



## Sustainability: A Transdisciplinary Perspective **June 11-22, 2018**

An Intensive 2-Week MBA Summer Program at  
the Schulich School of Business

Collaborate with visiting exchange students from Schulich's partner schools around the world in a new 2-week intensive program focused on contemporary sustainability issues!

This hands-on modular course is taught through a variety of professors, guest speakers, and company visits, that focus on real-life application across industries.

3.00 SCHULICH CREDITS  
2-week INTENSIVE PROGRAM

**\$350** PROGRAM FEE

### Registration:

Enrol in:

**SB/BSUS 6901 3.00 M**

during your Summer 2018  
Enrolment Window.

### Program Fee Includes:



- Welcome lunch
- Toronto city tour
- Trip to Niagara Falls
- Blue Jays baseball game
- CN Tower visit
- Company visits
- Farewell lunch and dinner
- Course materials/readings

# SUSTAINABILITY: A TRANSDISCIPLINARY PERSPECTIVE

Explore issues in sustainability and corporate social responsibility with engaging thought leaders across a variety of disciplines and industries.

WEEK 1*	MONDAY JUNE 11	TUESDAY JUNE 12	WEDNESDAY JUNE 13	THURSDAY JUNE 14	FRIDAY JUNE 15	WEEKEND
MORNING	(10:30 am - 12pm) Arrival & Welcome Briefing <i>Keele Campus</i>	(9am - 12pm) Sustainability: Societal and Organizational Issues <i>Presented by Charles Cho, Keele Campus</i>	(9am - 12pm) Corporate Social Responsibility: An International Perspective <i>Presented by Dirk Matten, Keele Campus</i>	(9am - 12pm) Strategies for Sustainability: A Look at the Food Industry <i>Presented by Mike Valente, Nadal Campus</i>	(9am - 12pm) Mining and Sustainability <i>Presented by Claudia Mueller, Nadal Campus</i>	 SATURDAY: Day Trip to Niagara Falls
LUNCH (12pm - 1pm)	Welcome Lunch	Free Time	Free Time	Free Time	Free Time	
AFTERNOON	 Toronto City Tour	Free Time	Free Time	(1pm - 4pm) Site Visits: Loblaws & local store <i>Downtown Toronto</i>	(1pm - 4pm) Site Visit: Yamana Gold <i>Presented by Claudia Mueller &amp; Sophie Bertrand</i>	SUNDAY: Free Day
EVENING	Free Time	Free Time	Free Time	Free Time	Free Time	

\*Schedule not yet finalized. Details are subject to change.

WEEK 2*	MONDAY JUNE 18	TUESDAY JUNE 19	WEDNESDAY JUNE 20	THURSDAY JUNE 21	FRIDAY JUNE 22
MORNING	(9am - 12pm) Sustainability in Commercial Real Estate <i>Presented by James McKellar &amp; Avis Devine, Keele Campus</i>	(9am - 12pm) Sustainability Accounting & Accountability <i>Presented by Charles Cho, Keele Campus</i>	(9am - 12pm) Impact Investing <i>Presented by Diane-Laure Arjaliès, Nadal Campus</i>	(9am - 12pm) Social Entrepreneurship <i>Presented by Geoffrey Kistruck, Nadal Campus</i>	Team Preparation: Case Presentations <i>Nadal Campus</i>
LUNCH (12pm - 1pm)	Free Time	Free Time	Free Time	Free Time	Free Time
AFTERNOON	(1pm - 4pm) Site Visit: Rob & Cheryl McEwen Graduate Study & Research Building <i>Keele Campus</i>	(1pm - 4pm) Sustainability Accounting & Accountability <i>Presented by Charles Cho, Keele Campus</i>	 Toronto Blue Jays Game	(1pm - 4pm) Site Visit: Centre for Social Innovation <i>Downtown Toronto</i>	Case Presentations with Charles Cho, Nadal Campus
EVENING	Free Time	Free Time	Free Time	Free Time	 CN Tower & Farewell Dinner

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