

MBA/IMBA Study Tour: Chile and Peru 2018

Information Session



TRIP DETAILS

Overview

This course utilizes a mix of lectures and in-class discussions/school visits, and company visits.

4 Lectures in Toronto at Schulich (Pre-travel)
10 days in Chile and Peru

Students will participate in a diverse selection of company visits, which may include:

- Consulates/Embassies
- Renewable energy
- Social enterprises/NGOs
- Consumer goods
- Small to medium enterprises
- Agriculture
- Mining
- Manufacturing
- Wine industry
- Finance



SAMPLE ITINERARY

2017 Example – Visits TBA

Schulich School of Business
York University
Program Visit to Chile and Peru April 2017

Tuesday April 18 th	Wednesday April 19 th	Thursday April 20 th	Friday April 21 st	Saturday April 22 nd	Sunday April 23 rd	Monday April 24 th	Tuesday April 25 th	Wednesday April 26 th	Thursday April 27 th
SANTIAGO	SANTIAGO	SANTIAGO	SANTIAGO / VIÑA DEL MAR	VIÑA DEL MAR / VALPARAISO	VIÑA DEL MAR / LIMA	LIMA	LIMA	LIMA	LIMA
Dress: Business Casual	Dress: Casual	Dress: Business Casual - No open toe shoes nor high heels	Dress: Business Casual	Dress: Casual	Dress: Casual	Business Casual (AM) Casual (PM)	Dress: Smart Casual	Dress: Business Casual	Dress: Business Casual
	6:30 - 10:00 AM Breakfast at Hotel	6:30 - 8:00 AM Breakfast at Hotel	6:30 - 8:30 AM Breakfast at Hotel	6:30 - 9:30 AM Breakfast at Hotel	6:30 - 11:00 AM Breakfast at Hotel	6:30 - 7:45 AM Breakfast at Hotel	6:30 - 8:30 AM Breakfast at Hotel	6:30 - 9:25 AM Breakfast at Hotel	6:30 - 10:00 AM Breakfast at Hotel
	10:00 AM Bus Departs Hotel	Hotel Meeting Room	6:00 AM Bus Departs Hotel	9:30 AM Bus Departs Hotel		7:45 AM Bus Departs Hotel	8:30 AM Bus Departs Hotel	9:25 AM Bus Departs Hotel	Hotel Meeting Room
Arrival to Chile Group Transfer from the Airport	10:00 AM Santiago City Tour Highlights include: Cerro Santa Lucla, Plaza de Armas & National Cathedral, Municipal Theatre and Presidential Palace (La Moneda).	8:30 - 9:30 AM ACERA Presentation at the Hotel on Renewable energy in Chile by Fernanda Varela, Communications Director www.acera.cl CONFIRMED	9:00 a 12:00 PM Wenco Visit to Wenco's manufacturing plant, one of Chile's largest plastics manufacturers and exporters. CONFIRMED	10:00 AM Corporación La Granja Visit to this NGO dedicated to the Training and socio-labor insertion for young people in situations of intellectual disability. http://www.corporacionla granja.cl CONFIRMED	Free Morning	8:30 - 10:00 AM Financiera Efectiva Visit and company presentation by Juan Carlos del Alcazar. CONFIRMED	10:00 AM MegaPlaza Store tour and presentation by one of Latin America's largest retailers. CONFIRMED	10:00 AM Barrick Visit and presentation by Claudia Vivanco, Communications Manager, on the mining industry in Peru and the company's experience in the country CONFIRMED .	10:00 AM Nileo Impact Investing and Social Enterprise in LA. Presentation by Daryl Edwards CONFIRMED
12:30 - 1:30 PM Orientation Session Group orientation led by Southbridge Access including a review of the itinerary, safety discussion and a Q&A.		11:00 AM Atlas Renewable Energy Visit to Solar Park Quitapilun, the biggest solar park in the Metropolitan region CONFIRMED			11:00 AM Private Transfer to Santiago Airport for Group Flight to Lima.	11:00 AM Canadian Embassy Economic Briefing and general overview of Peru's past and current economic and political climate. CONFIRMED			12:00 PM Debrief Session
Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch @ MegaPlaza	Free Time for Lunch	Free Time for Lunch
2:15 PM Start Walking from Hotel	Bus Departs Hotel		2:00 PM Bus Departs	3:00 PM Bus Departs Hotel		3:00 PM Bus Departs Hotel	1:00 PM Bus Departs Megaplaza	1:20 PM Bus Departs Hotel	
3:00 PM Canadian Embassy Economic Briefing and general overview of Chile's past and current economic and political climate. CONFIRMED	Visit to innovative architectural design to be confirmed	3:00 PM Start Up Chile Site visit and presentation on entrepreneurship in Chile follow by a presentation by one of their entrepreneurs in their program. CONFIRMED	3:00 PM Emiliana Organic Vineyard Presentation, tour and tasting to the largest certified Organic and Biodynamic Winery in the world located in the Casablanca valley. CONFIRMED	3:00 PM City Tour of Coastal Cities of Valparaiso and Viña del Mar Tour of the colorful Valparaiso neighborhoods and the neighboring city of Viña del Mar. The group will have an opportunity to see and enjoy the scenic ocean boardwalk area. On our tour we will talk about street Art and Revitalization of the city	3:10 PM Flight Santiago Lima Sky Airline H2 800	3:00 PM Lima City Tour Highlights include: Plaza Mayor, Park of the Reserve, La Catedral, Torre Tagle Palace, Lima Historical Center and San Francisco Monastery.	2:00 PM Prisma Visit and presentation by one of Peru's most established NGOs, which has been working to improve social integration in Peru for 25 years. CONFIRMED	2:00 PM Gold Museum of Peru Visit to the Gold Museum of Peru and Weapons of the World has more than seven thousand pieces.	Group Transfer to Airport
7:00 PM Private Transfer to Welcome Dinner.		5:00 PM Adolfo Ibañez University Schulich Students presentation to faculty members	Transfer to Viña del Mar		5:00 PM Arrival to Lima and transfer to Hotel		Optional Lima Gourmet Food Tour	4:00 - 5:30 PM ESAN University Schulich Students presentation to faculty members of ESAN and Alumni. CONFIRMED	
7:30 PM Welcome Dinner @ Como Agua para Chocolate	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	
Hotel Atton El Bosque	Hotel Atton El Bosque	Hotel Atton El Bosque	Hotel Sheraton Miramar	Hotel Sheraton Miramar	Hotel Atton San Isidro	Hotel Atton San Isidro	Hotel Atton San Isidro	Hotel Atton San Isidro	End of Trip

