

Schulich School of Business

2016 Media Guide to Schulich Business Experts





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Horváth, Dezső J. 38
Madhok, Anoop 49
Mackay, James 49
Matten, Dirk 50
Peridis, Theodore 58
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Strategic Management – Economics

Sadorsky, Perry 61

Strategic Management –

Financial Service Firms

Darroch, James L. 30

Strategic Research

Adams, Jean 20

Strategy Implementation

Auster, Ellen R. 21

Technology Transfer

Aulakh, Preet S. 21

SUPPLY CHAIN & LOGISTICS

Adaptive Enterprise

Kristal, Murat 45

Buyer-Supplier Relationships

Johnston, David 40
Kristal, Murat 45

Inventory Management

Buzacott, John 25

Outsourcing Strategies

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Supply Chain Integration

Pagell, Mark 57

Supply Chain Management

Buzacott, John 25
Johnston, David 40
Kristal, Murat 45

Sustainable Supply Chain Management

Pagell, Mark 57

SUSTAINABILITY

Business & Sustainability

Crane, Andrew 28
Eberlein, Burkard 33
Everett, Jeffery 33
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Kistruck, Geoffrey M. 44
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Marketing & Sustainability

Crane, Andrew 28
Gainer, Brenda 35
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Sustainability Management

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Henriques, Irene 37
Johnston, David 40
Matten, Dirk 50
Pagell, Mark 57

Sustainable Manufacturing Strategies

Biehl, Markus 24

Sustainable Supply Chain Management

Biehl, Markus 24
Pagell, Mark 57

WORKPLACE

Conflict Management

Bell, Chris 24
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Crisis Behaviour & Performance

Waller, Mary 70

Gender in the Workplace

Auster, Ellen R. 21

Health & Safety

Pagell, Mark 57

Multi-Tasking Behaviour

Waller, Mary 70

Organizational Justice & Fairness

Bell, Chris 24

Power & Politics in the Workplace

Bell, Chris 24

Work & Family

Burke, Ronald J. 25
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Work & Health

Burke, Ronald J. 25
Johnston, David 40



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ACADEMIC SPECIALIZATIONS

Organization Studies
Policy/Strategy

RESEARCH INTERESTS

Innovation & Technology
Leadership
Management Knowledge
Organizational Learning
Strategic Research



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ACADEMIC SPECIALIZATION

Accounting

RESEARCH INTERESTS

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Accounting – History
Accounting – Immigration
Accounting Institutions
International Accounting Standards



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ACADEMIC SPECIALIZATIONS

Corporate Governance
International Business
Policy/Strategy

RESEARCH INTERESTS

China
Corporate Governance
Emerging Economies
India
International Business
International Governance
International Strategy
International Technology Licensing
Latin America
Strategic Alliances
Technology Transfer



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ACADEMIC SPECIALIZATIONS

Policy/Strategy
Responsible Business

RESEARCH INTERESTS

Gender in the Workplace
Organizational Change & Transformation
Strategic Capability Development
Strategy Implementation
Sustainable Competitive Advantage



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ACADEMIC SPECIALIZATION

Finance

RESEARCH INTERESTS

Corporate Governance
Emerging Financial Markets
International Finance
Venture Capital – Early Stage



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ACADEMIC SPECIALIZATION

Broadcast Management

RESEARCH INTEREST

Television Industry



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ACADEMIC SPECIALIZATION

Accounting

RESEARCH INTERESTS

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Accounting – Financial
Financial Reporting
International Accounting Standards



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ACADEMIC SPECIALIZATIONS

Consumer Behaviour
Marketing

RESEARCH INTERESTS

Advertising & Promotion
Branding
Consumer Behaviour
Consumer Culture & Materialism
Digital Marketing/Web 2.0
Gift-Giving, Sharing & Holidays
Globalism
Market Research
Market System Dynamics
Qualitative Methods



