 'Organizing in the Shadow of Power' in Naples, Italy, July 7-9, 2016.
- Auster, E. Distinguished Speaker. OMT Junior Faculty and OMT/MOC Doctoral Consortium. Academy of Management, Vancouver, CA, 2015.
- Akbari, ,H. and Auster, E. "Performance of Emerging Economy Firms Internationalizing into Advanced Economies". Competitive Presentation, Academy of International Business, Istanbul, Turkey, 2013.
- Akbari, H. and Auster, E. "Institutional Embeddedness of EE Firms in Advanced Economies: A Longitudinal, Multi-Industry Study. " <u>Academy of Management Best Paper Proceedings</u>, Buena Vista, Florida, 2013. CWU-CIBER Best Paper Finalist on Emerging Markets.
- Cruikshank, R., Auster, E., Basir, N., Truebottom, Trish. "Middle Management Knowledge of Articulated Strategy: Awareness and Accuracy Gaps", Academy of Management Meetings, Buena Vista, Florida, 2013.
- Auster, E. Distinguished Speaker. OMT Junior Faculty and OMT/MOC Doctoral Consortium. Academy of Management, Buena Vista, Florida. 2013.
- Auster, E. Distinguished Speaker. OMT Junior Faculty and OMT/MOC Doctoral Consortium. Academy of Management, Boston, Mass. 2012.
- Auster, E. Speaker. Academy of Management Leadership Forum. Sharing Best Practices. Academy of Management, Boston, Mass. 2012. One of two best practices selected to share at Board of Governor's and Division Heads Leadership Forum.
- Auster, E. Invited Speaker and Moderator "Making Meaning Through Values", Conscious Capitalism Conference, Boston Mass, May 2012.
- Auster, E. Distinguished Speaker OMT/MOC Doctoral Student/Junior Faculty Consortia, Academy of Management, San Antonio Texas, 2011.
- Auster, E. Co-Organizer of the 3rd Annual OMT/MOC Doctoral Student/Junior Faculty Teaching Roundtables Workshop including presentation on "Tips for Class Prep and High Impact Delivery", Academy of Management, Montreal, Quebec, 2010.
- Auster, E. Roundtable Leader. "Tips for Class Prep and High Impact Delivery", Junior Faculty and Doctoral Student Consortia, Academy of Management Meetings, Montreal, Quebec, 2010.
- Auster, E. Co-Organizer of the 2nd Annual OMT/MOC Doctoral Student/Junior Faculty Teaching Roundtables Workshop including presentation on "Tips for Class Prep and High Impact Delivery", Academy of Management, Chicago, Illinois, 2009.

