Schulich School of Business

2016 Media Guide
to Schulich Business Experts
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Emerging Economies
India
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Branding  
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Gift-Giving, Sharing & Holidays  
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Market System Dynamics  
Qualitative Methods
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Diversity in the Workplace
Moral Reasoning
Negotiation
Organizational Culture
Organizational Justice & Fairness
Power & Politics in the Workplace
Social & Organizational Identity
Socialization in Organizations

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Disaster Management
Environmental Management – Technology
Operations Management
Outsourcing Strategies
Sustainability Management
Sustainable Manufacturing Strategies
Sustainable Supply Chain Management

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Manufacturing Systems
Operations Research
Production Management
Supply Chain Management

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Leadership
Organizational Change & Development
Women in Management
Work & Family
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Customer Relationships/Relationship Marketing  
Database Marketing  
Direct Marketing  
International Marketing  
Marketing Strategy  
Marketing within Channels or Distribution  

**ACADEMIC SPECIALIZATION**  
Finance  

**RESEARCH INTERESTS**  
 Asset Allocation  
 Asset Pricing  
 Corporate Finance – Bank Loans  
 Derivative Securities  
 Derivatives Valuation  
 Employee Stock Options  
 Executive Compensation  
 Financial Market Liquidity  
 Incentive Contracts  
 Incentive Plans  
 Initial Public Offerings (IPOs)  
 Market Microstructure  
 Portfolio Theory  

**ACADEMIC SPECIALIZATION**  
Accounting  

**RESEARCH INTERESTS**  
 Accounting – Business Ethics  
 Accounting – Financial  
 Accounting – Managerial  
 Accounting – Organizational  
 Accounting – Poverty  
 Accounting Institutions  
 Auditing  
 Corporate Governance  
 International Accounting Standards  
 Tax & Ethics  
 Tax & Taxation  

**ACADEMIC SPECIALIZATION**  
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Group Decision-Making Processes  
Operations Research  
Performance Measures  
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Intermediation

Capital Structure
Law & Finance

Corporate Finance
Public Policy

Emerging Economies
Private Equity

Entrepreneurial Finance
Small & Medium-Sized Enterprises (SMEs)

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Finance  
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Financial Institutions  
Financial Services  
Globalization  
International Business

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Organization Studies

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Change Management  
Organizational Change & Development  
Organizational Culture

ACADEMIC SPECIALIZATIONS  
Finance  
Policy/Strategy  
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Corporate Governance  
Corporate Social Responsibility  
Entrepreneurial Decision-Making  
Executive Compensation  
Organizational Strategy

ACADEMIC SPECIALIZATIONS  
Applies stochastic modeling and econometric techniques  
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Group & Team Dynamics  
Health Care Management  
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Corporate Finance
Debt Issues
Dividend Policy
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Investor Behaviour
Mergers & Acquisitions
Option Pricing
Public Equity
Return Predictability
Stock Valuation Models

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Energy Markets
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Public Policy

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Accounting – Globalization
Accounting – Government
Accounting – Management
Accounting – Organizational
Accounting – Poverty
Accounting – Public Interest
Accounting – Sociology
Accounting Institutions
Business & Sustainability
Business Ethics
Cooperative Strategies
Corporate Social Responsibility
Disaster Management

Globalization
Health Care Management
Health Care Policy
International Business
Managerial Decision-Making Processes
Multinational Corporations
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Public Policy
Qualitative Methods
Research Methodology
SME firms
Sustainability Management
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Managerial Decision-Making Processes
Organizational Learning
Organizational Strategy
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ACADEMIC SPECIALIZATION
Marketing

RESEARCH INTERESTS
Big Design
Consumer Activism
Consumer Behaviour
Consumer Culture
Customer Relationships/Relationship Marketing
Design Marketing
Digital Marketing/Web 2.0
Entertainment Marketing
Technology Marketing

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ACADEMIC SPECIALIZATIONS
Accounting
Responsible Business

RESEARCH INTERESTS
Accounting – Canadian
Accounting – First Nations
Accounting – History
Accounting – Organizational Accounting – Pensions
Accounting – Poverty
Accounting – Public Policy
Corporate Social Responsibility (CSR)
Emerging Economies
International Accounting Standards
Nonprofit Governance