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ACADEMIC SPECIALIZATIONS

Business Ethics
Organizational Behaviour

RESEARCH INTERESTS

Business Ethics
Conflict Management
Diversity in the Workplace
Managerial Negotiation
Moral Reasoning
Negotiation
Organizational Culture
Organizational Justice & Fairness
Power & Politics in the Workplace
Social & Organizational Identity
Socialization in Organizations



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ACADEMIC SPECIALIZATIONS

Operations Management
Responsible Business

RESEARCH INTERESTS

Business & the Environment	Operations Management
Buyer-Supplier Relationships	Outsourcing Strategies
Crisis Management	Sustainability Management
Disaster Management	Sustainable Manufacturing
Environmental Management	Strategies
Management – Technology	Sustainable Supply Chain Management



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ACADEMIC SPECIALIZATION

Organization Studies

RESEARCH INTERESTS

Career Development
Diversity in the Workplace
Leadership
Organizational Change & Development
Women in Management
Work & Family
Work & Health



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ACADEMIC SPECIALIZATION

Operations Management and Information Systems

RESEARCH INTERESTS

Inventory Management
Manufacturing Strategy
Manufacturing Systems
Operations Research
Production Management
Supply Chain Management



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ACADEMIC SPECIALIZATION

Marketing

RESEARCH INTERESTS

Business-to-Business Marketing
Customer Relationships/Relationship Marketing
Database Marketing
Direct Marketing
International Marketing
Marketing Strategy
Marketing within Channels or Distribution



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ACADEMIC SPECIALIZATION

Finance

RESEARCH INTERESTS

Asset Allocation
Asset Pricing
Corporate Finance – Bank Loans
Derivative Securities
Derivatives Valuation
Employee Stock Options
Executive Compensation
Financial Market Liquidity
Incentive Contracts
Incentive Plans
Initial Public Offerings (IPOs)
Market Microstructure
Portfolio Theory



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ACADEMIC SPECIALIZATIONS

Accounting
Business Ethics

RESEARCH INTERESTS

Accounting – Business Ethics
Accounting – Financial
Accounting – Managerial
Accounting – Organizational
Accounting – Poverty
Accounting Institutions
Auditing
Corporate Governance
International Accounting Standards
Tax & Ethics
Tax & Taxation



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ACADEMIC SPECIALIZATION

Operations Management and Information Systems

RESEARCH INTERESTS

Group Decision-Making Processes
Operations Research
Performance Measures
Productivity – Service Organizations



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ACADEMIC SPECIALIZATIONS

Business Ethics
Policy/Strategy
Responsible Business

RESEARCH INTERESTS

Business & the Environment
Business Ethics
Corruption
Ethics & Law
Nonprofit Governance



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ACADEMIC SPECIALIZATIONS

Policy/Strategy
Responsible Business

RESEARCH INTERESTS

Business & Sustainability
Business Ethics
Consumer Ethics
Corporate Social Responsibility (CSR)
Marketing & Sustainability
Multinational Enterprises (MNEs)
Strategic Management



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ACADEMIC SPECIALIZATIONS

Economics
Finance

RESEARCH INTERESTS

Capital Markets	Intermediation
Capital Structure	Law & Finance
Corporate Finance	Public Policy
Emerging Economies	Private Equity
Entrepreneurial Finance	Small & Medium-Sized
Financial Services	Enterprises (SMEs)
Hedge Funds	Venture Capital
Initial Public Offerings (IPOs)	



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ACADEMIC SPECIALIZATION

Marketing

RESEARCH INTERESTS

Advertising & Promotion
Consumer Behaviour
Marketing Communications



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ACADEMIC SPECIALIZATIONS

Finance
Policy/Strategy

RESEARCH INTERESTS

Financial Institutions
Financial Services
Globalization
International Business



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ACADEMIC SPECIALIZATION

Organization Studies

RESEARCH INTERESTS

Change Management
Organizational Change & Development
Organizational Culture



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ACADEMIC SPECIALIZATIONS

Entrepreneurial Studies
Policy/Strategy
Responsible Business

RESEARCH INTERESTS

Corporate Governance
Corporate Social Responsibility
Entrepreneurial Decision-Making
Executive Compensation
Organizational Strategy



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ACADEMIC SPECIALIZATIONS

Applies stochastic modeling and econometric techniques
to model and optimize complex, real-world systems
in health care, finance, and urban development.

