Career Development Centre
Schulich School of Business

Recruitment Guide
2018–2019

Daniel Monroy (MF '15)
Senior Analyst – Funding and Liquidity Management,
Corporate Treasury, BMO Financial Group
The Career Development Centre works to ensure your recruitment goals are met and helps you improve your recruitment return on investment.

“A MESSAGE FROM ROBERT HINES

Canada’s Top Companies Start Here

The Career Development Centre team strives to make the recruitment of students a successful and rewarding experience for our recruitment partners. Whether your hiring needs are year-round, on an as-needed basis, full-time, internships, or summer, we are here to guide you through the process and help you optimize your recruitment efforts. We value your interest in Schulich’s students and graduates, as your recruitment success equates to our graduates’ career success.

“"We will work with you to understand your recruiting needs, help you identify suitable candidates and support you to develop strategies to effectively brand your firm on Campus.”"

Robert Hines, JD
Executive Director
Career Development Centre, Schulich School of Business

“I specifically chose Schulich because of its status as the top-ranked graduate business program in Canada. For me, the MBA was a door opener.”

JP Del Carmen (MBA ’16)
Marketing Manager, General Mills
Schulich MBA/IMBA Program
Student Profile*

The flexibility of the Schulich MBA/IMBA enables our students to pursue the program on their terms and to chart a course that aligns with their careers goals.

**AVERAGE GMAT**
660

**AVERAGE GPA**
6.1/9.0 (B+)

**AVERAGE YEARS OF WORK EXPERIENCE**
5

**INTERNATIONAL STUDENTS**
32%

**DOMESTIC STUDENTS**
68%

**DOMESTIC STUDENTS**
68%

**INTERNATIONAL STUDENTS**
32%

**MBA STUDENT UNDERGRADUATE DEGREE BACKGROUNDS**
- Engineering/Math/Science (43%)
- Business/Economics (32%)
- Humanities/Social Sciences (16%)
- Other (9%)

**CLASS OF 2017 EMPLOYMENT BY INDUSTRY**
- Financial Services (21%)
- Manufacturing (5%)
- Government (6%)
- Energy/Oil & Gas (21%)
- Consulting (5%)
- Non-Profit (7%)
- Real Estate/Other (8%)
- Healthcare (6%)
- Arts & Media (5%)
- Consumer Packaged Goods (5%)

**CLASS OF 2017 EMPLOYMENT BY FUNCTION**
- Finance & Accounting (23%)
- Marketing/Sales (29%)
- Operations (18%)
- Consulting (16%)
- General Management (11%)
- Information Technology (6%)
- Other (4%)
- Human Resources (2%)

“With global networking and career counselling at Schulich, I landed my dream internship in Singapore that helped lay the groundwork for a rewarding career.”

Jia Hui Yan (IMBA ’16)
Senior Consultant, evoQ

*Class of 2017

**WHAT OUR MBA/IMBA STUDENTS ARE STUDYING**
- Accounting
- Finance
- Financial Engineering
- International Business
- Marketing
- Operations Management & Information Systems
- Organization Studies
- Strategic Management
- Arts, Media & Entertainment Management
- Business Consulting
- Business & Sustainability
- Entrepreneurial Studies
- Financial Services
- Global Mining Management
- Global Retail Management
- Health Industry Management
- Real Estate & Infrastructure
- Social Sector Management

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Schulich School of Business Career Development Centre Recruitment Guide 2018-19

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Schulich School of Business Career Development Centre Recruitment Guide 2018-19
Schulich Masters Programs
12-month, full-time

Schulich students are equipped to excel in today’s transforming world of business. Our 12-month, full-time Masters programs strengthen technical expertise and enhance leadership skills. Years of prior work experience ranges from 0-5+ years depending on program.

Accounting
• CPA & ACCA accredited
• Specialize in Assurance, Finance, Performance Management, and Tax

Business Analytics
• All graduates gain SAS™ certification
• Specialize in Data Science, Predictive Modeling, Visual Analytics, and Data Management

Finance
• Program partner of the CFA Institute
• Specialize in Capital Markets, Financial Management, Wealth Management, and Risk Management

Management
• Specialize in Business Communication & Team Dynamics, Managerial Decision Analysis, Managerial Finance, and Design & Management of Organizational Processes

Marketing
• Specialize in Marketing Research, Digital Marketing, Consumer Insights, Brand Management, Professional Selling Strategies, and Marketing Analytics

Real Estate and Infrastructure
• First graduate program in North America to offer courses in both real estate and infrastructure
• Specialize in Finance & Investment, Market Behaviour, Partnership Models, and Portfolio Management

“One of a new breed of 21st century business schools that is changing the way business is taught.”
FINANCIAL TIMES OF LONDON
What our BBA/iBBA students are studying


“Schulich’s entrepreneurial environment inspired me to build my own venture while providing me with the necessary practical skills to break into today’s corporate world.”