- Auster, E. Roundtable Leader. "Tips for Class Prep and High Impact Delivery", Junior Faculty and Doctoral Student Consorita, Academy of Management Meetings, Chicago, Illinois, 2009.
- Auster, E. Co-Organizer of the 1st OMT/MOC Doctoral Student/Junior Faculty Teaching Roundtables Workshop including presentation on "Tips for Class Prep and High Impact Delivery", Academy of Management, 2008 in Anaheim, California.
- Auster, E. Roundtable Leader. "Tips for Class Prep and High Impact Delivery", Junior Faculty and Doctoral Student Consortia, Academy of Management Meetings, Anaheim, California, 2008.
- Auster, E. Prasad, A. "The Dynamics of Promotion Bias: An Intra-Organizational Perspective", paper presented at the Academy of Management Meetings, 2008 in Anaheim, California.
- Auster, E., Sullivan, E. and Meredith, P., "Strategic Fitness: Exploring the Intersection of Capabilities and Environments", Academy of Management Meetings, Philadelphia, PA, August, 2007.
- Auster, E., Thomson, K., Weick, K., Conry, T. and Di-Padova-Stocks, L. "Generating Dynamic Learning Approaches Inside And Outside The Classroom: An Experiential Session Using Weick's Concepts Of Enactment, Sense-Making And Reflexivity", Academy of Management Meetings, Atlanta, GA, August 2006.
- Auster, E., Egri, C., Dacin, T., Ragins, B. R. and Lyness, K. "Promotion Bias in Academe", Academy of Management Meetings, Atlanta, Georgia, 2006.
- Cruikshank, R. and Auster, E. "Exploring Awareness and Accuracy Gaps in Knowledge of Strategy" with Ruth Cruikshank, ASAC, Banff, Alberta. 2006.
- Auster, E. "Excellence in Business Teaching: Tips and Techniques", *Academy of Management Meetings*, New Orleans, LA, 2004.
- Auster, E. "Creating High Impact Learning Environments", *Academy of Management Meetings*, Denver, CO., 2002.
- Auster, E. "Satisfaction at Mid-Career: An Exploratory Framework", *Academy of Management Meetings*, Chicago, IL,1999.
- Auster, E. "The Dynamics of M&A Waves", with M. Sirower, *Academy of Management Meetings*, Cincinnati, OH, 1998.
- Auster, E. "The Relationship of Industry Evolution to Patterns of Technological Linkages, Joint Ventures, and Direct Investment Between the U.S. and Japan". Invited presentation at the *ORSA-TIMS* meetings in San Franscisco, CA for panel of best papers published in *Management Science*.
- Auster, E. and Sirower, M. "An Institutional Perspective on Corporate Mergers and Takeovers: An Alternative to Economic Efficiency Arguments", with M. Sirower, *Academy of Management Meetings*, Las Vegas, NV, 1992.
- Auster, E. "Japanese Economic Activity in the U.S.: A Network Analysis Across and Within Industries",

- Strategic Management Society Meetings, Stockholm, Sweden, 1990. Presented same at the Stockholm School of Economics, Stockholm, Sweden.
- Auster, E. "The Relationship of Industry Evolution to Patterns of Technological Linkages, Joint Ventures, and Direct Investment Between the U.S. and Japan", *Best Paper Award*, International Management Division, Academy of Management Meetings, San Francisco, CA, 1990. Published in the *Academy of Management Best Paper Proceedings*.
- Auster, E. "Penetration without Dependence? A Network Analysis of Japanese Economic Activity in the U.S.", *Academy of Management Meetings*, San Francisco, CA, 1990.
- Auster, E. "Networks of Interorganizational Linkages: The Role of Boundary Spanning in Organizational Evolution", *Texas Conference on Organizations*, Austin, TX, 1989.
- Auster, E. "An Exploratory Analysis of the Effects of Industry Uncertainty on Interorganizational Form: Corporate Linkages Between U.S. and Japan, 1984-1985", *Academy of International Business Lecture*, Waseda University, Tokyo, Japan, 1989.
- Auster, E. "Bringing a Multilevel Perspective into Research on Interorganizational Relationships", Academy of Management Meetings, Anaheim, CA, 1988.
- Auster, E. "Task Characteristics as a Bridge Between Macro and Micro Research on Male/Female Wage Differences", *Academy of Management Meetings*, New Orleans, LA, 1987.
- Auster, E. "Behind Closed Doors: Sex Bias at Professional and Managerial Levels", *Academy of Management Meetings*, New Orleans, LA, 1987.
- Auster, E. "Strategic and Ecological Approaches to Corporate Linkages Between U.S. and Japan", Western Academy of Management Meetings, Universal City, CA, 1987.
- Auster, E. "The Courting Rituals of U.S. and Japanese Prospective Parent Companies: Preliminary Data Analysis", *Academy of Management Meetings*, Chicago, IL, 1986.
- Auster, E. and Aldrich. H. "Loose Coupling and Emulation: Organizational Strategies for Overcoming Liabilities of Age and Size", with H. Aldrich, *Academy of Management Meetings*, San Diego, CA, 1985.
- Auster, E. and Drazin, R. "Task Uncertainty, Evaluation Ambiguity, and Male/Female Wage Differences: A Preliminary Assessment," with R. Drazin, Academy of Management Meetings, San Diego, CA, 1985. Selected to be published in the *Academy of Management Best Paper Proceedings*.
- Auster, E. and Drazin, R. "The Old Boy Network and Sex Inequality in Organizations: Theoretical and Methodological Implications", *American Sociological Association Annual Meeting*, Washington, DC, 1985.
- Auster, E. and Aldrich, H. "Even Dwarfs Started Small: Why Small Organizations Don't Get Big and Why Big Organizations Eat Small Ones", *Southern Sociological Association Meetings*, Charlotte, NC, 1985.
- Auster, E. "Organizational Characteristics Associated with Small Business Success: A Comparison of