RESEARCH INTERESTS

Data Modelling
Group & Team Dynamics
Health Care Management
Managerial Decision-Making Processes
Operations Management



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ACADEMIC SPECIALIZATION

Organization Studies

RESEARCH INTERESTS

Career Development
Human Resource Information Systems
Human Resource Management



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ACADEMIC SPECIALIZATION

Finance

RESEARCH INTERESTS

Asset Pricing
Corporate Finance
Debt Issues
Dividend Policy
Firm Valuation
Initial Public Offerings (IPOs)
Investor Behaviour
Mergers & Acquisitions
Option Pricing
Public Equity
Return Predictability
Stock Valuation Models



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ACADEMIC SPECIALIZATIONS

Policy/Strategy
Responsible Business

RESEARCH INTERESTS

Business & Sustainability
Economic Regulation
Energy Markets
Government Relations
International Governance
Public Policy



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ACADEMIC SPECIALIZATION

Accounting

RESEARCH INTERESTS

Accounting – Auditing	Globalization
Accounting – Financial	Health Care Management
Accounting – Globalization	Health Care Policy
Accounting – Government	International Business
Accounting – Management	Managerial Decision-Making Processes
Accounting – Organizational	Multinational Corporations
Accounting – Poverty	Performance Measures
Accounting – Public Interest	Public Policy
Accounting – Sociology	Qualitative Methods
Accounting Institutions	Research Methodology
Business & Sustainability	SME firms
Business Ethics	Sustainability Management
Cooperative Strategies	Tax & Ethics
Corporate Social Responsibility	Transfer Pricing
Disaster Management	Whistleblowing



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ACADEMIC SPECIALIZATION

Policy/Strategy

RESEARCH INTERESTS

Adaptation
Competitive Advantage
Complexity Theory
Disaster Management
Managerial Decision-Making Processes
Organizational Learning
Organizational Strategy
Organizational Theory
Strategic Management



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ACADEMIC SPECIALIZATION

Accounting

RESEARCH INTERESTS

Accounting – Financial
Accounting – Managerial
Auditing



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ACADEMIC SPECIALIZATIONS

Entrepreneurial Studies
Marketing

RESEARCH INTERESTS

Branding & Reputation Management
Consumer Culture
Corporate Governance in Family Enterprises
Entrepreneurship in Family Enterprises
Internationalization of Young Firms
Rapid Growth Firms
Small & Medium-Sized Enterprises (SMEs)



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ACADEMIC SPECIALIZATIONS

Marketing
Nonprofit Management & Leadership
Responsible Business

RESEARCH INTERESTS

Cooperative Organizations
Marketing & Sustainability
Nonprofit Governance
Nonprofit Management & Leadership
Nonprofit Marketing
Nonprofit Organizations
Philanthropy
Social Enterprise



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ACADEMIC SPECIALIZATION

Marketing

RESEARCH INTERESTS

Big Design
Consumer Activism
Consumer Behaviour
Consumer Culture
Customer Relationships/Relationship Marketing
Design Marketing
Digital Marketing/Web 2.0
Entertainment Marketing
Technology Marketing



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ACADEMIC SPECIALIZATIONS

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Responsible Business

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Accounting – Canadian
Accounting – First Nations
Accounting – History
Accounting – Organizational
Accounting – Pensions
Accounting – Poverty
Accounting – Public Policy
Corporate Social Responsibility (CSR)
Emerging Economies
International Accounting Standards
Nonprofit Governance



