your organization needs to protect customer data, the legal and ethical issues around data collection and how to strategically segment within your customer base. Introduce yourself to the field of data science – through case analyses, you will learn to

Within the Marketing and Data Science module, learn how to use Data Analytics towards your organization's marketing options, variables and the factors that could change the outcome of possible decisions. Data-driven decisions can be complex to think through – become more organized in mapping out your decision options.

In the Introduction to Predictive Analytics and Big Data module learn the terminology of Big data and how it can grow your skills you need to apply different analytical approaches to strategic business decision-making, identify market opportunities and secure competitive advantage.

This unique program provides an introduction to the concepts of analytics and enhances leadership skills for professionals interested in learning how to identify and use key insights from business analytics. This program delivers the foundation of analytics, providing you with the expertise and confidence needed to summarize, report and communicate insights from data.

Leaders.

Module 2:

Schulich was proud to be part of this event to celebrate Colleen Rosewater LLD '07) – the first woman to serve as the Dean of the Schulich School of Business and a strong advocate for diversity and inclusion.

This year's Women of Distinction award recipients devoted their careers to advancing the progress of women in business, industry, academia, politics, community and social service leadership. Schulich is committed to increasing the representation of women in corporate leadership and has made a significant commitment to the advancement of women on our faculty and in our alumni community.

Rosewater has held a number of senior executive roles at TD Bank Group and long-standing leadership roles with the Canadian Council on Women Leaders. Rosewater is a role model for women in business and is a key driver of diversity and inclusion initiatives at TD Bank Group and throughout the financial services industry. Rosewater has been recognized with numerous awards for her contributions to the advancement of women in business, including the Women's Executive Network's Woman of the Year Award, the Women's Executive Network Achievement Award and the Canada's Most Influential Women in Business Award.

Schulich was thrilled to have Rosewater join us at the Schulich Convocation Reception and to celebrate her success. Rosewater is a passionate advocate for the advancement of women in business and is committed to creating opportunities for women to achieve their full potential.

This year's Women of Distinction award recipients are Colleen Rosewater LLD '07), Bibhu Mohapatra MBA '11), Mark Hao MBA '09), Christine Trinh MBA '13), Sherena Hussain MBA JD '08) and Harshad Rane MBA '12).

On the evening of June 15th, more than 150 faculty, staff, industry, alumni and prospective students celebrated the 2016 Schulich Convocation, marking the end of the academic year and an opportunity to celebrate the achievements of the Class of 2016.

The Class of 2016 joined the Global Alumni Network with more than 28,000 alumni living and working in more than 90 countries. Congratulations to all our 2016 graduates! The Schulich Alumni E-Newsletter: July 2016