



Schulich  
School of Business  
York University



# Schulich School of Business

Global. Innovative. Diverse.

## Exchange Information Session

Stephanie Nicoll, exchange in Singapore: <https://www.youtube.com/watch?v=nfvao4UHP5g&feature=youtu.be>



**"It was the best combination of high level education and a life changing experience. I would do the MBA again just to go on exchange once again!"**

*- Ivan Guisao, MBA student  
School: CEU, Budapest, Hungary*



**"Not all learning comes out of a textbook...Challenge yourself to experience a new culture and a new school while developing a network of international contacts. My semester in Mannheim, Germany was not only an academic experience...but a life one"**

*- Eva Reddington, IMBA student  
School: MANNHEIM, Germany*



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# WHY GO ON EXCHANGE.

## Exchange offers you...

- Diverse perspectives & increased cultural awareness
- More career options and international networking
- Unique educational opportunities
- Friendships for a lifetime
- An extraordinary educational experience that contributes to your development as a global business professional

# LOOKING AHEAD.

## What to consider...



Where, when & why?

What do you want from this experience?

Can I afford it?





# PARTNER SCHOOLS.

## Full term exchanges.

30 countries, 52 exchange agreements



# PARTNER SCHOOLS.

## Short programs & exchanges.

MBA Short Programs/Exchanges						
COUNTRY, CITY	SCHOOL / UNIVERSITY	SHORT PROGRAM NAME OR SHORT EXCHANGE	TERM DATES	CREDIT EQUIVALENCY (GRAD)	FOCUS	NOTES
Austria, Vienna	Wirtschaftsuniversität Wien - Vienna University of Economics and Business (WU)	<a href="#">Vienna Innovation Program (VIP)</a>	May 14 - 25, 2018	VIP counts as 3 SSB credits	Learn about modern approaches to innovation management and to implement them in real-life projects with established firms	Program Fee: 495 Euro - no accommodation or 1570 Euro with accommodation. Includes: course materials, public transportation ticket, cultural & social events including a welcome dinner, sightseeing tours in Vienna, day-trip to Salzburg & dinner at a Viennese wine tavern
Brazil, São Paulo	Fundação Getulio Varga - Escola de Administração de Empresas de São Paulo (FGV-EAESP)	<a href="#">Doing Business in Brazil (DBB)</a>	May 15-26, 2017 *Dates for 2018 to be confirmed	DBB counts as 3 SSB credits	Overview of political, economic & social aspects of the Brazilian market. (Mod 1) Develop your understanding of European Business Environment, (Mod 2) Several activities designed to foster experiential learning: discover the region, interact with local entrepreneurs	Program Fee: \$250 USD. Includes guest lecturers, city tour of Sao Paulo, company visits, cultural & social activities and some lunches/dinners
Denmark, Copenhagen	Copenhagen Business School (CBS)	<a href="#">International Summer University Program (ISUP)</a>	June 25 - Aug 3, 2018	2 CBS courses (max) counts as 6 SSB credits	Courses in CSR & Sustainability, Entrepreneurship, Supply Chain Management, Globalization & International Business, Finance, etc.	Program Fee: please go to Living Expenses -> ISUP Social package: Includes cultural & social activities such as dinners, city tours, folk dancing & weekend trip to Berlin. One of the longest running & largest summer programs in Europe.
France, Lyon	EMLYON Business School	<a href="#">1) European Business Environment</a>	(Mod 1) June 6 - 16, 2017 *Dates for 2018 to be confirmed	Each module counts as 3 SSB credits	Develop your understanding of the European business environment	Program Fee: One Mod: 1200 Euros, both Mod: 2300 Euros. Excludes: accommodation, transportation, meals.
		<a href="#">2) Entrepreneurship: Global Issues &amp; Local Opportunities</a>	(Mod 2) June 20-30, 2017 *Dates for 2018 to be confirmed	Each module counts as 3 SSB credits	A special emphasis will be given to European & international perspectives on entrepreneurship	
		<a href="#">3) Short Exchange</a>	Exchange: between Apr-July	Follows exchange credit equivalencies		3 years work experience required
France, Cergy	ESSEC Business School	<a href="#">Global Manager In Europe Program (GME)</a>	June 18 - July 6, 2018 (3 weeks)	GME counts as 6 SSB credits	Learn about intercultural relations & management practices in Europe concentrating on one of the main fields of expertise in ESSEC - Luxury Brand Management	Program Fee: 600 Euros. Includes admin fees and some cultural/social activities. Students will receive a "Global Manager in Europe Certificate"