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ACADEMIC SPECIALIZATIONS

Economics
Responsible Business

RESEARCH INTERESTS

Business & Sustainability
Economics – Research & Development
Environmental Management
Industrial Economics
International Trade & Finance



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ACADEMIC SPECIALIZATION

Organization Studies

RESEARCH INTERESTS

Leadership
Management Knowledge
Organizational Change & Development
Organizational Culture
Organizational Identity
Organizational Learning



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ACADEMIC SPECIALIZATION

Policy/Strategy

RESEARCH INTERESTS

Foreign Direct Investment
Global Competitiveness
Globalization
International Business
International Management
International Strategy
Multinational Enterprises (MNEs)
Organizational Change & Transformation
Organizational Design & Control
Strategic Management
Transnational Corporations (TNCs)



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ACADEMIC SPECIALIZATION

Accounting

RESEARCH INTERESTS

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Accounting – Managerial
Accounting – Public Policy
Managerial Decision-Making Processes
Performance Measures



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ACADEMIC SPECIALIZATION

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ACADEMIC SPECIALIZATIONS

Health Care
Operations Management and Information Systems

RESEARCH INTERESTS

Information Systems
Information Technology – Health Care
Managerial Decision-Making Processes



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ACADEMIC SPECIALIZATION

Operations Management and Information Systems

RESEARCH INTERESTS

Buyer-Supplier Relationships
Health & Safety
Innovation Management
Supply Chain Management
Sustainability Management
Technology Marketing
Work & Health



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ACADEMIC SPECIALIZATION

Marketing

RESEARCH INTERESTS

Business-to-Business Marketing
India
Marketing within Channels of Distribution
New Product Development
Sales Force Management & Personal Selling



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ACADEMIC SPECIALIZATION

Finance

RESEARCH INTERESTS

Asset Valuation
Capital Markets
Econometrics
Empirical Finance
Financial Econometrics
Investments
Investor Behaviour
Return Predictability
Stock Valuation



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ACADEMIC SPECIALIZATION

Accounting

RESEARCH INTERESTS

Accounting – Auditing
Accounting – Financial
Accounting – Management
Corporate Governance
Cross-Cultural Management
Executive Compensation
Financial Services



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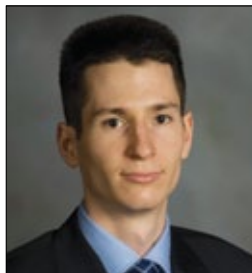
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ACADEMIC SPECIALIZATION

Organization Studies

RESEARCH INTERESTS

Conflict Management
 Diversity in the Workplace
 Leadership
 Managerial Negotiation
 Organizational Restructuring
 Performance Measurement
 Socialization in Organizations



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ACADEMIC SPECIALIZATION

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RESEARCH INTERESTS

Capital Markets
 Corporate Finance
 Corporate Social Responsibility
 Initial Public Offerings (IPOs)
 Investment
 Long Horizon Investors
 Public Equity
 Stock Valuation
 Sustainable Finance
 Syndicated Lending



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ACADEMIC SPECIALIZATION

Operations Management and Information Systems

RESEARCH INTERESTS

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 Semantic Web – Data, Information & Knowledge
 Service Science
 Smart Computing
 Social Media & Web 2.0 Marketing
 Virtual Worlds & the 3D Internet



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ACADEMIC SPECIALIZATION

Policy/Strategy

RESEARCH INTERESTS

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 Globalization
 Government Relations
 Management Consulting
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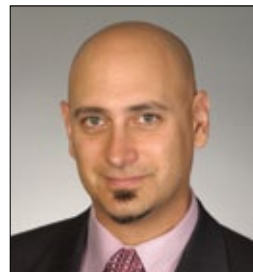
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ACADEMIC SPECIALIZATION

Entrepreneurial Studies

RESEARCH INTERESTS

Business & Sustainability
Emerging Economies
Entrepreneurial Studies
Nonprofit Organizations
Social Enterprise
Social Innovation
Social Organization



