

Schulich School of Business

Certificate in Managing International Trade and Investment

OVERVIEW

The **Certificate in Managing International Trade and Investment** is designed to give graduates a competitive advantage in an international business role and also develop business leaders who can successfully manage international trade, foreign investment and global supply chains. A certificate adds value to a degree indicating a concentration in a specified field. Certificates are recognized on transcripts and students receive a separate diploma at the time of graduation.

If you intend to complete the Certificate, please include your details below. Please submit this form to the **Undergraduate Programs Unit (W263K)** where your progress will be tracked and you will be informed of any missing requirements. Please note that by submitting this form, you are not required to complete the Certificate. It only signifies your intent and allows support in the pursuit of completing the requirements.

**Certificate requirements listed on reverse.*

STUDENT INFORMATION

First name:	Last Name:
Student #:	Program (i/BBA):
Expected Year of Graduation:	Email:

I plan to complete the requirements for the Certificate in Managing International Trade and Investment. I understand that I can discontinue my pursuit of the Certificate at any time.

Signature:	Date:
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OFFICE USE ONLY

<input type="checkbox"/> Required Courses <input type="checkbox"/> Experiential Component <input type="checkbox"/> Elective Courses	<input type="checkbox"/> 6.00 Cumulative GPA <input type="checkbox"/> 6.00 OGPA in Certificate Courses	Audit Completed By: _____ Date: _____
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Schulich School of Business

Certificate in Managing International Trade and Investment

CERTIFICATE REQUIREMENTS

Certificate in Managing International Trade and Investment

Undergraduate Programs Unit, SSB (416) 736-5081

The Schulich School of Business Certificate in Managing International Trade and Investment is the first certificate to be offered to undergraduate Schulich students. A certificate adds value to a degree indicating a concentration in a specified field. Certificates are recognized on transcripts and students receive a separate diploma at the time of graduation. Students apply for the Certificate in Managing International Trade and Investment at the point of graduation.

The Certificate is designed to give graduates a competitive advantage in an international business role and also to develop business leaders who can successfully manage international trade, foreign investment and global supply chains.

Faculty

Bernard M. Wolf

BA (CUNY); MA & PhD (Yale)
Professor Emeritus of Economics
Director, International Business Designation

Lorna Wright

BA (Wilfrid Laurier); MA (Essex, UK);
MIM (Thunderbird); PhD (UWO)
Associate Professor of International Business
Director, Centre for Global Enterprise
EDC Professorship in International Business

Preet S. Aulakh

BSc & MA (Punjab, India); PhD (Texas-Austin)
Professor of Strategic Management/Policy
Pierre Lassonde Chair in International Business

Tom Wesson

BComm (Queen's); MBA & PhD (Harvard)
Associate Professor of Strategic Management/Policy
and International Business

Requirements

To achieve these objectives, the Certificate consists of:

- 1) Required courses
- 2) Choice of elective courses
- 3) Required international experience component

The Certificate requirements for BBA students are larger than the requirements for iBBA students because they lack the international business content of the iBBA program core courses. However, both BBA and iBBA students must take some of the same required Certificate courses.

International Experiential Component

As part of the requirements for the Schulich Certificate in Managing International Trade and Investment, students will be required to engage in an international experiential component.

Students in the iBBA Program will satisfy this requirement with their mandatory exchange semester at one of Schulich's partner business schools.

BBA students can satisfy this requirement by completing an exchange semester at one of Schulich's partner business schools OR by completing a minimum 8-week internship abroad (SB/IBUS 4100 3.00) normally during the summer between their third and fourth year of study.

Eligibility Requirements

To be awarded the Certificate, a student must have a minimum 6.00 (B) cumulative GPA and a minimum 6.00 (B) overall GPA in courses satisfying the certificate.

Please Note: To be eligible for the internship course a minimum overall GPA of 6.00 is required.

Program of Study Requirements

BBA STUDENTS

The Certificate program of study for interested BBA students includes the following requirements:

Required Courses

SB/ECON 3510 3.00	Applied International Economics
SB/IBUS 3200 3.00	Managing International Business Activities
SB/OMIS 4560 3.00	Supply Chain Management ¹
SB/IBUS 4200 3.00	Integrative International Business Seminar
SB/ORG 4400 3.00	Managing Across Cultures

Required International Experiential Component

One Semester on Exchange, OR SB/IBUS 4100 3.00 Internship Abroad

Elective Courses

(any 9.00 credits from the following list)

SB/MGMT 3030 3.00	Creating Global Capitalism
SB/IBUS 4500 3.00	Managing Business in Developing Economies
SB/FINE 4400 3.00	International Financial Management
SB/MKTG 4400 3.00	International Marketing
SB/MGMT 4300 3.00	Corporate Social Responsibility in a Global Context
SB/IBUS 4100 3.00	Internship Abroad

iBBA STUDENTS

The Certificate program of study for interested iBBA students includes the following requirements:

Required Courses

(all INTL courses below are core in the iBBA program):

SB/INTL 1300 3.00	Organizational Behaviour Across Cultures
SB/INTL 2200 3.00	International Economics
SB/IBUS 3200 3.00	Managing International Business Activities (offered in Fall term only)
SB/INTL 3350 1.50	Applied Cross Cultural Management
SB/INTL 3400 1.50	Business and Sustainability
SB/INTL 3500 3.00	International Business Ethics
SB/IBUS 4200 3.00	Integrative International Business Seminar (offered in Fall term only)
SB/INTL 4400 3.00	Strategic Management for International Business
SB/OMIS 4560 3.00	Supply Chain Management ¹

Required International Experiential Component

One Semester on Exchange

Elective Courses

(any 6.00 credits from the following list)*:

SB/MGMT 3030 3.00	Creating Global Capitalism
SB/IBUS 4500 3.00	Managing Business in Developing Economies
SB/FINE 4400 3.00	International Financial Management
SB/MKTG 4400 3.00	International Marketing
SB/MGMT 4300 3.00	Corporate Social Responsibility in a Global Context
SB/INTL 4100 3.00	Internship Abroad

- This course may be substituted with an equivalent course taken while on exchange.
- Elective courses may be substituted with equivalent credits of international business courses taken while on exchange. The courses that are substituted need not be the same as those listed, but they must have sufficient international business content and be approved in advance.
- If SB/IBUS 4100 3.00 is taken to satisfy the International Experiential Component, the course may also satisfy a Schulich elective requirement.