# PARTNER SCHOOLS.

## Short programs & exchanges.

MBA Short Programs/Exchanges

COUNTRY	SCHOOL / UNIVERSITY	SHORT PROGRAM NAME OR SHORT EXCHANGE	TERM DATES	CREDIT EQUIVALENCY (GRAD)	FOCUS	NOTES
Germany, Düsseldorf	WHU - Otto Beisheim School of Management	<a href="#">European MBA Summer Institute (ESI): The Changing Environment for International Business in Europe</a>	May 8-22, 2018 or May 13-25, 2018	ESI counts as 3 SSB credits	International Business, Finance & Corporate Strategy: European Market & Monetary Union, Innovation Strategies of European Companies, Marketing, Mergers & Acquisitions	Program Fee: 459 Euros. Includes: course materials, transportation (incl. to/from airport, local bus ticket), welcome/farewell dinners, visit to medieval castle, tour of Koblenz, boat tour along the Rhine, winery tour & tasting
Israel, Tel Aviv	Collier School of Management, Tel Aviv University	<a href="#">Doing Business in Israel (DBI): Start-ups - Innovation &amp; Entrepreneurship</a>	Dec 27-Jan 4, 2018 or May 21-28, 2018	DBI counts as 3 SSB credits	Learn from Israeli entrepreneurs & academics about the model, theories & practical approaches of innovation & entrepreneurship	Program Fee: \$2,300 USD includes accommodation (10 nights), most meals, transportation, trip to Jerusalem, company visits and social activities.
		<a href="#">Short Exchange</a>	1 month or one module (7 wks) in Summer	Follows exchange credit equivalencies		Summer exchange has 6 courses
Netherlands, Rotterdam	Rotterdam School of Management (RSM), Erasmus University (MSc)	<a href="#">Short Exchange</a>	Block 3: Jan 30 - Mar 17, 2017 Block 4: Mar 20 - May 5, 2017 Block 5: May 8 - Jun 23, 2017 *Dates for 2018 to be confirmed	12 ECTS (2 crs) counts as 6 SSB credits	Electives in: Acct & Financial Mgmt, Business Info, Strategic Entrepreneurship, HR Mgmt, Mgmt of Innovation, Marketing, Organizational Change & Consulting, Strategy, Supply Chain, Finance & Global Business Sustainability	Can choose one block only (min 12 ECTS or 2 courses)
South Korea, Seoul	Yonsei University School of Business - Global MBA Program	Korean Business & Culture Summer School Program (KBCSS)	May 22- June 2, 2017 *Dates for 2018 to be confirmed	KBCSS counts as 3 SSB credits	Enhance your understanding of Korea's business environment and the meteoric rise of the economy.	Program Fee: \$800. Includes: 2-day field trip, company visits and cultural activities
U.K., Coventry	Warwick Business School (WBS), University of Warwick	<a href="#">Short Exchange</a>	Exchange: between mid Feb - end June	3 modules (1 course) counts as 3 SSB credits, 6 modules (2 courses) count as 6 SSB credits	Marketing, Strategy, Finance	Can choose 1 or 2 electives during regular exchange term



## ELIGIBILITY.

### Can I go?

- Successful completion of all 5000-level required courses
- A cumulative GPA of at least 5.0
- Language proficiency (if necessary)
- Submit a complete [exchange application](#)



# APPLICATION.

## Deadline: November 6, 2017 at 4pm.

(for Summer 2018, Fall 2018 or Winter 2019)

- A complete **full term application** consists of:
  - On-line Application Form
  - The following uploaded documents:
    - Typed responses to the application questions
    - Proposed study plans – one for each school
    - Resume
    - Proof of language ability (if applicable)
- A complete **short program application** consists of:
  - On-line Application Form
  - The following uploaded documents:
    - Paragraph explaining the reason for pursuing a short program
    - Resume