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ACADEMIC SPECIALIZATIONS

Marketing
Responsible Business

RESEARCH INTERESTS

Authenticity
Branding & Reputation Management
Consumer Activism
Consumer Behaviour
Consumer Culture
Digital Marketing/Web 2.0
Entertainment Marketing
Green Marketing
Marketing & Sustainability
New Product Development (Innovation & Design)
Retail Marketing
Technology Marketing
Word-of-Mouth Marketing



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ACADEMIC SPECIALIZATION

Operations Management and Information Systems

RESEARCH INTERESTS

Adaptive Enterprise
Agile Manufacturing
Business Analytics
Buyer-Supplier Relationships
Complexity Theory
Mass Customization
Operations Management
Supply Chain Management



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ACADEMIC SPECIALIZATION

Real Estate and Infrastructure

RESEARCH INTERESTS

Commercial & Residential Mortgages
Housing Policy
Institutional Real Estate Investment
Private Equity Real Estate
Real Estate Finance



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ACADEMIC SPECIALIZATIONS

Finance
Financial Economics
Investor Behaviour



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ACADEMIC SPECIALIZATION

Economics

RESEARCH INTERESTS

Airline Industry
Broadcasting
Competition, Competition Policy & Strategy
Corporate Governance
Financial Institutions
First Nations Economic Development
Incentives & Risk-Taking
International Trade & Trade Laws
Macroeconomics
Telecom & Cable Industry



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ACADEMIC SPECIALIZATION

Operations Management and Information Systems

RESEARCH INTERESTS

Commercialization of Innovation
Entrepreneurial Decision-Making
Growth of New Enterprises
Market Entry Decisions
Resource Allocation Decisions



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ACADEMIC SPECIALIZATION

Policy/Strategy

RESEARCH INTERESTS

International Management
Institutionalism
Organization Theory
Social Network Analysis
Strategic Management



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ACADEMIC SPECIALIZATION

Operations Management and Information Systems

RESEARCH INTERESTS

Business Analytics
Data Mining
Information Security
Social Network Analytics



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ACADEMIC SPECIALIZATION

Policy/Strategy

RESEARCH INTERESTS

Government Relations
Public Management
Public Policy



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ACADEMIC SPECIALIZATION

Policy/Strategy

RESEARCH INTERESTS

Management Consulting
Strategic Management



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ACADEMIC SPECIALIZATION

Policy/Strategy

RESEARCH INTERESTS

Competitive Advantage
Cooperative Strategies
Emerging Economies
Globalization
India
International Alliances & Partnerships
International Business
International Strategy
Multinational Enterprises (MNEs)
Organizational Strategy
Strategic Alliances
Strategic Management



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ACADEMIC SPECIALIZATION

Finance

RESEARCH INTERESTS

Corporate Finance
Credit Cards
Financial Institutions
Financial Services
Intermediation
Market Microstructure
Risk Management
Securities Markets
Syndicated Lending



Dirk Matten

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ACADEMIC SPECIALIZATIONS

Policy/Strategy
Responsible Business

RESEARCH INTERESTS

Business Ethics	Environmental Management
Business & Sustainability	Globalization
Corporate Citizenship	International Business
Corporate Governance	International Governance
Corporate Social Responsibility (CSR)	Public Policy
Diversity in the Workplace	Strategic Management
	Sustainability Management



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ACADEMIC SPECIALIZATIONS

Accounting
Health Care
Taxation

RESEARCH INTERESTS

Accounting – Health Care Management	Health Care – Pandemic Planning
Accounting – Pensions	Health Care Policy
Accounting – Public Policy	Incentive Plans
Budgets – Federal & Provincial	International Accounting Standards
Corporate Governance	Pension Reform
Corporate Tax	Pensions
Economic Impact Studies	Performance Measures
Employee Stock Options	Registered Savings Plans
Estate Planning	(RESPs, RRSPs & TFSPs)
Executive Compensation	Retirement Planning
Financial Planning	Tax & Taxation
Health Care Economics	Transfer Pricing
Health Care Management	Wealth Management