Ben Futoriansky (BBA ‘16)
Consulting Analyst, Accenture
Co-Founder, DestaPlan

The Schulich BBA and iBBA offer a cutting-edge program geared towards the shifting needs of our business world, encouraging students to discover creative business solutions that aren’t defined by boundaries.

The Schulich School of Business Career Development Centre
Recruitment Guide 2017-18

Entrance Average

93%

Average GPA

7.0

Graduating Class Size

420

Female Students

52%

Male Students

48%

BBA/iBBA Student Employment by Industry

Financial Services (23%)
Accounting/audit (15%)
Retail (15%)
Technology/Telecom (14%)
Consulting (14%)
Government/Not-for-Profit/Education (7%)
Other (7%)
CPG (6%)

Financial Services
Accounting/Audit
Retail
Technology/Telecommunications
Consulting
Government/Not-for-Profit/Education
Other
CPG

BBA/iBBA Student Employment by Function

Accounting/audit (24%)
Finance (21%)
Operations/General Management/HR (17%)
Sales/Account Management (15%)
Consulting (8%)
Marketing (5%)
Other (4%)

Accounting/audit
Finance
Operations/General Management/HR
Sales/Account Management
Consulting
Marketing
Other

The Schulich BBA and iBBA offer a cutting-edge program geared towards the shifting needs of our business world, encouraging students to discover creative business solutions that aren’t defined by boundaries.
Hiring from Schulich

With the increased focus on networking and student engagement, our Career Centre makes it easy for you to connect with high potential talent year-round.

Our Corporate Relations team is dedicated to assist our employers with their hiring needs.

Hiring an intern or a new grad is an easy process and we can assist you in choosing the right options while ensuring you have enough touchpoints. Whether you are interested in hosting a traditional information session or would like to host a more targeted event, our Corporate Relations team can help find a customized package that works for your needs.

Coffee Chats
Host a Coffee Chat with high potential students, on or off-campus to discuss your organization, industry, role, or future hiring needs.

Presentation + Networking
This involves a 15-30 minute presentation followed by a networking session. You have the option of opening the session up to a broader group of students OR you can conduct an invite-only session where you pre-select the students.

Career Education Workshops
Connect with the Corporate Relations team to craft a workshop that educates students on interesting career-related topics while also differentiating yourself as the employer of choice.

Information Fairs
During the month of September we’ve set up Friday for companies to showcase their organization and attract students to the job opportunities they have to offer. Contact the Corporate Relations team to learn more about dates/times.

Panel Discussions
Offer students a glimpse into your role, function, industry or organization by taking part in a Panel Discussion. This is a great way to increase your brand while also playing an integral part in the learning and development of Schulich talent.

Meet & Greets/Speed Networking
Throughout the Fall/Winter season, the Career Development Centre hosts breakfasts and mixers that professionals can attend. At these sessions, there is an opportunity to inform students of their career path as well as seek out potential talent for the near future. Typically, students expect to hear about the ‘Day in the Life’ of a professional based on their area of interest.

Office Tours
Conduct an Office Tour to provide select students with an exclusive insight into your organization and a day-in-the-life experience. Leverage this high-touch opportunity to educate students on your competitive advantage.

Case/Project/Presentation-Based Events
Hosting an event where students have the opportunity to present a case in front of an audience of recruiters who act as judges is a good way for a company to see students in action and make hiring decisions based on certain skill sets that they value.

Student Clubs
Partner with a student club that aligns with your strategic recruitment needs to establish and enhance your organization’s presence while also demonstrating the unique factors that set your organization apart. Connect with the Corporate Relations team to learn more.

Webinars/Online Office Hours
In line with staying connected with students all year long, live webinars are a good way to answer students’ questions but also provides a quick and easy way of being present and branding themselves without a physical touchpoint.
ON-CAMPUS RECRUITMENT TIMELINES 2018 – 2019

One-Stop Hiring Solution

The Career Development Centre hosts a series of New Grad, Summer and Internship recruitment information sessions, interviews and events throughout the course of the year.

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<th>SUMMER AND INTERNSHIP RECRUITMENT</th>
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CONTACT US

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Global Reach. Innovative Programs. Diverse Perspectives.