- Blacks and Whites", American Sociological Association Meetings, Detroit, MI, 1983.
- Auster, E. and Auster, C. "Applying Contemporary Organization Theory to Research in Stratification", American Sociological Association Meetings, Detroit, MI, 1983.
- Auster, E. "Small Business Vulnerability, Ethnic Enclaves and the Persistence of Ethnic Small Businesses" with H. Aldrich, *American Sociological Association Meetings*, San Francisco, CA, 1982.
- Auster, E. "Failed Evolution or Successful Adaptation? When Employee-Owned Firms Revert to Traditional Organizational Structures", *Eastern Sociological Society*, N.Y., NY, 1981.

RECENT INVITED PRESENTATIONS (Selected listing)

- Auster, E. "Stragility", Ministry of Children and Youth Services, Ministry of Community and Social Services
- Auster, E. "Stragility and DCP", Estee Lauder, Melville, NY
- Auster, E. "Stragility", Estee Lauder, Markham, Ontario
- Auster, E. "Stragility for the Leadership Summit", Hospital for Sick Children, Toronto, Ontario
- Auster, E. "Strategic Visioning", Ontario Science Centre, Toronto, Ontario
- Auster, E. "Stragility Roadmap", LEAP, Toronto, Ontario
- Auster, E. "Building Global Strategic Capabilities", Procter and Gamble, Geneva, Switzerland,
- Auster, E. Invited Speaker "Building Values Led Organizations" and Moderator, Conscious Capitalism Conference, Boston Mass.
- Auster, E. "Leveraging Our Learning Organization: Year 2". Procter and Gamble, Cincinnati, Ohio.
- Auster, E. "Unleashing the Magic of Change: Five Key Questions." Free the Children Change Workshop
- Auster, E. "Creating a Learning Organization". Procter and Gamble, Cincinnati, Ohio.
- Auster, E. Authenticity, Sustainability and Organizational Change, Transatlantic Business Ethics Conference, SDA Bocconi School of Management, Milan, Italy, with Ed Freeman.
- Auster, E. "Strategic Organizational Change: Leading and Executing Successful Transformation", Strategic Leadership Forum, Toronto, Ontario.
- Auster, E. "Student Engagement and High Impact Learning", Teaching, Learning and Technology Conference Series, Seneca College, Toronto, Ontario.
- Auster, E. "Multi-theoretical, Multi-level Explorations of Strategic Organizational Change." Darden School of Business, University of Virginia, Charlottesville, VA.

Auster, E. "Creating Active Learning in the Classroom", University of Ottawa, Teaching, Learning and Technology Conference, Ottawa, ON, The Teaching and Learning Seminar Series, George Brown College, Toronto, ON, Teaching, Leading and Learning Conference, Halifax, N.S.

Auster, E. "A Multi-Lens Approach to Organizational Change", *Organizational Development Network*, Toronto, ON, Canada.

TEACHING

Evaluations: scale is 1 (low) to 7 (highest): Average Instructor Ratings = 6.5, mode @ 7 across all Schulich courses since 1992.

