MBA/IMBA Study Tour: Chile and Peru 2018
Information Session
TRIP DETAILS

Overview

This course utilizes a mix of lectures and in-class discussions/school visits, and company visits.

4 Lectures in Toronto at Schulich (Pre-travel)
10 days in Chile and Peru

Students will participate in a diverse selection of company visits, which may include:

- Consulates/Embassies
- Renewable energy
- Social enterprises/NGOs
- Consumer goods
- Small to medium enterprises
- Agriculture
- Mining
- Manufacturing
- Wine industry
- Finance
## SAMPLE ITINERARY

### 2017 Example – Visits TBA

**Schulich School of Business**  
York University  
Program Visit to Chile and Peru April 2017

<table>
<thead>
<tr>
<th>Tuesday April 18th</th>
<th>Wednesday April 19th</th>
<th>Thursday April 20th</th>
<th>Friday April 21st</th>
<th>Saturday April 22nd</th>
<th>Sunday April 23rd</th>
<th>Monday April 24th</th>
<th>Tuesday April 25th</th>
<th>Wednesday April 26th</th>
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<td>6:30 - 10:00 AM</td>
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<td>10:00 AM</td>
<td>Bus Departs Hotel</td>
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<td>2:15 PM</td>
<td>Start Walking from Hotel</td>
<td>3:00 PM</td>
<td>Bus Departs Hotel</td>
<td>2:00 PM</td>
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TRIP DETAILS

Costs

Study Tour:
• $2,575.00 CAD
  (Single Supplement $588 USD)

Inclusions:
• Accommodation (dual occupancy), all breakfasts, welcome dinner, internet, city tours, trip to Chilean coast, ground transportation, University and company visits and regional flight

Additional:
• Long-haul international flights; visas; food not included in itinerary

Note: Students must enrol in course credits and have sufficient credit space
COURSE DETAILS

Eligibility & Scheduling

Prerequisites:
• MBA or IMBA student
• All 5100-series Required Foundations of Management courses completed prior to the Winter 2018 term

Course Credits:
• The Study Tour Course enrolment is for the Winter 2018 term
  – Part-time students have the option to enrol the course in either the Winter 2018 or Summer 2018 term
• Students can register as a 3.0 or 1.5 credit hour Study Tour course
  – 1.5 credit hour Study Tour has fewer deliverables
• Students are responsible for managing the course enrolment once permission to enrol is granted from Student & Enrolment Services
  – Standard add/drop deadlines and regulations apply
COURSE DETAILS

Dates

Pre-Travel Class Dates:  Room: TBA, Keele Campus
• Lecture #1: Monday, March 5, 2018, 19:00-22:00
• Lecture #2: Monday, March 12, 2018, 19:00-22:00
• Lecture #3: Monday, March 19, 2018, 19:00-22:00
• Lecture #4: Monday, March 26, 2018, 19:00-22:00

Program Dates:
• Program activities from April 18 - April 27, 2018 (10 days)

* Students must be able to attend ALL Pre-travel classes and the full Study Tour Program
Instructor

Sustainability and Innovation in Chile and Peru

Brenda Gainer,
Associate Professor of Marketing; Royal Bank Professor of Nonprofit Management; Director Social Sector Management Program

bgainer@schulich.yorku.ca

Office: Room N304G, SSB
Ph: 416-736-2100 ext 66416
Brief Description:
The purpose of the course is to familiarize students with management and organizational practices (as well as the government policy and third sector environment) in these countries to see how they have contributed to economic, social and environmental development. Additional goals are to study opportunities for foreign organizations and executives who wish to do business abroad as well as learn about cutting edge practices and innovation in other parts of the world in order to enrich future Canadian practices. It is important to look at the major role these countries play in their own regional economics and their links to North America, so we will also be exploring the impact of globalization and the increasing inter-relatedness of global business activities.

Course Evaluation:
Participation/Course Contribution: 20%
Pre-Departure Paper: 25%
Group Presentation: 25%
Field Study Journal/Reflection: 30%
LOCATION & ACCOMMODATION

Chile

Santiago

Atton el Bosque Hotel
LOCATION & ACCOMMODATION
Chile

Valparaiso & Viña del Mar

Atton San Martin Hotel
LOCATION & ACCOMMODATION

Peru

Lima

Casa Andina Premium Miraflores Hotel
REGISTRATION
How Do I Sign Up?

