

## Career Development Centre

Schulich School of Business

# Recruitment Guide 2017-2018



Daniel Monroy (MF '15)  
Senior Analyst - Funding and Liquidity Management,  
Corporate Treasury, BMO Financial Group



The Career Development Centre works to ensure your recruitment goals are met and helps you improve your recruitment return on investment.





“We will work with you to understand your recruiting needs, help you identify suitable candidates and support you to develop strategies to effectively brand your firm on Campus.”

## A MESSAGE FROM ROBERT HINES

# CANADA’S TOP COMPANIES START HERE

The Career Development Centre team strives to make the recruitment of students a successful and rewarding experience for our recruitment partners. Whether your hiring needs are year-round, on an as-needed basis, full-time, internships, or summer, we are here to guide you through the process and help you optimize your recruitment efforts. We value your interest in Schulich’s students and graduates, as your recruitment success equates to our graduates’ career success.

**Robert Hines, JD**

**Executive Director**

*Career Development Centre, Schulich School of Business*

**“I specifically chose Schulich because of its status as the top-ranked graduate business program in Canada. For me, the MBA was a door opener.”**

**JP Del Carmen (MBA '16)**

**Associate Marketing Manager, General Mills**



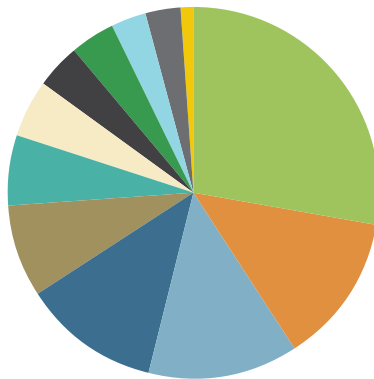
# CONNECT WITH WORLD-CLASS STUDENTS

Your partnership with our professional team will **connect you to BBA/iBBA and MBA/Masters candidates for internships, full-time, and full-time experienced roles.**

## WHERE SCHULICH MBA GRADS ARE WORKING

### Class of 2016

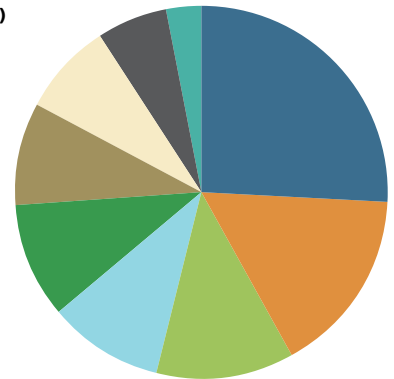
- Financial Services (28%)
- Consulting (13%)
- Technology / Telecomm (13%)
- Law / Others (12%)
- Consumer Services / Packaged Goods (8%)
- Public Admin / Non-Profit / Government (6%)
- Manufacturing / Operations / Transportation (5%)
- Accounting / Corporate Services (4%)
- Medical / Science / Pharma (4%)
- Real Property (3%)
- Retail (3%)
- Energy / Oil / Gas (1%)



## WHERE SCHULICH BBA / iBBA GRADS ARE WORKING

### Class of 2016

- Accounting / Corporate Services (26%)
- Financial Services (16%)
- Retail (12%)
- Government / Not-for-Profit / Education (10%)
- Technology / Telecomm (10%)
- Consumer Packaged Goods (9%)
- Consulting (8%)
- Other Industries (6%)
- Real Estate (3%)



## MBA CLASS OF 2018 PROFILE

Average Age .....	<b>29</b>
Average years of work experience .....	<b>5</b>
Average GMAT .....	<b>663</b>
GMAT Range .....	<b>600-780</b>
Average GPA .....	<b>6.00</b>
Male Students .....	<b>67%</b>
Female Students .....	<b>33%</b>

Data as of May 2017

## BBA / iBBA CLASS OF 2018 PROFILE

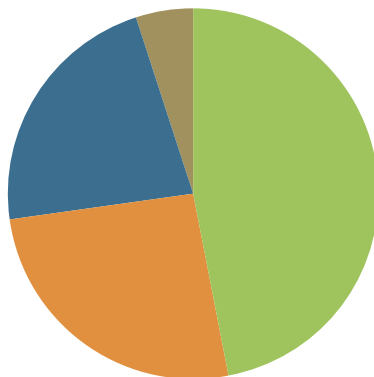
Average GPA .....	<b>6.94</b>
Average Class Size .....	<b>25-55</b>
Male Students .....	<b>48%</b>
Female Students .....	<b>52%</b>

Data as of May 2017

## MBA STUDENT UNDERGRADUATE DEGREE BACKGROUNDS

### Class of 2018

- Engineering / Math / Science (47%)
- Humanities / Social Science (26%)
- Business / Economics (22%)
- Other (5%)



Data as of May 2017



# TARGETING YOUR RECRUITMENT

Take advantage of the opportunity to **promote your organization, highlight current recruitment programs** and target students for New Grad, Summer or Internship opportunities.