Master's Level Teaching (MBA) and Executive Teaching – Kellogg/Schulich EMBA

Leadership of Organizational Change (Executive MBA core course I developed), Kellogg/Schulich EMBA Program

Strategic Capability Development (MBA elective I developed)

Strategic Organizational Change (ELC course I developed; delivered at Schulich and "In-house"), Executive Learning Center, Schulich School of Business

Leading Change, Executive Director's Institutes, York University/Maytree Foundation

Strategic Organizational Design: SGMT 6700 (MBA elective I developed)

Strategy Study: Management 6010 (MBA Core Course)

Organizational Analysis: OBIR 5020 (MBA Core Course)

Managerial Behavior in the Firm (MBA Core Course)

PhD Teaching

Seminar on Contemporary Strategy: SGMT 7020 (Ph.D course I developed)

Macro Organization Theory (Ph.D core course I developed)

Seminar on Interorganizational Linkages (Ph.D course I developed)

PhD Dissertation Supervisor (noted with asterisk) – PhD Students Completed

- Mekki MacAulay "Determinants of Success of the Open Source Selective Revealing Strategy: Solution Knowledge Emergence" (Comps Completed, Dissertation Proposal Defended, Dissertation to be defended June 2018). \$30,000 CIRA Grant
- Nada Basir "Radical Institutional Innovation: Institutional Work, Dynamic Capabilities and the Building of Libya's Civil Society." June 2016.*

- Trisha Ruebottom "The Role of Story in Institutional Work", 2013.*
- Ajnesh Prasad "Dialectics, Hegemony, and the Holographic Globality: Tales of Personal and Entrepreneurial Survival in Palestine/Israel", 2012*
- Hamid Akbari "Performance Effects of Institutional Embeddedness in Developed countries for Emerging Market Firms: A Capability Perspective" 2012, * Academy of International Business Dissertation Award Finalist, Academy of International Business, 2013.
- Serdar Yavuz "An Attention-Based View of Internationalization: SME's in Emerging Market Economies", 2010.*
- Pat Meredith "Why The Frog Does Not Jump Out of the Boiling Water: A Multi-Level Exploration of the Limited Responses of the Canadian Banks To Disruptive Changes in the Canadian Mortgage Banking Industry", 2009*
- Chris Fredette "Social Capital Emergence and the Co-evolution of Organizational Capabilities", 2009
- Karen Ekstein "Organizational Responsiveness in Complex and Dynamic Environments: An Exploratory, Developmental Framework", 2008*
- Michael Valente "Business Sustainability Embeddedness as a Strategic Imperative: A Multi-level Process Framework", 2006*
- Sofy Carayannopoulos "Sourcing Knowledge: Collaboration, Firm Acquisition, and the Knowledge-Based View of the Firm", 2005*
- Barry Colbert "Sustainability Conversations: A Qualitative Study of Conceptions of Sustainability in Canadian Business", 2005*
- Ruth Cruikshank "Strategy As Organizational Knowledge; Within Firm Dynamics And Determinants" 1999,*
- Carolan McLarney "Navigating Through a Hurricane: An Investigation of Strategic Planning Effectiveness", 1999
- Bill Tassie "Performance, Politics and Perceptions: The Social Construction of the Effectiveness of Voluntary Social Service Organizations", 1995
- Mark Sirower "Acquisition Behavior, Strategic Resource Commitments and the Acquisition Game: A New Perspective on Performance and Risk in Acquiring Firms", 1994
- Sylvia Sloan Black "Top Management Team Characteristics: A Study of their Impact on the Magnitude of International Operations and International Performance", 1989*
- Mary Ann Glynn "The Perceptual Structuring of Tasks: A Cognitive Approach to Understanding Task

Cases Written

Webster A, Webster B, Webster C

CPC

Wilchire Toy

Northeastern Hospital

Tyler Foods

Compking

Metro Bank

Medtek

Java Jones A and Java Jones Acquires B

Bold, Inc.

Savard Ski and Boiler Boards

Bibio-Online

Kerr, Oakes, and Walden

USTEX

Graduate Level Independent Studies Supervised

Guatam Sinha Anatoli Antsipovitch Raluca Lacatus

Saurav Mohapatra Brian Lau

Charlene Tcheong Chris McFarlane Kirsten Cutler Riannon Raskin Trisha Ruebottom

Nada Basir

Lindsay Sukornyx
Kevin McKague
Ajnesh Prasad
Pat Meredith
Linda Bruce
Karen Ekstein
Sarah Mickel
Melody Taylor
Krista Wylie
John Goodings
Ann Atkey

