

# Certificate Program

## Certificate in Managing International Trade and Investment (CMITI)

The Schulich School of Business Certificate in Managing International Trade and Investment is the first certificate to be offered to undergraduate Schulich students. A certificate adds value to a degree indicating a concentration in a specified field. Certificates are recognized on transcripts and students receive a separate diploma at the time of graduation. Students apply for the Certificate in Managing International Trade and Investment at the point of graduation.

The Certificate is designed to give graduates a competitive advantage in an international business role and also to develop business leaders who can successfully manage international trade, foreign investment and global supply chains.



### Faculty

**Farrokh Zandi**  
BA (Pahlavi); MA (Lakehead); PhD (Carleton)  
Associate Director BBA/iBBA Programs  
Sessional Lecturer in Economics  
Director, International Business Designation

**Lorna Wright**  
BA (Wilfrid Laurier); MA (Essex, UK); MIM (Thunderbird); PhD (UWO)  
Associate Professor of International Business  
Director, Centre for Global Enterprise  
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**Preet S. Aulakh**  
BSc & MA (Punjab, India); PhD (Texas-Austin)  
Professor of Strategic Management/Policy  
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**Tom Wesson**  
BComm (Queen's); MBA & PhD (Harvard)  
Associate Professor of Strategic Management/Policy and International Business  
**Bernard M. Wolf**  
BA (CUNY); MA & PhD (Yale)  
Professor Emeritus of Economics

### Requirements

To achieve these objectives, the Certificate consists of:

- Required courses
- Choice of elective courses
- Required international component

The Certificate requirements for BBA students are larger than the requirements for iBBA students because they lack the international business content of the iBBA program core courses. However, both BBA and iBBA students must take some of the same required Certificate courses.

### International Experiential Component

As part of the requirements for the Schulich Certificate in Managing International Trade and Investment, students will be required to engage in an international experiential component. Students in the iBBA Program will satisfy this requirement with their mandatory exchange semester at one of Schulich's partner business schools.

BBA students can satisfy this requirement by completing an exchange semester at one of Schulich's partner business schools OR by completing a minimum 8-week work placement abroad (SB/IBUS 4100 3.00) normally during the summer between their third and fourth year of study.

### Eligibility Requirements

To be awarded the Certificate, a student must have a minimum 6.00 (B) cumulative GPA and a minimum 6.00 (B) overall GPA in courses satisfying the certificate.

**Please Note:** To be eligible for the Work Placement course a minimum overall GPA of 6.00 is required.



Explore the CMITI online!

# Certificate Requirements



	BBA students	iBBA students
<b>How to Earn the CMITI</b>	1. Complete all Required Courses 2. Complete the Required Experiential Component 3. Complete 9.00 credits of Elective Courses	1. Complete all Required Courses (all INTL courses are core course requirements in the iBBA program for students who entered the iBBA program between 2013 and 2015) 2. Complete the Required Experiential Component 3. Complete 6.00 credits of Elective Courses*
<b>Required Courses</b>	SB/ECON 3510 3.0 <b>Applied International Economics</b> SB/IBUS 3200 3.00 <b>Managing International Business Activities</b> SB/OMIS 4560 3.00 <b>Supply Chain Management**</b> SB/IBUS 4200 3.00 <b>Integrative International Business Seminar</b> SB/ORGS 4400 3.00 <b>Managing Across Cultures</b>	SB/INTL 2300 3.00 <b>Organizational Behaviour Across Cultures</b> SB/INTL 2200 3.00 <b>International Economics</b> SB/IBUS 3200 3.00 <b>Managing International Business Activities (offered in Fall term only)</b> SB/IBUS 4200 3.00 <b>Integrative International Business Seminar (offered in Fall term only)</b> SB/INTL 3000 3.00 <b>Strategic Management for International Business</b> SB/OMIS 4560 3.00 <b>Supply Chain Management**</b>
<b>Required International Experiential Component</b>	One Semester on Exchange OR SB/IBUS 4100 3.00 <b>Work Placement***</b>	One Semester on Exchange
<b>Elective Courses</b>	SB/MGMT 3030 3.00 <b>Creating Global Capitalism</b> SB/IBUS 4500 3.00 <b>Managing Business in Developing Economies</b> SB/FINE 4400 3.00 <b>International Financial Management</b> SB/MKTG 4400 3.00 <b>International Marketing</b> SB/MGMT 4300 3.00 <b>Corporate Social Responsibility in a Global Context</b> SB/IBUS 4100 3.00 <b>Work Placement***</b>	SB/MGMT 3030 3.00 <b>Creating Global Capitalism</b> SB/IBUS 4500 3.00 <b>Managing Business in Developing Economies</b> SB/FINE 4400 3.00 <b>International Financial Management</b> SB/MKTG 4400 3.00 <b>International Marketing</b> SB/MGMT 4300 3.00 <b>Corporate Social Responsibility in a Global Context</b> SB/IBUS 4100 3.00 <b>Work Placement***</b>

\*Elective courses may be substituted with equivalent credits of international business courses taken while on exchange. The courses that are substituted need not be the same as those listed, but they must have sufficient international business content and be approved in advance.

\*\*This course may be substituted with an equivalent course taken while on exchange.

\*\*\*If SB/IBUS 4100 3.00 is taken to satisfy the International Experiential Component, the course may also satisfy a Schulich elective requirement.

## Career Opportunities

The Certificate is designed to give graduates a competitive advantage in an international business role and also to develop business leaders who can successfully manage international trade, foreign investment and global supply chains.