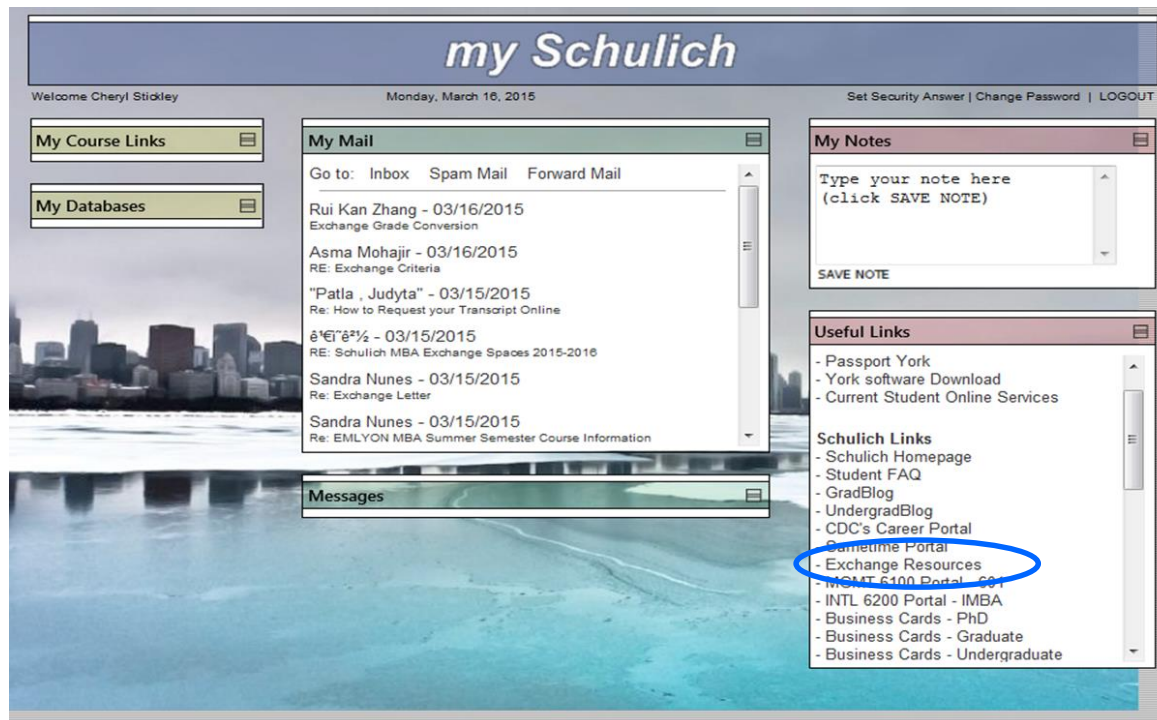




# RESOURCES.

## Where to find information.

- Schulich [Study Abroad](#) website
- Each partner school's website
- Schulich portal



# CHOOSING SCHOOLS.

The more, the better...

EXCHANGE PROGRAM CHOICE	NUMBER OF SPACES	WEIGHT OF RANKING (Total 100%)
SASIN	2	40%
AIM	3	30%
KUBS	2	15%
YONSEI	2	15%
<b>4 CHOICES</b>	<b>9 SPACES</b>	<b>100%</b>

# PROPOSED STUDY PLAN.

## Courses that interest you.

### Proposed Study Plan

Please complete one study plan for EACH exchange school listed on your application

Name: <b>IVANA GOABROAD</b>	York Student Number: <b>123456789</b>
<b>MBA</b> IMBA (please circle)	Email Address: <b>IGOABROAD@SCHULICH.YORKU.CA</b>
Host University: <b>INTERNATIONAL UNIVERSITY</b>	Exchange Term: <b>FALL 2018</b>
Full Course Load at Host University: <b>30 ECTS = 15 SSB</b>	Exchange Term Dates: <b>SEPT. 10 – DEC. 17</b>

Course Title
e.g. Global Marketing
e.g. Starting New Ventures
e.g. International Business Strategy
e.g. Negotiations
e.g. Chinese Economics
e.g. Managing Projects



# INTERVIEW/MEETING.

## Let's talk about exchange.



- November 13<sup>th</sup> – 20<sup>th</sup>
- Duration: 20 minutes
  - To be scheduled through an on-line booking system (you will be notified by email to book your appointment)
- Exchange Selection Committee
  - The Graduate International Program Coordinator
  - The Director, International Student Services & Programs