Pauline deJong Guilia Arena Brian Broadway
Lisa Luinenburg
Bonnie Camm
Brian Olsen
Susan Trenholm
Elizabeth Taillefer
John Goodyer
Julie Colavecchia

Leanne Lehmkuhl Martha Stager Saima Malik Stephanie Myers Duncan Kenyon Ashley Hilkewich

Laura-Kate Quartermain

SERVICE TO THE PROFESSION (Selected listing)

Co-Organizer OMT/MOC Doctoral Consortium, Junior Faculty Teaching Roundtables, Development of Annual Planning Tool for OMT/MOC PDW Session, Two Recognition Awards for Outstanding Service to the Academy of Management GDO Division, Executive Committee of the Academy of Management, OMT Teaching Committee, Gender and Diversity in Organizations Division; Chair, Best Dissertation Award, GDO Division of the Academy of Management, Professional Development Workshops, Organization and Management Theory Division Teaching Committee, Academy of Management Teaching Committee, Rosabeth Moss Kanter – Excellence in Work-Family Research Awards Committee, Occasional Reviewer for: Administrative Science Quarterly, The Academy of Management Journal, The Academy of Management Review, Organization Science, California Management Review, The Journal of Organizational Change Management, Sociological Forum, Sex Roles, and The Journal of Business Ethics as well as the Business Policy and Planning, Organization & Management Theory, International Management and Gender and Diversity in Organizations Divisions of the Academy of Management, and Social Sciences and Humanities Research Council.

Auster, E. Schulich Centre for Teaching Excellence Website: Interactive Tools, Tips and Resources for Teaching, www.scte.schulich.yorku.ca. Nominated for the Technology Innovation Award, The Learning Partnership, Round Table on Technology (over 200 pages of content)

SCHULICH AND YORK UNIVERSITY SERVICE ACTIVITIES

Executive Director, York Change Leadership – 2017-2018

Spearheading strategic transformation and building change capabilities across 7000 faculty and staff serving 50,000 students through workshops, retreats, consulting, leading practice sharing, tools and resources.

Founding Director, Schulich Centre for Teaching Excellence: 1993 - 2015

Strategic Goals and Initiatives Designed, Developed and Launched included:

Building Knowledge and Skills to Enhance Course Design, Delivery and Assessment

- New Faculty Orientation (full day orientation: three times per year)
- Faculty Training and Development: Ongoing Teaching Workshops (e.g. "Celebrating Teaching Innovations in the Classroom", "Globalizing our Course Content", "Sharing Approaches to Peer Evaluation in Teams", "Teaching Award Winner's Insights and Best Practices" etc.)
- Peer P&T Evaluations
- Teaching Development Grants
- Individual Teaching Analysis and Coaching
- · Technology in Teaching Workshop organized each year

Rapid Identification and Response to Teaching Issues

- Just-in-Time Classroom Feedback Process (liaisoning with academic reps in all classes in conjunction with the Graduate Business Council and Undergraduate Business Council)
- Mid-Term Student Feedback
- Mid-Term Student & End of Term Student Focus Groups Feedback

Recognizing Teaching Excellence and Diffusing Best Practices

- Seymour Schulich Awards for Teaching Excellence
- Seymour Schulich Teaching Excellence Awards Showcase

- Teaching Award Winner's Workshops
- Celebrating Innovations Workshop
- Schulich Centre for Teaching Excellence Web-Site (www.scte.schulich.yorku.ca.- teaching support, tips, and resources)

Enhancing Performance Management of Faculty

- Embed Teaching Excellence in Recruitment and Selection
- Increase Recognition and Visibility of Excellent Teaching Performance (letters, social media)
- Proactive Development of Under-performing faculty (chronic, innov, exception)
- On-line Course Evaluation to Provide Fast Feedback

Interfacing with Committees and Leading Task Forces

- MBA, IMBA, EMBA, BBA Committees
- Other Task Forces Teaching Innovation, Diversity, Academic Honesty, On-line Course Evaluation, Teaching Excellence, Teaching Excellence Awards

Scholarly Engagement on Teaching and Learning

- Teaching Grants
- Academic and research presentations at global conferences and publications in top management education journals