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ACADEMIC SPECIALIZATIONS
Economics
Responsible Business

RESEARCH INTERESTS
Business & Sustainability
Economics – Research & Development
Environmental Management
Industrial Economics
International Trade & Finance

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ACADEMIC SPECIALIZATION
Organization Studies

RESEARCH INTERESTS
Leadership
Management Knowledge
Organizational Change & Development
Organizational Culture
Organizational Identity
Organizational Learning
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ACADEMIC SPECIALIZATION
Policy/Strategy

RESEARCH INTERESTS
Foreign Direct Investment
Global Competitiveness
Globalization
International Business
International Management
International Strategy
Multinational Enterprises (MNEs)
Organizational Change & Transformation
Organizational Design & Control
Strategic Management
Transnational Corporations (TNCs)

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ACADEMIC SPECIALIZATION
Accounting

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Accounting – Managerial
Accounting – Public Policy
Managerial Decision-Making Processes
Performance Measures

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ACADEMIC SPECIALIZATIONS
Health Care
Operations Management and Information Systems

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Information Systems
Information Technology – Health Care
Managerial Decision-Making Processes
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ACADEMIC SPECIALIZATION
Operations Management and Information Systems

RESEARCH INTERESTS
Buyer-Supplier Relationships
Health & Safety
Innovation Management
Supply Chain Management
Sustainability Management
Technology Marketing
Work & Health

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ACADEMIC SPECIALIZATION
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RESEARCH INTERESTS
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India
Marketing within Channels of Distribution
New Product Development
Sales Force Management & Personal Selling

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ACADEMIC SPECIALIZATION
Finance

RESEARCH INTERESTS
Asset Valuation
Capital Markets
Econometrics
Empirical Finance
Financial Econometrics
Investments
Investor Behaviour
Return Predictability
Stock Valuation

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ACADEMIC SPECIALIZATION
Accounting

RESEARCH INTERESTS
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Accounting – Financial
Accounting – Management
Corporate Governance
Cross-Cultural Management
Executive Compensation
Financial Services
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Diversity in the Workplace
Leadership
Managerial Negotiation
Organizational Restructuring
Performance Measurement
Socialization in Organizations

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ACADEMIC SPECIALIZATION
Finance

RESEARCH INTERESTS
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Corporate Finance
Corporate Social Responsibility
Initial Public Offerings (IPO)
Investment
Long Horizon Investors
Public Equity
Stock Valuation
Sustainable Finance
Syndicated Lending

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ACADEMIC SPECIALIZATION
Operations Management and Information Systems

RESEARCH INTERESTS
Exchange on the Internet
Semantic Web – Data, Information & Knowledge
Service Science
Smart Computing
Social Media & Web 2.0 Marketing
Virtual Worlds & the 3D Internet

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ACADEMIC SPECIALIZATION
Policy/Strategy

RESEARCH INTERESTS
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Globalization
Government Relations
Management Consulting
Mergers & Acquisitions
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ACADEMIC SPECIALIZATION
Entrepreneurial Studies

RESEARCH INTERESTS
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Emerging Economies
Entrepreneurial Studies
Nonprofit Organizations
Social Enterprise
Social Innovation
Social Organization

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ACADEMIC SPECIALIZATIONS
Marketing
Responsible Business

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Authenticity
Branding & Reputation Management
Consumer Activism
Consumer Culture
Digital Marketing/Web 2.0
Entertainment Marketing
Green Marketing
Marketing & Sustainability
New Product Development (Innovation & Design)
Retail Marketing
Technology Marketing
Word-of-Mouth Marketing

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ACADEMIC SPECIALIZATION
Operations Management and Information Systems

RESEARCH INTERESTS
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Agile Manufacturing
Business Analytics
Buyer-Supplier Relationships
Complexity Theory
Mass Customization
Operations Management
Supply Chain Management

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ACADEMIC SPECIALIZATION
Real Estate and Infrastructure

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Housing Policy
Institutional Real Estate Investment
Private Equity Real Estate
Real Estate Finance
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Investor Behaviour

