

### **Ted Rogers Ethical Leadership Case Competition: Agenda, Rules and Regulations**

Dear **Schulich School of Business**, your participation in The Ted Rogers Ethical Leadership Case Competition at Ryerson University's Ted Rogers School of Management is confirmed. There is no entry fee.

This will be a unique event among undergraduate case competitions, bringing together the essential elements of *leadership*, on one hand, and personal and organizational *ethics* on the other.

#### **Awards:**

1st Place Team - \$4,000

2nd Place Team - \$3,000

3rd Place Team - \$2,000

Awards will be presented during Saturday evening's Gala Dinner for all competitors, faculty advisors, judges, and student volunteers.

#### **Eligibility and Composition of Teams:**

The competition is open to any current registered undergraduate business student at an invited Canadian university. There will be 8 competing teams who will receive the same ethical leadership case. Each competing team will be comprised of four members.

No substitutions of team members are allowed after teams are formed and participants notified unless reasons are submitted in writing to the competition organizers at which point the organizers will determine if a substitution will be allowed.

Each team will have a faculty advisor/coach.

Each team must appoint a team captain who will be responsible for communication between the team and the case competition organizers.

### Case Competition Structure:

Teams must register by October 24<sup>th</sup> and provide contact information, email & cell phone of each team captain.

Teams will receive the Case on November 11<sup>th</sup>. Teams will be required to send an email confirming their receipt. Emails can be sent to: [gmacsweeney@ryerson.ca](mailto:gmacsweeney@ryerson.ca)

Upon arrival on **November 18<sup>th</sup> at 6:00pm**, teams will submit their PowerPoint presentation via USB or email. Teams will receive a tour of the venue that evening so they will know where they will be presenting the following morning on November 19<sup>th</sup>.

Each presentation will be 20 minutes plus 10 minutes of Q&A. Presentation times will be staggered beginning at 9:00am with the last group presenting at 11:15am.

Finalists will be announced during the lunch at 12:00pm. There will be 4 teams going through to the final round. Teams will receive a TWIST on the original case and the final round of judging will begin from 3:00pm-5:00pm. Reception and Dinner to follow where winners will be announced and prizes handed out.

### Agenda:

#### **Friday, November 18<sup>th</sup>:** Competing Teams & Coaches

6:30pm: Registration

7:00pm-9:00pm: Cocktail Reception, Venue Tour

#### **Saturday, November 19<sup>th</sup>:** Competing Teams, Coaches and Judges

8:00am: Breakfast

9:00am – 11:45: Presentations begin

11:45am-12:15pm: Judges deliberation

12:00pm: Lunch for competing teams and coaches

- Finalists announced

1:00pm-3:00pm Finalists shown to breakout rooms to work on TWIST, groups present in staggered format

- Team 1 – 1:00pm
- Team 2 – 1:30pm
- Team 3 – 2:00pm
- Team 4 – 2:30pm

3:00pm-5:00pm: Judges deliberate

6:30pm-7:15pm: Cocktail Reception

7:15pm – 9:00pm: Gala Dinner, Awards - Key note speaker: David Hunt (Bio to follow)

#### **Practicalities:**

Participants are required to bring their own laptops for possible use in preparing their presentation for the Finals.

Competition organizers will provide teams with a Supply Kit (highlighters, whiteboard markers, erasers paper, pens, etc).

Teams will have a printer available to them at the Ted Rogers School of Management

All teams will come up with a team name. Names must not provide any clues as to the team's home university. It is essential to avoid team names with university mascots.

The judges will be comprised of local business executives, alumni, and faculty. There will be no judges currently teaching in Ryerson University's Undergraduate Business or MBA programs.

All judges are familiar with the case; therefore, teams do not need to repeat the facts of the case during their presentation.

- All judges will receive a copy of the case and an evaluation marking sheet for each presentation.
- The judging panel's decision is final and cannot be contested.

**Please Note:** The organizing committee reserves the right to make slight adjustments or additions to the Rules and Regulations if necessary.

**Judging Criteria:**

1. Presentations will be limited to no more than **twenty** minutes.
2. Any presentation exceeding this time limit will be penalized in the judging process.
3. *Each* team member is required to have an *equal* part in the presentation.
4. Presentations will be judged on content, style, and response to case requirements.
5. Visual aids will be judged on their contribution to the presentation.
6. No handouts/written materials will be sent to the judges as part of the evaluation process.
7. No one team member should dominate the Q&A.