DISCOVER THE EMBA FOR GLOBAL LEADERS

Sarah Kydd, EMBA Class of 2018
Senior Vice President, Human Resources
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RANKED #1 IN CANADA for the past nine years by the Financial Times of London
What Sets Kellogg-Schulich Apart?

**RANKED #1 IN CANADA** by *The Economist* and by the *Financial Times* of London, the Kellogg-Schulich Executive MBA is an 18-month program that allows you to tailor your studies to your personal goals and to make business and personal connections all over the world.

### THE GLOBAL ADVANTAGE

- **Kellogg-Schulich makes the world your classroom.** Take one third of your classes outside Canada as part of the Kellogg EMBA Global Network with partner schools in the USA, Germany, Hong Kong, Israel and China.

### REAL TIME FLEXIBILITY

- **Unique teaching modules every third weekend** means you have time to prepare your reading and assignments in between classes while minimizing time away from work.

### NETWORKING FOR THE FUTURE

- **Our EMBA have an average of 12 years work experience** and are typically mid-career senior managers, successful entrepreneurs and high-potential individuals, selected on the basis of their leadership potential.
- **Foster lasting relationships with executives from all over the world** in partner schools during Kellogg Live-In Weeks and again during the Global Electives Weeks.

### THE KELLOGG-SCHULICH EMBA LEARNING MODEL

- **A range of pedagogical approaches that include case studies, lectures, discussions, behavioural simulations and teamwork** – all combine to create a powerful, collaborative and engaging classroom environment.

### IN-PERSON DELIVERY

- **Our live, face-to-face program delivery** ensures optimal learning and the development of a personal relationship with both professors and classmates from around the world.

### THE GLOBAL STRATEGY PROJECT

- **This culminating project requires an overseas trip to an emerging market for experiential learning** to apply the tools learned during the preceding 18 months and work in a team on a project close to your heart.
Flexible Program Design

With classes every third weekend, the class schedule minimizes time away from work and maximizes in-class and study team learning. The overall format of the Kellogg-Schulich Executive MBA is flexible, balanced and designed to accommodate your career development and personal goals. The program begins in January and ends in June of the following year.

THE PROGRAM CONSISTS OF FIVE STUDY FORMATS:

- Classes every third weekend at the Schulich School of Business in Toronto, Canada
- Residential weeks (Live-In Weeks) at both the Schulich School (one week) and the Kellogg School of Management, USA (two weeks)
- An international week at Schulich in Year 1 and Year 2
- A choice of elective courses at the Kellogg School in Year 2. Students can further their area of interest by participating in a Global Electives Module at a partner school location. Please see “Other Study Locations” for the list of Global Elective courses.
- A Global Strategy Project in a specific region of the world

2018 – 2019 PROGRAM SCHEDULE: CORE CURRICULUM*

**Course offerings and schedule sequence are subject to change. Students are responsible for their travel costs, including obtaining the necessary immigration/visa documentation to study in Canada (where applicable), to enter the United States to study and to travel to the country of destination for the Global Strategy Project trip and for the Global Electives Modules in order to complete the program requirements of the Kellogg-Schulich Executive MBA Program.**

**This is a required, non-residential module for Kellogg-Schulich students.**
Your Kellogg-Schulich EMBA Class

20+ COUNTRIES LIVED OR WORKED

37 YEARS AVERAGE AGE

70% 30% WORK EXPERIENCE

12 YEARS

OTHER STUDY LOCATIONS: GLOBAL ELECTIVES MODULES*

Year 1

DECEMBER
1 week – Asia
Global Electives (Hong Kong)
• Deal-Making in China and Asia
• Value Investing

Year 2

JANUARY
1 week – Middle East
Global Electives (Israel)
• Management in a Data Driven Business Environment
• Product Management for Technology Companies

MAY
1 week – Europe
Global Electives (Germany)
• Global Economic Development and the Business Environment in Europe
• Luxury Brand Management

APRIL
1 week – North America
Global Electives (Miami)
• Competitive Analysis of Commodity Industries
• Investment Banks, Hedge Funds and Private Equity

1 week – Asia
Global Electives (China)
• Finance in China
• Strategy and Implementation in China

*Diverse Sector Experience
Abbott Laboratories
American Express
Barrick Gold
Bell Canada
Cisco Systems
Deloitte
Equifax Canada
Gallup Consulting
General Electric
General Mills
IBM
Imperial Oil
Johnson and Johnson
L’Oréal Canada
Microsoft
Morgan Stanley
Procter & Gamble
RBC
Sanofi Pasteur
Siemens

*Course offerings and schedule sequence are subject to change. Students participating in a Global Electives Module at a Kellogg partner school location are responsible for their travel costs, including obtaining the necessary immigration/visa documentation to enter the country of the partner school.
TUITION

The program fee for the 2018 – 2019 class is CDN $120,000.

This fee is payable in installments and includes:

- tuition
- books and course materials
- organized meals during class weekends at the Schulich School
- organized meals and accommodation during the residential Schulich Live-in Week
- organized meals and accommodation for the required off-site modules (the Kellogg Live-in Weeks, the Global Strategy Project trip and the Kellogg Electives Module)

Please consult the Application Guide for full details on program fees: emba2.schulich.yorku.ca/emba/application

ELIGIBILITY

To be considered for admission, candidates should have outstanding promise and leadership potential, at least eight years work experience with substantive management experience and possess the Canadian equivalent of a university Bachelors degree from an accredited institution. Management experience could include executive, functional and/or project management experience. Successful entrepreneurs are also encouraged to apply. Eligible candidates are invited to a pre-application interview.

Please see the Application Guide for full details: emba2.schulich.yorku.ca/emba/application

NEXT STEPS

To find out if you are eligible for the Kellogg-Schulich Executive MBA and if you are exempt from the GMAT test, please email a copy of your resume and transcripts for a quick pre-assessment: emba@schulich.yorku.ca.

Spring round of admission ends on June 16th, Fall round ends on September 22nd, and the final round is on December 1st, 2017 for the cohort starting on January 12th, 2018.

This is the EMBA for Global Leaders

FROM LEFT TO RIGHT:

Sophie Wu, EMBA Class of 2015
Head of Strategy & Business Development for Canada, LafargeHolcim

Ahmed Etman, EMBA Class of 2016
General Manager, Cyber Security, Cisco Systems Canada

Inna Le Guen, EMBA Class of 2015
Head of Asia Procurement, Manulife Financial (Hong Kong)
MAKE THE WORLD YOUR CLASSROOM

The Kellogg-Schulich Executive MBA Global Network

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