



# ALEXANDRIA ZAMORA

4TH YEAR BBA CANDIDATE

ACCOUNTING & MARKETING

STUDENT EXPERIENCE ASSISTANT

#ASKMEBBA

Hi! My name is Alexandria Zamora and I am a fourth year student at the Schulich School of Business, specializing in Accounting and Marketing. This term I am working with the Undergraduate Programs Unit (UPU) as the Student Experience Assistant! What that means for you - a prospective Schulich student – is that I can answer questions you might have about the admissions process, and what life at Schulich is really like! And if I don't know the answer to your question, I can find someone who does.

Throughout my time at Schulich, **I've been heavily involved in student life**. Take a look below!

- Task Force Member - Schulich Ambassador Program (2014-2017)
- Co-Chair - Schulich Orientation Week (2016)
- Co-Captain – JDC Central (Team Schulich) (2015-2016)
- VP Marketing – Corporate Social Responsibility Society (2015-2016)
- First Year Advisor – Undergraduate Programs Unit (2015)

## So, why choose Schulich?

*The Specializations* – coming into university at the young age of 17 years old (I have a late birthday), I didn't understand what opportunities existed within the business world. All I knew was what I saw on TV. Schulich gives you the opportunity in the first two years to experience the different aspects of business through your core courses. In your third year, you can choose from a list of TEN different specializations based on what you are passionate about.

*The Opportunities* – Schulich is a world renowned institution, which means it attracts top companies to recruit talent from our school. Our in-house Career Development Centre and many of the Schulich clubs work hard to ensure that you are given opportunities to meet industry professionals to hear how they ended up where they are today!

*The Community* – probably the most important reason as to why I chose Schulich was because of the community. The students here challenge you to push yourself to become a better leader, but at the same time, they don't step on your toes to do it. We want to see each other succeed. The upper year students become mentors to the incoming students because we have been in your shoes before, and we want to make sure that you have an amazing time here at Schulich!

## Please get in touch with me!

Have any questions? Tweet me using **#AskMeBBA** and I will get back to you with an answer or suggested resources! You can also email [undergrad@schulich.yorku.ca](mailto:undergrad@schulich.yorku.ca) or call 416.736.5081 to set up a building tour or a Skype Q&A! Can't wait to hear from you!