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ACADEMIC SPECIALIZATION
Economics

RESEARCH INTERESTS
Airl ine Industry
Broadcasting
Competition, Competition Policy & Strategy
Corporate Governance
Financial Institutions
First Nations Economic Development
Incentives & Risk-taking
International Trade & Trade Laws
Macroeconomics
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ACADEMIC SPECIALIZATION
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Entrepreneurial Decision-making
Growth of New Enterprises
Market Entry Decisions
Resource Allocation Decisions

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ACADEMIC SPECIALIZATION
Policy/Strategy

RESEARCH INTERESTS
International Management
Institutionalism
Organization Theory
Social Network Analysis
Strategic Management
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RESEARCH INTERESTS
Business Analytics
Data Mining
Information Security
Social Network Analytics

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Policy/Strategy
RESEARCH INTERESTS
Government Relations
Public Management
Public Policy

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Management Consulting
Strategic Management

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ACADEMIC SPECIALIZATION
Policy/Strategy
RESEARCH INTERESTS
Competitive Advantage
Cooperative Strategies
Emerging Economies
Globalization
India
International Alliances & Partnerships
International Business
International Strategy
Multinational Enterprises (MNEs)
Organizational Strategy
Strategic Alliances
Strategic Management
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ACADEMIC SPECIALIZATION
Finance

RESEARCH INTERESTS
Corporate Finance
Credit Cards
Financial Institutions
Financial Services
Intermediation
Market Microstructure
Risk Management
Securities Markets
Syndicated Lending

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ACADEMIC SPECIALIZATIONS
Policy/Strategy
Responsible Business

RESEARCH INTERESTS
Business Ethics
Business & Sustainability
Corporate Citizenship
Corporate Governance
Corporate Social Responsibility (CSR)
Diversity in the Workplace

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ACADEMIC SPECIALIZATIONS
Accounting
Health Care Taxation

RESEARCH INTERESTS
Accounting – Health Care Management
Accounting – Pensions
Accounting – Public Policy
Budgets – Federal & Provincial
Corporate Governance
Corporate Tax
Economic Impact Studies
Employee Stock Options
Estate Planning
Executive Compensation
Financial Planning
Health Care Economics
Health Care Management
Health Care – Pandemic Planning
Health Care Policy
Incentive Plans
International Accounting Standards
Pension Reform
Performance Measures
Registered Savings Plans
Retirement Planning
Tax & Taxation
Transfer Pricing
Wealth Management

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ACADEMIC SPECIALIZATION
Operations Management and Information Systems

RESEARCH INTERESTS
e-Business Systems
Information Systems
Strategic Technology Management
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ACADEMIC SPECIALIZATION
Real Estate and Infrastructure

RESEARCH INTERESTS
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Public Real Estate
Real Estate Markets
Urban Development

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ACADEMIC SPECIALIZATIONS
Health Care Management
Policy/Strategy

RESEARCH INTERESTS
Globalization
Health Care Management
Innovation & Technology
Japan
Managerial Decision-Making Processes
Public Policy

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ACADEMIC SPECIALIZATION
Broadcast Management

RESEARCH INTEREST
Television Industry

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ACADEMIC SPECIALIZATION
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Branding & Reputation Management
Consumer Behaviour
International Marketing
Marketing Communications
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ACADEMIC SPECIALIZATION
Finance
RESEARCH INTERESTS
Asset Allocation
Derivative Securities
Derivative Valuation
Econometrics
Exotic Option Pricing
Financial Planning
Insurance
Pensions
Personal Finance
Registered Savings Plans (RESPs, RRSPs & TFSA)
Retirement Planning
Risk Management – Alternative Paradigms
Wealth Management

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Organization Studies
RESEARCH INTEREST
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ACADEMIC SPECIALIZATION
Accounting
RESEARCH INTERESTS
Accounting – First Nations
Accounting – Government
Accounting – Public Interest
Corporate Environmental Reporting

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Financial Engineering
Financial Investments
International Finance
Risk Management
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ACADEMIC SPECIALIZATION
Marketing