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ACADEMIC SPECIALIZATION

Operations Management and Information Systems

RESEARCH INTERESTS

e-Business Systems
Information Systems
Strategic Technology Management



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ACADEMIC SPECIALIZATION

Real Estate and Infrastructure

RESEARCH INTERESTS

Housing Policy
Infrastructure
Public Real Estate
Real Estate Markets
Urban Development



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ACADEMIC SPECIALIZATIONS

Health Care Management
Policy/Strategy

RESEARCH INTERESTS

Globalization
Health Care Management
Innovation & Technology
Japan
Managerial Decision-Making Processes
Public Policy



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ACADEMIC SPECIALIZATION

Broadcast Management

RESEARCH INTEREST

Television Industry



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ACADEMIC SPECIALIZATION

Marketing

RESEARCH INTERESTS

Advertising & Promotion
Branding & Reputation Management
Consumer Behaviour
International Marketing
Marketing Communications



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ACADEMIC SPECIALIZATION

Finance

RESEARCH INTERESTS

Asset Allocation
Derivative Securities
Derivative Valuation
Econometrics
Exotic Option Pricing
Financial Planning
Insurance
Pensions
Personal Finance
Registered Savings Plans (RESPs, RRSPs & TFSAs)
Retirement Planning
Risk Management – Alternative Paradigms
Wealth Management



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ACADEMIC SPECIALIZATION

Organization Studies

RESEARCH INTEREST

Organizational Change & Development



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ACADEMIC SPECIALIZATION

Accounting

RESEARCH INTERESTS

Accounting – First Nations
Accounting – Government
Accounting – Public Interest
Corporate Environmental Reporting



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ACADEMIC SPECIALIZATION

Finance

RESEARCH INTERESTS

Derivative Securities
Financial Engineering
Financial Investments
International Finance
Risk Management



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ACADEMIC SPECIALIZATION

Marketing

RESEARCH INTERESTS

Consumer Behaviour
Marketing
Marketing Research
Marketing – Technology
New Product Development
Research Methodology



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ACADEMIC SPECIALIZATIONS

Organization Studies
Responsible Business

RESEARCH INTERESTS

Inter-Organizational Relations
Organizational Strategy



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ACADEMIC SPECIALIZATIONS

Operations Management & Information Systems
Responsible Business

RESEARCH INTERESTS

Environmental Management
Health & Safety
Operations Management
Supply Chain Integration
Sustainability Management
Sustainable Supply Chain Management



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ACADEMIC SPECIALIZATION

Marketing

RESEARCH INTERESTS

International Marketing
Marketing – China



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ACADEMIC SPECIALIZATION

Policy/Strategy

RESEARCH INTERESTS

Buyer-Supplier Relationships	Managerial Decision-Making
Competitive Advantage	Processes
Entrepreneurial Studies	Mergers & Acquisitions
Game Theory	Multinational Enterprises (MNEs)
Globalization	Organizational Strategy
International Alliances	Strategic Alliances
& Partnerships	Strategic Management
International Business	
Management Consulting	



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ACADEMIC SPECIALIZATIONS

Finance
 Financial Engineering

RESEARCH INTERESTS

Arbitrage Models
 Derivative Securities
 Financial Engineering
 Fixed Income Markets
 Investment
 Portfolio Management



Sandy Qian Qu

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ACADEMIC SPECIALIZATION

Accounting

RESEARCH INTERESTS

Accounting – Managerial
 Accounting – Organizational
 International Accounting Standards
 Managerial Decision-Making Processes
 Performance Measures



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ACADEMIC SPECIALIZATION

Marketing

RESEARCH INTERESTS

Data Mining
 Digital Marketing/Web 2.0
 Marketing Communications
 Marketing Research
 Social Media Measurement & Metrics



