

Schulich

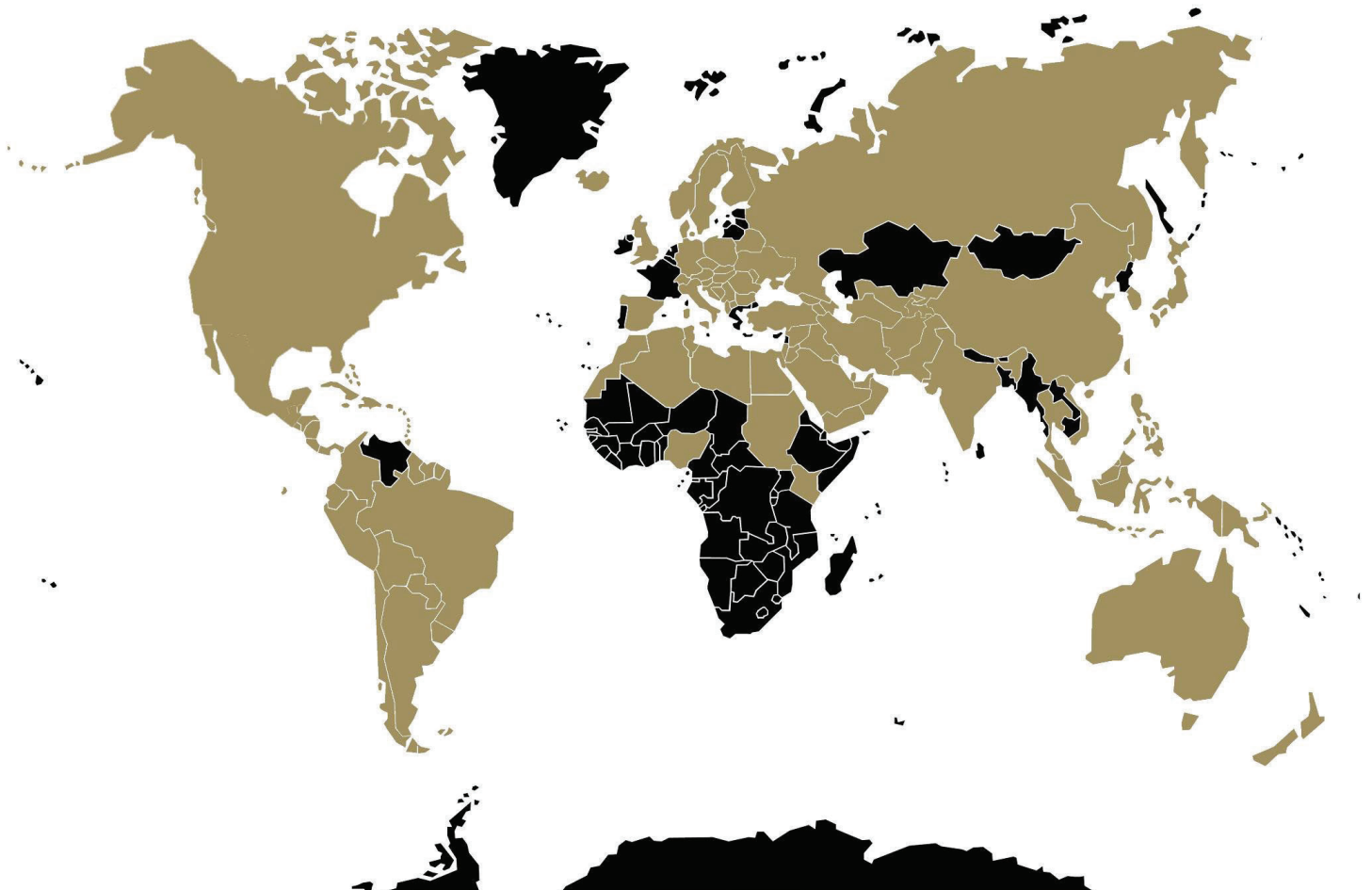
Service Suite for Business



The Schulich School of Business offers a range of analytical, research and consulting services to business. These services can range from a few hours of ad hoc analysis through to researching and creating a long-term strategy for your organization. Services are provided by undergraduate iBBA/BBA or graduate IMBA/MBA students in all cases supervised by Schulich's professors.

CONSIDERING AN INTERNATIONAL VENTURE?

Let the Centre for Global Enterprise connect you to Schulich alumni with business experience in 110 countries worldwide¹ through the Global Business Access Network. Alternatively, consider one or more of the other services and programs offered at Schulich to support Canadian businesses' global ambitions.



¹ As of June, 2017

A quick overview of sample business services offered by Schulich:

CLIENT REQUIREMENT	POTENTIAL SOLUTION
<p>A detailed strategic and tactical plan for launching a product or service into a foreign market. This program is subsidized.</p>	<p>Global Leadership Program Two MBA teams - one in Canada and one in the target market both dedicated to your project under the supervision of a team of Schulich professors.</p> <p>Email: cge@schulich.yorku.ca Tel.: (416) 736-2100 x55075 schulich.yorku.ca/cge</p>
<p>Informal peer-to-peer coaching on questions relating to a particular foreign market or on general issues of doing business abroad.</p>	<p>Global Business Access Network Coaches recruited from Schulich alumni with international business experience who have been there and done that.</p> <p><i>Refer to CGE contact details above.</i></p>
<p>Full-time support for 12-16 weeks working on a single or multiple business projects for organizations headquartered in Canada or based abroad. Typically April – September time frame.</p>	<p>IMBA work term program through the IMBA office</p> <p>Email: mcernea@schulich.yorku.ca Tel.: (416) 736-2100 x77913 schulich.yorku.ca/programs/imba</p>
<p>A full and independent analysis of your organization, all of its functional areas and its environment. International projects supplement this with consideration of cross-border issues such as market entry strategies, building and managing international supply chains, intellectual property preservation, etc.</p>	<p>Strategy Field Study through the Strategy Field Study Office Provided by groups of 6-7 IMBA/MBA students with 3 faculty advisors.</p> <p>Email: mgmt6100@schulich.yorku.ca Tel.: (416) 736-5082 schulich.yorku.ca/601</p>
<p>Cost-effective short- to medium-term support on a particular initiative, ranging up to a significant stand-alone project requiring multi-disciplinary expertise, 20 – 200+ consultant hours and for projects with tight delivery times.</p>	<p>Career Development Centre Hire a part-time/contract student.</p> <p>Email: recruit@schulich.yorku.ca Tel.: (416) 736-5080 schulich.yorku.ca/cdc</p> <p>York Consulting Group Contract</p> <p>Email: ycgcomd@gmail.com Tel.: (416) 736-5069 yorkconsultinggroup.ca</p>

For detailed information on any of these programs or services, please refer to the websites and contact details listed above.