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Consumer Behaviour
Marketing
Marketing Research
Marketing – Technology
New Product Development
Research Methodology

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ACADEMIC SPECIALIZATIONS
Organization Studies
Responsible Business

RESEARCH INTERESTS
Inter-Organizational Relations
Organizational Strategy

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ACADEMIC SPECIALIZATIONS
Operations Management & Information Systems
Responsible Business

RESEARCH INTERESTS
Environmental Management
Health & Safety
Operations Management
Supply Chain Integration
Sustainability Management
Sustainable Supply Chain Management

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ACADEMIC SPECIALIZATION
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RESEARCH INTERESTS
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Marketing – China
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Policy/Strategy
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Buyer-Supplier Relationships
Competitive Advantage
Entrepreneurial Studies
Game Theory
Globalization
International Alliances & Partnerships
International Business Management Consulting

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ACADEMIC SPECIALIZATIONS
Finance
Financial Engineering
RESEARCH INTERESTS
Arbitrage Models
Derivative Securities
Financial Engineering
Fixed Income Markets
Investment
Portfolio Management

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ACADEMIC SPECIALIZATION
Accounting
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Accounting – Managerial
Accounting – Organizational
International Accounting Standards
Managerial Decision-Making Processes
Performance Measures

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Marketing Communications
Marketing Research
Social Media Measurement & Metrics
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ACADEMIC SPECIALIZATION  
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Attitudes Toward Work  
Career Development  
Diversity in the Workplace  
Small & Medium-Sized Enterprises (SMEs)  
Women in Management  
Work & Family  

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Global Mining Management  
Mining, Mineralization & Natural Resources  

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ACADEMIC SPECIALIZATIONS  
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Responsible Business  
RESEARCH INTERESTS  
Asset Pricing  
Business & the Environment  
Business & Sustainability  
Economics – Strategic Management  
Energy & the Natural Environment  
Energy Trading & Risk Management  
Environmental Policy  
Financial Markets & the Economy  
Innovation & Technology  
Oil Prices
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- Finance
- Policy/Strategy
- Entrepreneurship
- Decision-Making Processes
- Organizational Change & Transformation
- Organizational Strategy
- Art Investment
- Asset Allocation
- Asset Pricing
- Capital Markets
- Data Modelling
- Financial Investments
- Investor Behaviour
- Pension Reform
- Portfolio Management
- Portfolio Theory
- Stock Market Efficiency
- Macroeconomics
- Monetary Policy
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**Academic Specializations**
- Economics
- International Business

**Research Interests**
- Capital Markets
- Competitive Advantage
- Economics – Research & Development
- Emerging Economies
- Finance – Econometrics
- Globalization
- Information Economics
- Innovation & Technology
- Institutional Change
- International Business
- International Technology Transfer
- Multinational Enterprises (MNEs)
- Public Policy
- Southeast Asia
- Cooperative Strategies
- Emerging Economies
- Innovation & Technology
- International Alliances & Partnerships
- International Business – China
- International Strategy
- Marketing – China
- Organizational Strategy
- Strategic Management
- Collective Efficacy
- Conflict Management
- Group & Team Dynamics
- Health Care Management
- Managerial Cognition
- Negotiation
- Organizational Strategy
- Organization Studies
- Organizational Theory

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ACADEMIC SPECIALIZATION
Marketing

RESEARCH INTERESTS
Art Investment
Marketing Regulation
Marketing Strategy

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ACADEMIC SPECIALIZATIONS
Accounting
Business Ethics
Finance

RESEARCH INTERESTS
Accounting – Behavioural
Accounting – Business Ethics
Accounting – Organizational Auditing
Corporate Environmental Reporting
Executive Compensation

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ACADEMIC SPECIALIZATION
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RESEARCH INTERESTS
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Corporate Fraud
Derivative Securities
Employee Stock Options
Executive Compensation
Financial Engineering
Fixed Income Markets
Option Pricing
Stock Volatility

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ACADEMIC SPECIALIZATION
Accounting