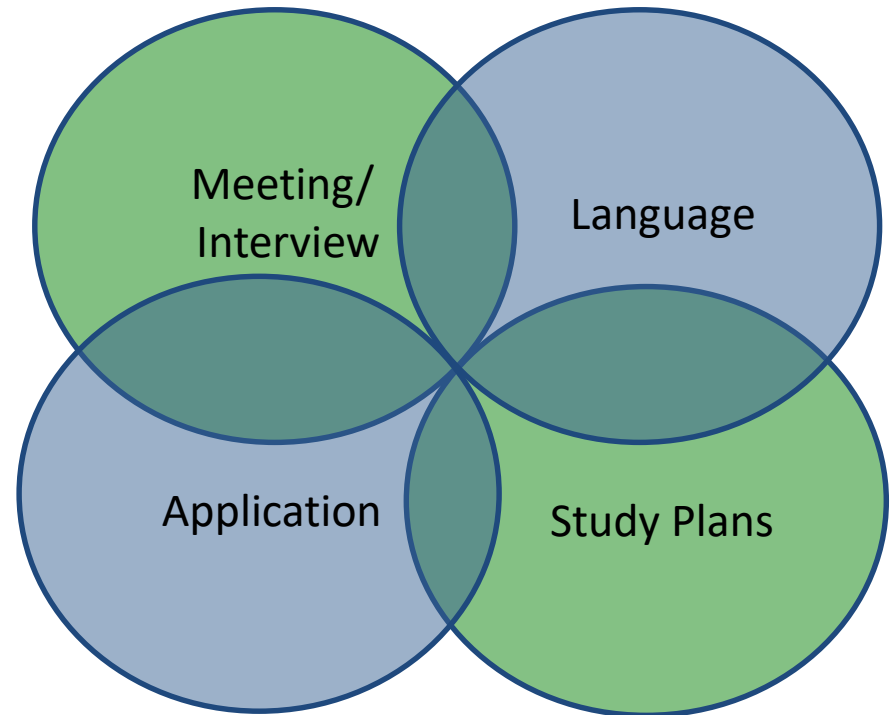




# SELECTION.

## How do they match?

- Rationale for wanting to go to a particular school
- Flexibility
- Professionalism
- Ability to be a good ambassador for Schulich



# DECISIONS.

## When will I know.

- Exchange offers will be made in approximately early December
  - You will receive an email and a letter indicating where you have been matched
  - You will have until January 10, 2018 to accept or decline the offer



# ACADEMIC PLANNING.

## Courses on exchange.

- Full-time exchange - the equivalent of 12 - 15 SSB credits
- Part-time exchange – the equivalent of 3 - 7.5 SSB credits
- Credits taken abroad are **business electives**
  - MBA students: a maximum of 2 exchange courses (equivalent to 6 SSB credits) can be used towards a specialization
  - IMBA students: 1 course (equivalent to 3 SSB credits) can be used towards a specialization
  - Can enrol in a language course but it does not count towards your Schulich credits

