

Schulich Alumni E-Newsletter: October 2016

Schulich School of Business Breaks Ground

On September 30, 2016, Schulich broke ground at the site of the future home of Schulich's Graduate Study & Research Building. Designed by award-winning international architectural firm Baird Sampson Neuert, the 67,000-square-foot building will stand as one of the most environmentally sustainable and socially responsible academic buildings in North America. This new home will house a number of Centres in Excellence in areas of management education where Schulich is a global leader. These include Schulich's Centre of Excellence in Responsible Business, the Centre for Global Enterprise and the newly established Brookfield Centre in Real Estate and Infrastructure.



Schulich and York senior leaders break ground: James McKellar, Executive Director, External Relations, John Hunkin (MBA '69, Hon LLD '04), Rhonda Lenton, VP Academic and Provost, York University, Mamdouh Shoukri, President and Vice-Chancellor, York University, Dezső J. Horváth, Dean, Schulich School of Business, Frank Paul (MBA '17), President, Graduate Business Council, Schulich School of Business.

At the event, guests learned about the School's new comprehensive fundraising and alumni engagement campaign called Leading Change. Dedicated to supporting Schulich's continued growth and innovation, Leading Change will focus on Campus Expansion, Alumni Engagement, Innovative Thinking, Research & Discovery, and Student Success. Stay tuned for more information on how you can be a part of Leading Change.

The groundbreaking ceremony was attended by 300 guests, including students, alumni, faculty, staff and friends.

[Learn more](#)

Speed Mentoring Reception with Schulich students on Oct 5th - Join us!

A special call to action - more alumni mentors are needed, please sign up!

Student participants received a special orientation, that included tips for success and an etiquette workshop led by Corporate Class Inc. With this tool kit of information the students are fully prepared to make the most of their mentorship experience. Please consider registering for the program as we have a record number of students needing alumni mentors.

[Learn more about the mentorship program](#)



Students attend Mentorship Program Orientation

Toronto - Alumni2Student Speed Mentoring Reception
October 5, 2016 at 6:30 pm
Courtyard Marriott Toronto
475 Yonge Street
Toronto
Exclusive for mentorship program participants

Calgary – Schulich Alumni Cocktail Reception
October 17, 2016 at 5:30 pm
Teatro
200-8th Avenue SE
Calgary, AB

Hong Kong - Alumni Dinner and Presentation
October 18, 2016 at 7:00 pm
Kiangsu Chekiang and Shanghai Residents (HK) Association
3/F & 4/F, Manning House, 38-48 Queen's Road Central, Central, Hong Kong

Edmonton – Schulich Alumni Cocktail Reception
October 18, 2016 at 5:30 pm
Sorrentino's Downtown
10162-100 Street
Edmonton, AB

Vancouver – Schulich Alumni Cocktail Reception
October 19, 2016
JOEY BENTALL ONE
Bentall One 507 Burrard Street
Vancouver, BC

Toronto – Perspectives Lecture 2016
October 26, 2016 at 6:00 pm - Early bird tickets available!
Fairmont Royal York Hotel
100 Front Street West
Toronto

Toronto – IMBA 25th Anniversary Celebration
October 28, 2016 at 6:00 pm - Early bird tickets available!
Lula Lounge
1585 Dundas Street West
Toronto

Executive MBA Alumni Gala
November 10, 2016
Keynote: John Ruffolo (BBA '88), CEO, OMERS Ventures, OMERS
The University Club
380 University Avenue
Toronto

MBA/JD Alumni Dinner
November 16, 2016 - Save the date!
Keynote: Rick Waugh, OC (MBA '74, Hon LLD '07)
Rosewater
19 Toronto Street
Toronto

For more information on events:
www.schulich.yorku.ca/alumni-events



Centre for Global Enterprise launches new digital media platform

The mission of the Centre for Global Enterprise (CGE) at the Schulich School of Business is to help Canadian businesses reach their full potential through engagement with international markets.

Our new website at <http://schulich.yorku.ca/centre-for-global-enterprise/> connects to resources, programs, events and networks to help both the budding entrepreneurs as well as emerging global business champions succeed across borders. In addition, please consider following us on LinkedIn, Twitter or Facebook. Contact the Centre at cge@schulich.yorku.ca with your preferred channels and we will send you an invitation or contact details for joining this community.

With your support and interest, we hope to grow the CGE into a useful resource for Canada's entrepreneurial and SME communities, as well as for the ecosystems of government, not-for-profit organizations, academia, and individuals involved in the supporting ecosystem.

Join the Digital Community



Last week for early bird tickets!

Join your fellow Schulich alumni and friends, as we celebrate 25 years of IMBA achievements. Enjoy great dining, dancing and music. (Guests welcome)

Friday, October 28, 2016 at 6:00 pm
Lula Lounge
1585 Dundas Street West
Toronto

Join the party!

Western Canada Alumni Gatherings Calgary, Edmonton, Vancouver

Join chapter presidents and fellow alumni as senior School administrators visit:

Calgary - October 17th
Edmonton - October 18th
Vancouver - October 19th

Enjoy a fun evening of networking while hearing the latest updates about Schulich's 50th Anniversary Celebrations and the School's expansion initiatives.

Schulich Real Estate & Infrastructure PERSPECTIVES LECTURE 2016

Onward and Outwards

Early bird tickets available!

Keynote speaker
Ron Mock (MBA '79), President and CEO, Ontario Teachers' Pension Plan

Wednesday, October 26, 2016 at 6:00 pm
Fairmont Royal York Hotel
100 Front Street West, Toronto

Register now

Alumni in the News

Mark Silver (MBA '00) is revolutionizing the fan experience.
Jane Lee (BBA '12) is using her knowledge and experience in the world of e-commerce to help fellow entrepreneurs.
Adam Camenzuli (IBBA '10) lights up the "i" in the Schulich IBBA.
Audit director **Tiffane Wang (IMBA '04)** hopes Second City improv classes will help her to think on her feet and move up the ranks.
Team Schulich joins Terry Fox Run

Schulich Alumni Photos



Schulich Technology Alumni Social on September 27 at C'est What in Toronto



Alumni and Students at Schulich Finance Alumni Social



Master of Finance alumni welcome the incoming class of MF students

[Visit our Facebook page for more alumni photos and stories](#)

Schulich Executive Education Centre (SEEC)
(Schulich Alumni receive a 10% discount - CODE: SA2016)

The Executive Program in Sales Management

Nov 7 - 11, 2016 (Program Duration: 5 days)

Schulich Executive Education Centre (SEEC) is proud to offer The Executive Program in Sales Management.

The best sales managers recognize that their job has evolved well beyond motivating and managing a sales force and has advanced to building strategic and innovative sales processes to achieve business objectives. In this five-day program, you'll develop the skills needed to provide flawless sales execution at the customer level so that your organization can position itself for competitive success and profit growth.

This program, in partnership with the Canadian Professional Sales Association, empowers you with tools and techniques to build a high-performance sales team; develop integrated sales plans at the divisional, geographic and customer segment levels; and strengthen your team-building and management skills. You'll learn to custom-design a competitive intelligence and benchmarking system for your organization, and leverage your emotional intelligence to sell your products and services.

Please review the program details from the link below. Please contact us at 416-736-5079. Or visit us at www.seec.schulich.yorku.ca if you have any questions.

[Program Details and Registration](#)



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alumni@schulich.yorku.ca | www.schulich.yorku.ca/alumni



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