

Kellogg  Schulich

EXECUTIVE MBA GLOBAL NETWORK

USA Germany Hong Kong Israel China Canada



**DISCOVER  
THE **EMBA**  
FOR GLOBAL  
LEADERS**

Sarah Kydd, EMBA Class of 2018  
Senior Vice President, Human Resources  
CDI Computer Dealers Inc.

**RANKED #1 IN CANADA** for the past eleven years by the *Financial Times* of London

# What Sets Kellogg-Schulich Apart?

**RANKED #1 IN CANADA** by *The Economist* and by the *Financial Times* of London, the Kellogg-Schulich Executive MBA is an 18-month program that allows you to tailor your studies to your personal goals and to make business and personal connections all over the world.

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## THE GLOBAL ADVANTAGE

- **Kellogg-Schulich makes the world your classroom.** Take one third of your classes outside Canada as part of the Kellogg EMBA Global Network with partner schools in the USA, Germany, Hong Kong, Israel and China.

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## REAL TIME FLEXIBILITY

- **Unique teaching modules every third weekend** means you have time to prepare your reading and assignments in between classes while minimizing time away from work.

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## NETWORKING FOR THE FUTURE

- **Our EMBA students have an average of 13 years work experience** and are typically mid-career senior managers, successful entrepreneurs and high-potential individuals, selected on the basis of their leadership potential.
- **Foster lasting relationships with executives from all over the world** in partner schools during Kellogg Live-In Weeks and again during the Global Electives Weeks.

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## THE KELLOGG-SCHULICH EMBA LEARNING MODEL

- **A range of pedagogical approaches that include case studies, lectures, discussions, behavioural simulations and teamwork** – all combine to create a powerful, collaborative and engaging classroom environment.

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## IN-PERSON DELIVERY

- **Our live, face-to-face program delivery** ensures optimal learning and the development of a personal relationship with both professors and classmates from around the world.

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## THE GLOBAL STRATEGY PROJECT

- **This hands-on project requires an overseas trip to an emerging market for experiential learning** to apply the tools learned in class and work in a team on a project close to your heart.
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# Flexible Program Design

With classes every third weekend, the class schedule minimizes time away from work and maximizes in-class and study team learning. The overall format of the Kellogg-Schulich Executive MBA is flexible, balanced and designed to accommodate your career development and personal goals. The program begins in January and ends in June of the following year.

## THE PROGRAM CONSISTS OF FIVE STUDY FORMATS:

- Classes every third weekend at the Schulich School of Business in Toronto, Canada
- Residential weeks (Live-In Weeks) at both the Schulich School (one week) and the Kellogg School of Management, USA (two weeks)
- An international module at Schulich in Year 1 and Year 2
- A choice of elective courses at the Kellogg School in Year 2. Students can also further their area of interest by participating in a Global Electives Module at a partner school location. Please see "Other Study Locations" for the list of Global Elective courses.
- A Global Strategy Project in a specific region of the world

## 2019 – 2020 PROGRAM SCHEDULE: CORE CURRICULUM\*



### Year 1

#### January to November

##### JANUARY

1 week – Toronto, Canada

##### Schulich Live-In Week

- Leadership in Turbulent Times
- Managing Globally

##### FEBRUARY TO APRIL

Class weekends – Toronto, Canada

##### Module 1

- Economics of Competition
- Financial Reporting Systems
- Managerial Decision Analysis
- Leadership and Organizations

##### APRIL TO JUNE

Class weekends – Toronto, Canada

##### Module 2

- Financial Management
- Operations Management
- Management Planning and Control
- Marketing
- Global Strategy Project (Introduction)

##### JULY TO EARLY AUGUST

Summer Break

##### AUGUST

2 weeks – USA

##### Kellogg International Live-In Weeks (includes blended learning)

- International Negotiations
- Strategic Crisis Management
- Strategic Decisions in Operations
- Marketing Analytics

##### SEPTEMBER TO OCTOBER

Class weekends – Toronto, Canada

##### Module 3

- Global Strategy Project (Project Preparation)
- Competitive Strategy
- Financial Instruments and Capital Markets
- New Venture Design (Introduction)

##### NOVEMBER

1 week – Toronto, Canada

##### Fall International Module\*\* (Global Electives at Schulich with International Students)

- Digital Strategy
- Mergers and Acquisitions Strategy

##### LATE NOVEMBER

1 week – Overseas Destination

- Global Strategy Project (International Trip)

### Year 2

#### January to June

##### JANUARY TO MARCH

Class weekends – USA

##### Module 4

- Kellogg Elective Course
- Kellogg Elective Course
- Kellogg Elective Course
- Kellogg Elective Course

##### APRIL TO JUNE

Class weekends – Toronto, Canada

##### Spring International Module\*\* (includes blended learning)

- Designing Brand Experiences
- Responsible Business Leadership

##### Module 5

- New Venture Design (Project Preparation)

##### JUNE

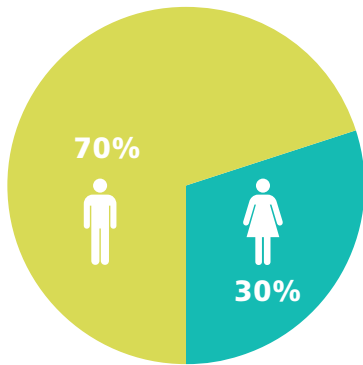
Capstone weekend – Toronto, Canada

- New Venture Design (Final Project)

\* Course offerings and schedule sequence are subject to change. Students are responsible for their travel costs, including obtaining the necessary immigration/visa documentation to study in Canada (where applicable), to enter the United States to study and to travel to the country of destination for the Global Strategy Project trip and for the Global Electives Modules in order to complete the program requirements of the Kellogg-Schulich Executive MBA Program.