### NEW GRAD RECRUITMENT

New Grad recruitment is focused on entry or junior level full-time opportunities for our BBA/iBBA and MBA/Masters students completing their studies in the current academic year. Students graduate from the Schulich School of Business during three convocation periods throughout the course of the academic school year: Fall (October/November), Winter (February) and Spring (June). The majority of New Grad recruitment activity takes place between September and November. You are able to organize information sessions, job postings and on-campus first round interviews when coordinating your New Grad recruitment needs.

### INTERNSHIP AND SUMMER RECRUITMENT

Internship and Summer recruitment is focused on recruiting returning BBA/iBBA and MBA/Masters students for short-term employment. Internship and Summer recruitment also offers you an excellent opportunity to assess potential candidates for New Grad employment following their graduation. You are able to organize information sessions, job postings and on-campus first round interviews when coordinating your Internship and Summer recruitment needs.

### EXPERIENCED HIRING

Experienced hiring is focused on recruiting mid to senior-level immediate opportunities you currently have available. These opportunities are made available to Schulich alumni and working professionals who may be suitable candidates for your experienced recruitment needs.

### JOB POSTINGS

You are able to post and target your current New Grad, Internship, Summer and Part-time opportunities to Schulich students and alumni, at no cost. Visit [www.schulich.yorku.ca/career](http://www.schulich.yorku.ca/career) portal.

**“My Schulich MBA has given me the opportunity to grow as a leader and challenged me to learn how to successfully navigate through complexity.”**

Lisa Marie Chen (MBA '11)  
Lead Content Strategist, Watson Analytics, IBM



# ONE-STOP HIRING SOLUTION

The Career Development Centre hosts a series of **New Grad, Summer and Internship recruitment information sessions, interviews and events** throughout the course of the year.

NEW GRAD RECRUITMENT	
July 17, 2017	New Grad jobs posted for students
July 17, 2017	Information sessions posted for students. Students can register starting August 21, 2017
September 6, 2017	BBA/iBBA on-campus information sessions begin
September 7, 2017	BBA/iBBA Fall classes begin
September 11, 2017	MBA Fall classes begin
September 11, 2017	MBA/Masters information sessions begin
September 15, 2017	Earliest recommended closing dates for New Grad job postings
September 18, 2017	First day on-campus interviews begin
September 29, 2017	Earliest recommended closing date for job offers

SUMMER AND INTERNSHIP RECRUITMENT	
November 1, 2017	Summer and Internship company information sessions begin on campus
January 4, 2018	BBA/iBBA Winter classes begin
January 8, 2018	MBA Winter classes begin
January 8, 2018	First day on-campus interviews begin
April 6, 2018	Last day of BBA/iBBA classes
April 9, 2018	Last day of MBA classes

**“We are fortunate to have a strong partnership with the Schulich School of Business. Schulich students continue to benefit from getting a diverse education. They possess critical work and life experience that consistently make them solid contenders for our programs.”**

Nikki Simone, Manager – Campus Recruiting RBC Recruitment  
Royal Bank of Canada



## RECRUITMENT AND NETWORKING EVENTS

# PARTNER TO PROMOTE YOUR ORGANIZATION

The Career Development Centre hosts a series of **recruitment and networking events** throughout the course of the academic year. Events are organized independently by the Career Development Centre or reflect a partnership with Schulich faculties, departments and student clubs. The following is a schedule of our planned events for the 2017 – 2018 school year.

### FINANCIAL SERVICES LUNCHEON

The financial services industry recruits a large percentage of MBA/Masters graduates from the Schulich School of Business each year. The Financial Services Luncheon will provide a forum for industry professionals to meet outstanding non-graduating and graduating students from Schulich's global, innovative and diverse MBA/Masters programs.

### INDUSTRY NETWORKING EVENTS

Each year, the Career Development Centre and its partners host a series of industry networking events, including the Industry Breakfast Series (taking place on Friday mornings) and Networking Mixers (which take place weekday evenings). These events are hosted during the Fall/Winter term (November – March) and provide an opportunity for professionals, established in various industries, to meet and mingle with BBA/IBBA and MBA/Masters students.

These events are perfect for sharing industry, company and career information, branding your organization on campus and for your recruitment needs.

#### Industry events covered include:

- Marketing and Sales
- Wealth Management
- Real Estate
- Accounting
- Supply Chain
- Consulting
- Healthcare
- Sustainability
- Technology

**“The Schulich Master of Business Analytics provided the tools and expertise to launch my career in the high-demand field of Big Data.”**

Yon-Joon Choo (MBAN '16)  
Consultant, Deloitte Canada





# HIRE A STUDENT TODAY!

## CONTACT US

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