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ACADEMIC SPECIALIZATION

Finance

RESEARCH INTERESTS

Corporate Finance
Corporate Governance
Financial Institutions – Management
& Regulation of Fixed Income Securities
Financial Services
Law & Finance



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ACADEMIC SPECIALIZATION

Organization Studies

RESEARCH INTERESTS

Attitudes Toward Work
Career Development
Diversity in the Workplace
Small & Medium-Sized Enterprises (SMEs)
Women in Management
Work & Family



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ACADEMIC SPECIALIZATIONS

Global Mining Management
Mining, Mineralization & Natural Resources



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ACADEMIC SPECIALIZATIONS

Economics
Responsible Business

RESEARCH INTERESTS

Asset Pricing
Business & the Environment
Business & Sustainability
Economics – Strategic Management
Energy & the Natural Environment
Energy Trading & Risk Management
Environmental Policy
Financial Markets & the Economy
Innovation & Technology
Oil Prices



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ACADEMIC SPECIALIZATION

Policy/Strategy

RESEARCH INTERESTS

Innovation & Technology
 Managerial Decision-Making Processes
 Organizational Change & Transformation
 Organizational Strategy



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ACADEMIC SPECIALIZATION

Finance

RESEARCH INTERESTS

Art Investment
 Asset Allocation
 Asset Pricing
 Capital Markets
 Data Modelling
 Financial Investments
 Investor Behaviour
 Pension Reform
 Portfolio Management
 Portfolio Theory
 Stock Market Efficiency



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ACADEMIC SPECIALIZATION

Marketing

RESEARCH INTERESTS

Marketing Research
 Marketing Strategy
 Sales Force Management & Personal Selling
 Services Marketing



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ACADEMIC SPECIALIZATION

Economics

RESEARCH INTERESTS

Economics – Philosophy & Politics
 Economics – Social Organization
 Interest & Exchange Rates
 Macroeconomics
 Monetary Policy



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ACADEMIC SPECIALIZATIONS

Economics
International Business

RESEARCH INTERESTS

Capital Markets	Institutional Change
Competitive Advantage	International Business
Economics – Research & Development	International Technology
Emerging Economies	Transfer
Finance – Econometrics	Multinational Enterprises (MNEs)
Globalization	Public Policy
Information Economics	Southeast Asia
Innovation & Technology	



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ACADEMIC SPECIALIZATION

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RESEARCH INTERESTS

Accounting – Financial
Accounting – Globalization
Behavioural Finance
Consumer Culture
Corporate Finance
Corporate Governance
Corporate Social Responsibility
Culture & Consumption
Data Mining
Finance – Intermediation
Group Decision-Making Processes
Intermediation
Law & Finance
Mergers & Acquisitions



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ACADEMIC SPECIALIZATIONS

Policy/Strategy
Responsible Business

RESEARCH INTERESTS

Cooperative Strategies
Emerging Economies
Innovation & Technology
International Alliances & Partnerships
International Business – China
International Strategy
Marketing – China
Organizational Strategy
Strategic Management



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ACADEMIC SPECIALIZATION

Organization Studies

RESEARCH INTERESTS

Collective Efficacy
Conflict Management
Group & Team Dynamics
Health Care Management
Managerial Cognition
Negotiation
Organizational Strategy
Organization Studies
Organizational Theory



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ACADEMIC SPECIALIZATION

Marketing

RESEARCH INTERESTS

Art Investment
 Marketing Regulation
 Marketing Strategy



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ACADEMIC SPECIALIZATIONS

Accounting
 Business Ethics
 Finance

RESEARCH INTERESTS

Accounting – Behavioural
 Accounting – Business Ethics
 Accounting – Organizational
 Auditing
 Corporate Environmental Reporting
 Executive Compensation