Step One. Reserve your space on the registration site (first-come first-served basis)
• Registration opens: Wednesday, October 25, 2017 at 11:30am EST
• 32 seats for MBA/IMBA students— if full, add your name to the waitlist

Step Two. Submit your $500 deposit within 48 hours of being sent the payment link
• The $500 deposit is non-refundable but transferable to the next student on the waitlist (if available) up until January 5, 2018

Step Three. You will be sent an email to enrol in the course through Passport York later in the term
REGISTRATION

Step One – Register For The Study Tour

MBA/IMBA Study Tour

Please select the registration button below to register for the Sustainability and Innovation in Chile and Peru Study Tour from April 18-27, 2018

Chile and Peru
REGISTRATION

Step Two – Submit Your Deposit

Chile/Peru Study Tour: April 18 - April 27, 2018

Students must register prior to making a deposit. Deposits received that are not associated with a successful registration will not be granted a space in the course. Registrants will be given 48 hours to complete their deposit upon receiving the payment page link. Failure to do so will result in the space being given to the next student on the waitlist.

To secure your space in the April 2018 Chile and Peru Study Tour, please submit your $500 CAD deposit.

IMPORTANT NOTES:

Space Allocation: Open to MBA and IMBA students who meet course prerequisites. Spaces in the program are reserved on a first-come first-served basis by completion of the registration form (limited spaces available).

Payment Schedule & Cancellation Policy:

Deposits are non-refundable. If there is a waitlist, the deposit will be transferable to the next student on the waitlist up until January 5, 2018. Payment for the remainder of the trip must be made by January 8, 2018. Any remaining payments made by the cancelled participant will be transferable to the next student on the waitlist (if available) prior to the first day of class. Cancellations after February 23, 2018 will be eligible to receive a 50% refund (less deposit) prior to 14 days before the Study Tour begins. Cancellations within 14 days of the start of the Study Tour will not receive a refund. Participants are advised to purchase cancellation insurance to mitigate the risk of any personal emergency that may result in cancellation.

In the event that the minimum number of participants is not met, the Schulich School of Business will cancel the program and students will receive a full refund of their payments to date (including deposit). All participating students will be required to register in the study tour course, attend a pre-departure session, obtain international travel and medical insurance, required immunization/health documentation, visas (if applicable), and complete waiver and emergency contact forms prior to departure.

The Schulich School of Business reserves the right to change or cancel this Program due to previously unforeseen requirements or circumstances beyond the control of the Schulich School of Business. The Schulich School of Business shall not be liable in any manner whatsoever for any losses, claims or damages resulting from such change or cancellation. The Schulich School of Business shall make all reasonable attempts to prevent the change or cancellation of this Program.

Regrettably, we do not have the ability to process your payment online. Please complete the form below and submit it via email to:

The Schulich School of Business


guest@schulich.yorku.ca

Fields marked * are required:

First Name: *
Last Name: *
Program: *
Student Number: * (MBA/IMBA students only)
Schulich Email: *

Payment Information:

YOU CAN ONLY SUBMIT form after you select a payment option. Deposit includes HST.
REGISTRATION

Step Three – Enrol In The Study Tour Course

Passport York Login

Passport York authenticates you as a member of the York community and gives you access to a wide range of computing resources and services.

Username:  
Password:  
Login

Check this box before logging in to change your Passport York password.

New to Passport York?

- New Student Sign Up
- Employee Sign Up
- Faculty and Staff
- Alumni

Forgot your Password or Username?

- Students
- Faculty and Staff
- Alumni
 CONTACT US.  
International Relations

<table>
<thead>
<tr>
<th>Cheryl Stickley</th>
<th>Lindsay Hillcoat</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate International Program Coordinator</td>
<td>Director, International Relations</td>
</tr>
<tr>
<td>Room W262O, SSB</td>
<td>Room W262L, SSB</td>
</tr>
<tr>
<td>Email:</td>
<td><a href="mailto:intlrelations@schulich.yorku.ca">intlrelations@schulich.yorku.ca</a></td>
</tr>
<tr>
<td>Phone:</td>
<td>416-736-5059</td>
</tr>
<tr>
<td>Office Hours - Room W262</td>
<td>Monday – Friday: 8:30am-4:30pm</td>
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</tbody>
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