RESEARCH INTERESTS
Accounting – Business Ethics
Accounting – Financial
Accounting – Regulation
Corporate Social Responsibility
Executive Compensation
Institutional Investors
International Accounting Standards
Stakeholder Governance
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ACADEMIC SPECIALIZATION
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RESEARCH INTERESTS
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Accounting – Financial Auditing
Tax & Taxation

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ACADEMIC SPECIALIZATION
Organization Studies

RESEARCH INTERESTS
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Complexity Theory
Corporate Social Responsibility
Organizational Change
Qualitative Methods

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ACADEMIC SPECIALIZATION
Marketing

RESEARCH INTERESTS
Consumer Culture
Market System Dynamics

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ACADEMIC SPECIALIZATIONS
Commercial Law
Governance
Public Policy

RESEARCH INTERESTS
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Corporate Governance
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ACADEMIC SPECIALIZATION  
Organization Studies  

RESEARCH INTERESTS  
Crisis Behaviour & Performance  
Deadline & Time Pressures  
High Reliability Organizations  
Multi-Tasking Behaviour  
Team Dynamics  

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ACADEMIC SPECIALIZATION  
Policy/Strategy  

RESEARCH INTERESTS  
Conflict Management  
Globalization  
International Alliances & Partnerships  
International Business  
International Joint Ventures  
International Negotiation  
Managerial Negotiation  
Mergers & Acquisitions  
Political & Cultural Environments  

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ACADEMIC SPECIALIZATION  
Policy/Strategy  

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Strategic Management  

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ACADEMIC SPECIALIZATION  
Organization Studies  

RESEARCH INTERESTS  
International Business  
Japan  
Multinational Enterprises (MNEs)  
Organizational Learning
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ACADEMIC SPECIALIZATIONS  
Economics  
International Business  

RESEARCH INTERESTS  
Automotive Industry  
China  
International Trade & Finance  
Japan  
Korea  
Multinational Corporations  
Oil Prices  
Strategic Alliances  

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ACADEMIC SPECIALIZATIONS  
International Business  
International Negotiation  
Organizational Culture  
Small & Medium-Sized Enterprises (SMEs)  
Strategic Alliances  

RESEARCH INTERESTS  
International Business  
International Negotiation  
Organizational Culture  
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Strategic Alliances  

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ACADEMIC SPECIALIZATIONS  
Operations Management and Information Systems  
Business & Sustainability  

RESEARCH INTERESTS  
Environmental Information Systems  
Environmental Management  
Environmental Planning  
Resource Recovery  
Solid & Hazardous Waste Management  

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ACADEMIC SPECIALIZATION  
Economics  

RESEARCH INTERESTS  
Interest & Exchange Rates  
International Trade & Finance  
Monetary Policy  
Oil & Gas Sector
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ACADEMIC SPECIALIZATIONS
Arts & Media Administration

RESEARCH INTERESTS
Art History
Cultural Policy

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ACADEMIC SPECIALIZATION
Organization Studies

RESEARCH INTERESTS
Business & Sustainability
Entrepreneurial Studies
Institutional Change
Social Innovation

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ACADEMIC SPECIALIZATIONS
Marketing
Responsible Business

RESEARCH INTERESTS
Consumer Behaviour
Consumer Culture
Customer Relationships/Relationship Marketing
Database Marketing
Green Marketing
Marketing Strategy – Cultural
Marketing & Sustainability
Social Media & Web 2.0 Marketing
Sports Marketing
Technology Marketing
DEGREE PROGRAMS
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IBBA International BBA
MBA Master of Business Administration
IMBA International MBA
EMBA Kellogg-Schulich Executive MBA
MAcc Master of Accounting
MBA/MD MBA/MD Doctor
MBA/MA/MA/MBA/MBA/MA/MBA/MBA/MBA/MA/Fine Arts/MA in Fine Art
MBAN Master of Business Analytics
MF Master of Finance
PDAM Post-MBA Diploma in Advanced Management
PhD Doctor of Philosophy

Specializations
Accounting
Arts and Media Administration
Business and Sustainability
Business Consulting
Economics
Entrepreneurial Studies and Family Enterprise
Finance
Financial Engineering
Financial Services
Global Mining Management
Global Retail Management
Health Industry Management
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Strategic Management

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