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ACADEMIC SPECIALIZATION

Finance

RESEARCH INTERESTS

Capital Market Efficiency
 Corporate Fraud
 Derivative Securities
 Employee Stock Options
 Executive Compensation
 Financial Engineering
 Fixed Income Markets
 Option Pricing
 Stock Volatility



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ACADEMIC SPECIALIZATION

Accounting

RESEARCH INTERESTS

Accounting – Business Ethics
 Accounting – Financial
 Accounting – Regulation
 Corporate Social Responsibility
 Executive Compensation
 Institutional Investors
 International Accounting Standards
 Stakeholder Governance



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ACADEMIC SPECIALIZATION

Accounting

RESEARCH INTERESTS

Accounting – Business Ethics

Accounting – Financial

Auditing

Tax & Taxation



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ACADEMIC SPECIALIZATION

Organization Studies

RESEARCH INTERESTS

Business & Sustainability

Complexity Theory

Corporate Social Responsibility

Organizational Change

Qualitative Methods



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ACADEMIC SPECIALIZATION

Marketing

RESEARCH INTERESTS

Consumer Culture

Market System Dynamics



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ACADEMIC SPECIALIZATIONS

Commercial Law

Governance

Public Policy

RESEARCH INTERESTS

Commercial Law

Corporate Governance

Public Policy



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ACADEMIC SPECIALIZATION

Organization Studies

RESEARCH INTERESTS

Crisis Behaviour & Performance
Deadline & Time Pressures
High Reliability Organizations
Multi-Tasking Behaviour
Team Dynamics



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ACADEMIC SPECIALIZATION

Policy/Strategy

RESEARCH INTERESTS

Conflict Management
Globalization
International Alliances & Partnerships
International Business
International Joint Ventures
International Negotiation
Managerial Negotiation
Mergers & Acquisitions
Political & Cultural Environments



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ACADEMIC SPECIALIZATION

Policy/Strategy

RESEARCH INTERESTS

Multinational Enterprises (MNEs)
Strategic Management



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ACADEMIC SPECIALIZATION

Organization Studies

RESEARCH INTERESTS

International Business
Japan
Multinational Enterprises (MNEs)
Organizational Learning



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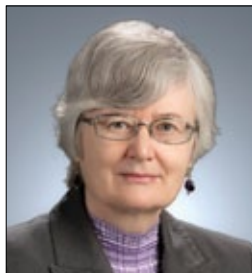
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ACADEMIC SPECIALIZATIONS

Economics
International Business

RESEARCH INTERESTS

Automotive Industry
China
International Trade & Finance
Japan
Korea
Multinational Corporations
Oil Prices
Strategic Alliances



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ACADEMIC SPECIALIZATIONS

International Business
International Negotiation
Organizational Culture
Small & Medium-Sized Enterprises (SMEs)
Strategic Alliances

RESEARCH INTERESTS

International Business
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Organizational Culture
Small & Medium-Sized Enterprises (SMEs)
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ACADEMIC SPECIALIZATIONS

Operations Management and Information Systems
Business & Sustainability

RESEARCH INTERESTS

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Environmental Management
Environmental Planning
Resource Recovery
Solid & Hazardous Waste Management



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ACADEMIC SPECIALIZATION

Economics

RESEARCH INTERESTS

Interest & Exchange Rates
International Trade & Finance
Monetary Policy
Oil & Gas Sector



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ACADEMIC SPECIALIZATIONS

Arts & Media Administration
Nonprofit Management & Leadership

RESEARCH INTERESTS

Art History
Cultural Policy



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ACADEMIC SPECIALIZATION

Organization Studies

RESEARCH INTERESTS

Business & Sustainability
Collective Action
Entrepreneurial Studies
Institutional Change
Social Innovation



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ACADEMIC SPECIALIZATIONS

Marketing
Responsible Business

RESEARCH INTERESTS

Consumer Behaviour
Consumer Culture
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MF Master of Finance

PDAM Post-MBA Diploma in Advanced Management

PhD Doctor of Philosophy

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