\*\* This is a required, non-residential module for Kellogg-Schulich students.

# Your Kellogg-Schulich EMBA Class



# 13 YEARS

**WORK EXPERIENCE**

# 20+

**COUNTRIES LIVED OR WORKED**

# 37 YEARS

**AVERAGE AGE**

## DIVERSE SECTOR EXPERIENCE

Abbott Laboratories  
 Amazon  
 American Express  
 Bell Canada  
 Cisco Systems  
 Deloitte  
 General Mills  
 IBM  
 Imperial Oil  
 Johnson and Johnson  
 Lafarge Canada Inc.  
 L'Oréal Canada  
 Manulife  
 Microsoft  
 Morgan Stanley  
 Procter & Gamble  
 RBC  
 Sanofi Pasteur  
 Siemens  
 Vale Canada Limited

## OTHER STUDY LOCATIONS: GLOBAL ELECTIVES MODULES\*



### Year 1

#### NOVEMBER

*1 week – Asia*

#### Global Electives (Shanghai)

- The New Era of Marketing in China
- Mergers and Acquisitions in China

#### DECEMBER

*1 week – Asia*

#### Global Electives (Hong Kong)

- Deal-Making in China and Asia
- Value Investing

### Year 2

#### JANUARY

*1 week – Middle East*

#### Global Electives (Israel)

- New Technologies for Managers: Risks, Opportunities and Unknowns
- Product Management for Technology Companies

#### FEBRUARY

*1 week – North America*

#### Global Electives (Chicago)

- Human and Machine Intelligence
- Consumer Led Growth

#### APRIL

*1 week – North America*

#### Global Electives (Miami)

- Strategies for Growth
- Investment Banks, Hedge Funds and Private Equities

#### MAY

*1 week – Europe*

#### Global Electives (Germany)

- Global Economic Development and the Business Environment in Europe
- Luxury Brand Management

\*Course offerings and schedule sequence are subject to change. Students participating in a Global Electives Module at a Kellogg partner school location are responsible for their travel costs, including obtaining the necessary immigration/visa documentation to enter the country of the partner school.

# Tuition and Admission

## TUITION

The program fee for the 2019 – 2020 class is CDN \$125,000\*.

This fee is payable in installments and includes:

- tuition
- books and course materials
- organized meals during class weekends at the Schulich School
- organized meals and accommodation during the residential Schulich Live-in Week
- organized meals and accommodation for the required off-site modules (the Kellogg Live-in Weeks, the Global Strategy Project trip and the Kellogg Electives Module)

Please consult the Application Guide for full details on program fees: [emba2.schulich.yorku.ca/emba/application](http://emba2.schulich.yorku.ca/emba/application)

\*Subject to final approval

## ELIGIBILITY

To be considered for admission, candidates should have outstanding promise and leadership potential, at least eight years work experience with substantive management experience and possess the Canadian equivalent of a university Bachelors degree from an accredited institution. Management experience could include executive, functional and/or project management experience. Successful entrepreneurs are also encouraged to apply. Eligible candidates are invited to a pre-application interview.

Please see the Application Guide for full details: [emba2.schulich.yorku.ca/emba/application](http://emba2.schulich.yorku.ca/emba/application)

## NEXT STEPS

To find out if you are eligible for the Kellogg-Schulich Executive MBA and if you are exempt from the GMAT test, please email a copy of your resume and transcripts for a quick pre-assessment: [emba@schulich.yorku.ca](mailto:emba@schulich.yorku.ca).

Spring round of admission ends on June 15<sup>th</sup>, Fall round ends on September 21<sup>st</sup>, and the final round is on December 7<sup>th</sup>, 2018 for the cohort starting on January 11<sup>th</sup>, 2019.

# This is the EMBA for Global Leaders

FROM LEFT TO RIGHT:

**Sophie Wu**, EMBA Class of 2015  
Head of Strategy & Business Development for Canada, LafargeHolcim

**Ahmed Etman**, EMBA Class of 2016  
Managing Director, Accenture Security (Canada)

**Inna Le Guen**, EMBA Class of 2015  
Head of Asia Procurement, Manulife Financial (Hong Kong)



MAKE THE WORLD YOUR CLASSROOM

# The Kellogg-Schulich Executive MBA Global Network

**CHICAGO**  
Kellogg  
USA

**TORONTO**  
Kellogg-Schulich  
Canada

**MIAMI**  
Kellogg  
USA

**VALLENDAR**  
Kellogg-WHU  
Germany

**TEL AVIV**  
Kellogg-Recanati  
Israel

**BEIJING**  
Guanghua-Kellogg  
China

**HONG KONG**  
Kellogg-HKUST  
China

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Executive Learning Centre, Suite X212A  
York University, 4700 Keele Street, Toronto, Ontario, Canada M3J 1P3  
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