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Student Experience



TRIP DETAILS

Costs

Study Tour:

- \$2,575.00 CAD
(Single Supplement \$588 USD)

Inclusions:

- Accommodation (dual occupancy), all breakfasts, welcome dinner, internet, city tours, trip to Chilean coast, ground transportation, University and company visits and regional flight

Additional:

- Long-haul international flights; visas; food not included in itinerary

Note: Students must enrol in course credits and have sufficient credit space

COURSE DETAILS

Eligibility & Scheduling

Prerequisites:

- MBA or IMBA student
- All 5100-series Required Foundations of Management courses completed prior to the Winter 2018 term

Course Credits:

- The Study Tour Course enrolment is for the Winter 2018 term
 - Part-time students have the option to enrol the course in either the Winter 2018 or Summer 2018 term
- Students can register as a 3.0 or 1.5 credit hour Study Tour course
 - 1.5 credit hour Study Tour has fewer deliverables
- Students are responsible for managing the course enrolment once permission to enrol is granted from Student & Enrolment Services
 - Standard add/drop deadlines and regulations apply

COURSE DETAILS

Dates

Pre-Travel Class Dates:

Room: TBA, Keele Campus

- Lecture #1: Monday, March 5, 2018, 19:00-22:00
- Lecture #2: Monday, March 12, 2018, 19:00-22:00
- Lecture #3: Monday, March 19, 2018, 19:00-22:00
- Lecture #4: Monday, March 26, 2018, 19:00-22:00

Program Dates:

- Program activities from April 18 - April 27, 2018 (10 days)

* Students must be able to attend ALL Pre-travel classes and the full Study Tour Program

COURSE DETAILS

Instructor



Sustainability and Innovation in Chile and Peru

Brenda Gainer,

Associate Professor of Marketing; Royal Bank

Professor of Nonprofit Management;

Director Social Sector Management Program

bgainer@schulich.yorku.ca

Office: Room N304G, SSB

Ph: 416-736-2100 ext 66416

COURSE DETAILS

Course Outline

Brief Description:

The purpose of the course is to familiarize students with management and organizational practices (as well as the government policy and third sector environment) in these countries to see how they have contributed to economic, social and environmental development. Additional goals are to study opportunities for foreign organizations and executives who wish to do business abroad as well as learn about cutting edge practices and innovation in other parts of the world in order to enrich future Canadian practices. It is important to look at the major role these countries play in their own regional economics and their links to North America, so we will also be exploring the impact of globalization and the increasing inter-relatedness of global business activities.