Clarify Academic Structure and Foster Integration

- Guidelines, support and accountability for Program Directors, Area Coordinators and Course Coordinators
- Coaching and Skill Development on Leadership for Teaching

Solidify Shared Purpose

- Infuse Brand with Teaching Excellence
- Enhance Integration of Part-time Faculty

2017-2018	Executive Director, York Change Leadership Pilot
2015-2016	Sabbatical
2014-2015	Founding Director, Schulich Centre for Teaching Excellence (see above for initiatives developed)
2014-2015	MBA Program Committee
2014-2015	Co-Chair: Teaching Excellence Task Force – Implementation Phase
2014-2015	Seymour Schulich Teaching Excellence Award Re-Design - Implementation
2013-2014	MBA Program Committee
2013-2014	Co-Chair: Teaching Excellence Task Force
2013-2014	Co-Chair: Seymour Schulich Teaching Excellence Award Re-design
2012-2013	Founding Director, Schulich Centre for Teaching Excellence
2012-2013	MBA Program Committee
2012-2013	IMBA Program Committee
2012-2013	Co-Chair: Teaching Excellence Task Force
2012-2013	Co-Chair: Seymour Schulich Teaching Excellence Award Re-design
2011-2012	Founding Director, Schulich Centre for Teaching Excellence
2011-2012	MBA Program Committee, IMBA Program Committee
2011-2012	Teaching Excellence Task Force
2010-2011	Founding Director, Schulich Centre for Teaching Excellence
2010-2011	MBA Program Committee
2009-2010	Founding Director, Schulich Centre for Teaching Excellence
2009-2010	MBA Program Committee
2008- 2009	EMBA Program Committee
2008-2009	EMBA Management Committee
2008-2009	Founding Director, Schulich Centre for Teaching Excellence
2007-2008	Founding Director, Schulich Centre for Teaching Excellence

2007-2008	EMBA Program Committee
2007-2008	EMBA Management Committee
2007-2008	MBA Program Committee
2007-2008	University Centre for the Support of Teaching Advisory Board, York University
2007-2008	Senate Committee on Teaching and Learning
2007-2008	PhD Student Recruiting
2006-2007	Senate Equity Committee SCOTL Representative
2006-2007	Presidential Appointee, Dean of Graduate Studies Search Committee
2006-2007	Founding Director, Schulich Centre for Teaching Excellence
2006-2007	EMBA Program Committee
2006-2007	EMBA Management Committee
2006-2007	MBA Program Committee
2006-2007	University Centre for the Support of Teaching Advisory Board, York University
2006-2007	PhD Student Recruiting
2005-2006	Founding Director, Schulich Centre for Teaching Excellence
2005-2006	EMBA Program Committee
2005-2006	EMBA Management Committee
2005-2006	MBA Program Committee
2005-2006	Academic Honesty Task Force
2005-2006	Peer Evaluation Task Force
2005-2006	Policy Area – PhD Program Review Task Force
2005-2006	PhD Recruiting
2004-2005	Founding Director, Schulich Centre for Teaching Excellence
2004-2005	EMBA Program Committee
2004-2005	EMBA Management Committee
2004-2005	MBA Program Committee
2004-2005	Citation Guide Task Force
2004-2005	Academic Honesty Task Force
2004-2005	On-Line Course Evaluation Task Force
2004-2005	Pre-MBA Program Task Force
2004-2005	Centre for the Support of Teaching Advisory Board, York University
2004-2005	Area Recruiting – 2 Senior Positions, 2 Junior Positions
2004-2005	PhD Recruiting
2003-2004	Founding Director, Schulich Centre for Teaching Excellence
2003-2004	EMBA Program Committee
2003-2004	EMBA Management Committee
2003-2004	MBA Program Committee
2003-2004	Teaching Innovation Task Force
2003-2004	Diversity Task Force
2003-2004	Academic Honesty Task Force
2003-2004	On-Line Course Evaluation Task Force
2003-2004	Centre for the Support of Teaching Advisory Board, York University
2003-2004	Area Faculty Recruiting – 2 Junior Positions
2003-2004	Area PhD Recruiting
2002-2003	Founding Director, Schulich Centre for Teaching Excellence
2002-2003	Teaching Innovation Task Force
2002-2003	Diversity Task Force
2002-2003	MBA Program Committee
2002-2003	CST Advisory Board
2002-2003	Area Faculty Recruiting – 1 Junior Position
2002-2003	Area PhD Recruiting