# ACADEMIC PLANNING.

## Credits for Graduation.

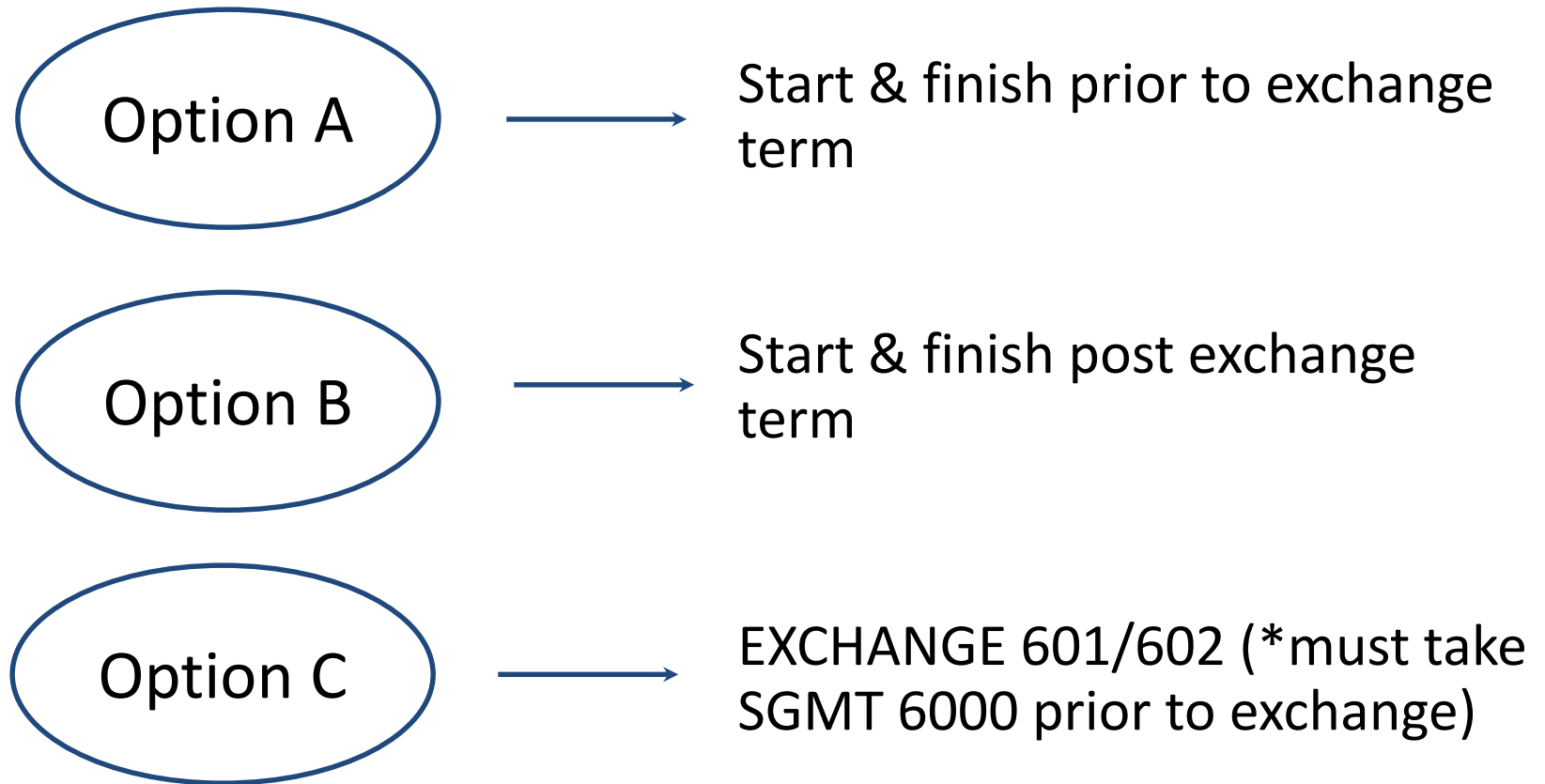


- All courses are transferred to Schulich on a pass/fail basis and appear on your York transcript
  - Passes do not impact GPA but failures do
- To fulfill your residency requirement, students must complete a minimum 24 credits here at Schulich



# ACADEMIC PLANNING.

## The 601/602.



\*Does not apply to IMBA

# ACADEMIC PLANNING.

## F/t students & the 601.

- T1 (WI): core courses
- T2 (SU): core courses + SGMT 6000
- T3 (FA): exchange + MGMT 6090 & 6100 (601)
- T4 (WI): electives & completing 601

Switch SGMT 6000 and Elective if going on exchange in the fall term

MBA 1	
LAUNCH WEEK	
Term 1	MGMT 5150 3.00 SKILLS FOR LEADERSHIP
	ACTG 5100 3.00 FINANCIAL ACCOUNTING FOR MANAGERS
	ECON 5100 3.00 THE ECONOMIC ENVIRONMENT OF BUSINESS
	ORGS 5100 3.00 ORGANIZATIONAL BEHAVIOUR
	OMIS 5110 1.50 INFORMATION SYSTEMS
Term 2	MGMT 5260 3.00 MANAGING FOR VALUE CREATION
	FINE 5200 3.00 MANAGERIAL FINANCE
	MKTG 5200 3.00 MARKETING MANAGEMENT
	ACTG 5210 1.50 MANAGEMENT ACCOUNTING
	OMIS 5210 1.50 OPERATIONS MANAGEMENT
ELECTIVE(S) AND SPECIALIZATION OPPORTUNITIES (3.00 CREDITS)	
MBA 2	
Term 3 and 4	SGMT 6000 3.00 STRATEGIC MANAGEMENT
	MGMT 6090 0.00 STRATEGY FIELD STUDY FORMATION
	MGMT 6100 3.00 STRATEGY FIELD STUDY (TWO TERMS)
	ELECTIVES AND SPECIALIZATION OPPORTUNITIES (24.00 CREDITS)