Course Evaluation:

Participation/Course Contribution: 20%

Pre-Departure Paper: 25%

Group Presentation: 25%

Field Study Journal/Reflection: 30%

LOCATION & ACCOMMODATION

Chile

Santiago



Atton el Bosque Hotel



LOCATION & ACCOMMODATION

Chile

Valparaiso & Viña del Mar



Atton San Martin Hotel



LOCATION & ACCOMMODATION

Peru

Lima



Casa Andina Premium
Miraflores Hotel



REGISTRATION

How Do I Sign Up?

Step One. Reserve your space on the registration site (first-come first-served basis)

- Registration opens: **Wednesday, October 25, 2017 at 11:30am EST**
- 32 seats for MBA/IMBA students– if full, add your name to the waitlist

Step Two. Submit your \$500 deposit within 48 hours of being sent the payment link

- The \$500 deposit is non-refundable but transferable to the next student on the waitlist (if available) up until January 5, 2018

Step Three. You will be sent an email to enrol in the course through Passport York later in the term

REGISTRATION

Step One – Register For The Study Tour

Schulich School of Business



MBA/IMBA Study Tour

Please select the registration button below to register for the Sustainability and Innovation in Chile and Peru Study Tour from **April 18-27, 2018**

Chile and Peru

REGISTRATION

Step Two – Submit Your Deposit

Chile/Peru Study Tour: April 18 - April 27, 2018

Students must register prior to making a deposit. Deposits received that are not associated with a successful registration will not be granted a space in the course. Registrants will be given 48 hours to complete their deposit upon receiving the payment page link. Failure to do so will result in the space being given to the next student on the waitlist.

To secure your space in the April 2018 Chile and Peru Study Tour, please submit your \$500 CAD deposit.

IMPORTANT NOTES:

Space Allocation: Open to MBA and IMBA students who meet course prerequisites. Spaces in the program are reserved on a first-come first-served basis by completion of the registration form (limited spaces available).

Payment Schedule & Cancellation Policy:

Deposits are non-refundable. If there is a waitlist, the deposit will be transferable to the next student on the waitlist up until January 5, 2018. Payment for the remainder of the trip must be made by January 8, 2018. Any remaining payments made by the cancelled participant will be transferable to the next student on the waitlist (if available) prior to the first day of class. Cancellations after February 23, 2018 will be eligible to receive a 50% refund (less deposit) prior to 14 days before the Study Tour begins. Cancellations within 14 days of the start of the Study Tour will not receive a refund. Participants are advised to purchase cancellation insurance to mitigate the risk of any personal emergency that may result in cancellation.

In the event that the minimum number of participants is not met, the Schulich School of Business will cancel the program and students will receive a full refund of their payments to date (including deposit). All participating students will be required to register in the study tour course, attend a pre-departure session, obtain international travel and medical insurance, required immunization/health documentation, visas (if applicable), and complete waiver and emergency contact forms prior to departure.

The Schulich School of Business reserves the right to change or cancel this Program due to previously unforeseen requirements or circumstances beyond the control of the Schulich School of Business. The Schulich School of Business shall not be liable in any manner whatsoever for any losses, claims or damages resulting from such change or cancellation. The Schulich School of Business shall make all reasonable attempts to prevent the change or cancellation of this Program.

Registrant Information (Fields marked * are required)

First Name:	<input type="text"/>	*
Last Name:	<input type="text"/>	*
Program:	<input type="text"/>	* MBA/IMBA students only
Student Number:	<input type="text"/>	*
Schulich Email:	<input type="text"/>	*

Payment Information:

YOU CAN ONLY SUBMIT form after you select a payment option. Deposit includes HST

Payment Options*:



Credit Card

Total Payment:

\$ (Canadian Dollars)



REGISTRATION

Step Three – Enrol In The Study Tour Course



Passport York Login



Passport York authenticates you as a member of the York community and gives you access to a wide range of computing resources and services.

Username:

Password:

Login

Click this box before logging in to change your Passport York password.

New to Passport York?

- [New Student Sign Up](#)
- [Employee Sign Up](#)
- [Faculty and Staff](#)
- [Alumni](#)

Forgot your Password or Username?

- [Students](#)
- [Faculty and Staff](#)
- [Alumni](#)



CONTACT US.

International Relations

CONTACT US



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