2001-2002	Founding Director, Schulich Centre for Teaching Excellence
2001-2002	MBA Program Committee
2001-2002	Centre for the Support of Teaching Advisory Board, York University
2001-2002	Area Faculty Recruiting – 1 Junior Position, 1 Senior Position
2001-2002	Area PhD Recruiting
2000-2001	Founding Director, Schulich Centre for Teaching Excellence
2000-2001	MBA Program Committee
2000-2001	Centre for the Support of Teaching Advisory Board, York University
2000-2001	Area Faculty Recruiting – 1 Junior Position
2000-2001	Area PhD Recruiting
1999-2000	Founding Director, Schulich Centre for Teaching Excellence
1999-2000	MBA Program Committee
1999-2000	Centre for the Support of Teaching Advisory Board, York University
1999-2000	Area Faculty Recruiting – 1 Junior Position
1999-2000	Area PhD Recruiting
1998-1999	Founding Director, Schulich Centre for Teaching Excellence
1998-1999	MBA Program Committee
1998-1999	Centre for the Support of Teaching Advisory Board, York University
1998-1999	Area Faculty Recruiting – 1 Junior Position
1998-1999	Area PhD Recruiting
1997-1998	Founding Director, Schulich Centre for Teaching Excellence
1997-1998	MBA Program Committee
1997-1998	Centre for the Support of Teaching Advisory Board, York University
1997-1998	Area Faculty Recruiting – 1 Junior Position
1997-1998	Area PhD Recruiting
1997-1998	Senate Committee on Teaching and Learning
1996-1997	Founding Director, Schulich Centre for Teaching Excellence
1996-1997	MBA Program Committee
1996-1997	Centre for the Support of Teaching Advisory Board, York University
1996-1997	Area Faculty Recruiting – 1 Junior Position
1996-1997	Area PhD Recruiting
1996-1997	Senate Committee on Teaching and Learning
1996-1997	Area PhD Coordinator
1995-1996	Founding Director, Schulich Centre for Teaching Excellence
1995-1996	Area PhD Recruiting
1995-1996	Senate Committee on Teaching and Learning
1995-1996	Area PhD Coordinator
1996-1997	Area Faculty Recruiting – 1 Junior Position
1994-1995	Founding Director, Schulich Centre for Teaching Excellence
1994-1995	Area PhD Recruiting
1994-1995	Area PhD Coordinator
1993-1994	Founding Director, Schulich Centre for Teaching Excellence
1993-1994	Area PhD Recruiting
1993-1994	Policy Area Ad Hoc Tenure and Promotions Representative
1993-1994	Affirmative Action Representative Policy Area
1993-1994	Skill Development Task Force: Core Curriculum Overhaul
1992-1993	Area PhD Recruiting
1992-1993	Affirmative Action Representative Policy Area
1991-1992	Chair: United Way Campaign, FAS Chair: Teaching Quality Task Force
1991-1992 1991-1992	Area PhD Recruiting
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INTERVIEWS/QUOTES/APPEARANCES IN THE BUSINESS PRESS AND MEDIA

Business Week

Time Magazine

New York Newsday

Economic World

The Economist

Executive Female

Talk 100 CFRB

Women's Television Network

The Toronto Star

Human Resource Professional Magazine

Newsweek

USA Today

TVO - More to Life

Canadian Business

The Globe and Mail

Harvard Business Review -on-line (HBR.org)

Forbes

Small Business Forum

Training and Development Magazine

Women's Leadership Success Radio

Two Minute Manager

Hartford Business Journal

Business Book Talk

Books for Business

National Post

Vancouver Sun

Calgary Herald