# ACADEMIC PLANNING.

## Exchange and the 601.

601 Prior to Exchange	FALL	WINTER	SUMMER	FALL	WINTER	SUMMER
	Term 1	Term 2 (SGMT 6000)	Break 601 Phase 1 & 2A	Term 3 601 Phase 2B, 3, 4 & 5 (MGMT 6090, 6100)	Term 4 Exchange	
601 Prior to Exchange	FALL	WINTER	SUMMER	FALL	WINTER	SUMMER
	Term 1	Term 2	Term 3 - P/T (incl. SGMT 6000, MGMT 6090, 6100 Phase 1 & 2A)	Term 4 - P/T 601 Phase 2B, 3 4 & 5	Term 5 Exchange	
Exchange 601 (601 During Exchange)	FALL	WINTER	SUMMER	FALL	WINTER	SUMMER
	Term 1	Term 2 (SGMT 6000)	Break 601 Phase 1	Term 3 Exchange & 601 Phase 2A (MGMT 6090, 6100)	Term 4 601 Phase 2B, 3, 4 & 5	
601 Post Exchange	FALL	WINTER	SUMMER	FALL	WINTER	SUMMER
	Term 1	Term 2	Break	Term 3 Exchange	Term 4 601 Phase 1 & 2A (SGMT 6000, MGMT 6090, 6100)	601 Phase 2B, 3, 4 & 5 (no tuition)

Note: Some schools only allow the equivalent of 12 SSB credits maximum.

Other options may be available. Contact the Graduate International Program Coordinator for more information: [exchange@schulich.yorku.ca](mailto:exchange@schulich.yorku.ca)

# ACADEMIC PLANNING.

## P/T students and the 601.

- Exchange term after Term 5 (MBA Year 2)
- May be possible to switch SGMT 6000 and Elective depending on your situation  
\*Speak with an Academic Advisor to confirm

MBA 1	
LAUNCH WEEK	
Term 1	MGMT 5150 3.00 SKILLS FOR LEADERSHIP
	ECON 5100 3.00 THE ECONOMIC ENVIRONMENT OF BUSINESS
Term 2	ACTG 5100 3.00 FINANCIAL ACCOUNTING FOR MANAGERS
	OMIS 5110 1.50 INFORMATION SYSTEMS
Term 3	OMIS 5120 1.50 QUANTITATIVE METHODS
	ORGS 5100 3.00 ORGANIZATIONAL BEHAVIOUR
Term 4	MGMT 5260 3.00 MANAGING FOR VALUE CREATION
	ACTG 5210 1.50 MANAGEMENT ACCOUNTING
Term 5	OMIS 5210 1.50 OPERATIONS MANAGEMENT
	MKTG 5200 3.00 MARKETING MANAGEMENT
Term 6	FINE 5200 3.00 MANAGERIAL FINANCE
	ELECTIVE(S) AND SPECIALIZATION OPPORTUNITIES (3.00 CREDITS)
MBA 2	
	SGMT 6000 3.00 STRATEGIC MANAGEMENT
	MGMT 6090 0.00 STRATEGY FIELD STUDY FORMATION
	MGMT 6100 3.00 STRATEGY FIELD STUDY (TWO TERMS)
	ELECTIVES AND SPECIALIZATION OPPORTUNITIES (24.00 CREDITS)



# ACADEMIC PLANNING.

## Accelerated students.

- Two most common options are:

### Option 1:

Term 1: 12/15 cr. at Schulich (f/t)

Term 2: 12/9 cr. at Schulich (f/t)

Term 3: 12 cr. on Exchange (f/t)

### Option 2:

Term 1: 16.5 cr. at Schulich (f/t)

Term 2: 7.5 cr. at Schulich (p/t)

Term 3: 12 cr. on Exchange (f/t)

# CAREER PLANNING.

## Can it still happen?

- Network before you go: use the time between selection and departure wisely!
- Continuous access to the SSB Career Centre on-line
- Skype interviews
- Opportunity to develop new networks with your class abroad
- Company may be recruiting at that school while you are there
- Opportunity to network with a company that recruits abroad and not here



# FUNDING EXCHANGE.

## Dollars and sense.

- Travel Bursary to those that show financial need
  - Full-time: max. \$1,500 / Part-time: max. \$750
- Scholarships
- Other bursaries
- Student Loans

Anne Caulfield, Financial Aid Officer  
[finaid@schulich.yorku.ca](mailto:finaid@schulich.yorku.ca)



# CONTACT US.

## International Relations.



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