

What Sets Kellogg-Schulich Apart?

RANKED #1 IN CANADA by *The Economist* and by the *Financial Times* of London, the Kellogg-Schulich Executive MBA is an 18-month program that allows you to tailor your studies to your personal goals and to make business and personal connections all over the world.

THE GLOBAL ADVANTAGE

- **Kellogg-Schulich makes the world your classroom.** Take one third of your classes outside Canada as part of the Kellogg EMBA Global Network with partner schools in the USA, Germany, Hong Kong, Israel and China.

REAL TIME FLEXIBILITY

- **Unique teaching modules every third weekend** means you have time to prepare your reading and assignments in between classes while minimizing time away from work.

NETWORKING FOR THE FUTURE

- **Our EMBA's have an average of 12 years work experience** and are typically mid-career senior managers, successful entrepreneurs and high-potential individuals, selected on the basis of their leadership potential.
- **Foster lasting relationships with executives from all over the world** in partner schools during Kellogg Live-In Weeks and again during the Global Electives Weeks.

THE KELLOGG-SCHULICH EMBA LEARNING MODEL

- **A range of pedagogical approaches that include case studies, lectures, discussions, behavioural simulations and teamwork** – all combine to create a powerful, collaborative and engaging classroom environment.

IN-PERSON DELIVERY

- **Our live, face-to-face program delivery** ensures optimal learning and the development of a personal relationship with both professors and classmates from around the world.

THE GLOBAL STRATEGY PROJECT

- **This culminating project requires an overseas trip to an emerging market for experiential learning** to apply the tools learned during the preceding 18 months and work in a team on a project close to your heart.

MAKE THE WORLD YOUR CLASSROOM

The Kellogg-Schulich Executive MBA Global Network



Kellogg  Schulich

EXECUTIVE MBA GLOBAL NETWORK

USA Germany Hong Kong Israel China Canada

DISCOVER THE EMBA FOR GLOBAL LEADERS

Ellie Choi, EMBA Class of 2015
Vice President and Counsel, Surety and
Warranty Claims, Travelers Canada



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RANKED #1 IN CANADA for the past nine years by the *Financial Times* of London

Flexible Program Design

With classes every third weekend, the class schedule minimizes time away from work and maximizes in-class and study team learning. The overall format of the Kellogg-Schulich Executive MBA is flexible, balanced and designed to accommodate your career development and personal goals. The program begins in January and ends in June of the following year.

THE PROGRAM CONSISTS OF FIVE STUDY FORMATS:

- Classes every third weekend at the Schulich School of Business in Toronto, Canada
- Residential weeks (Live-In Weeks) at both the Schulich School (one week) and the Kellogg School of Management, USA (two weeks)
- An international week at Schulich in Year 1
- A choice of elective courses at the Kellogg School in Year 2. Students can further their area of interest by participating in a Global Electives Module at a partner school location. Please see "Other Study Locations" for the list of Global Elective courses.
- A Global Strategy Project in a specific region of the world

2017 – 2018 PROGRAM SCHEDULE: CORE CURRICULUM*



Year 1

January to November

JANUARY

1 week – Toronto, Canada

Schulich Live-In Week

- Leadership in Turbulent Times
- Managing Globally

FEBRUARY TO APRIL

Class weekends – Toronto, Canada

Module 1

- Economics of Competition
- Financial Reporting Systems
- Managerial Decision Analysis
- Leadership and Organizations

APRIL TO JUNE

Class weekends – Toronto, Canada

Module 2

- Financial Management
- Operations Management
- Competitive Strategy
- Marketing
- Global Strategy Project (Introduction)

JULY TO EARLY AUGUST

Summer Break

AUGUST

2 weeks – USA

Kellogg International Live-In Weeks

- International Negotiations
- Strategic Crisis Management
- Strategic Decisions in Operations
- Strategic Marketing Decisions

SEPTEMBER TO OCTOBER

Class weekends – Toronto, Canada

Module 3

- Global Strategy Project
- Management Planning and Control
- Financial Instruments and Capital Markets
- Doing Entrepreneurship: Start-Ups and In-House Ventures (Introduction)

NOVEMBER

1 week – Toronto, Canada

Schulich International Week** (Global Electives at Schulich with International Students)

- Mergers and Acquisitions
- Enterprise IT Strategy and Digital Transformation

LATE NOVEMBER

1 week – Overseas Destination

- Global Strategy Project (international trip)

Year 2

January to June

JANUARY TO MARCH

Class weekends – USA

Module 4

- Kellogg Elective Course
- Kellogg Elective Course
- Kellogg Elective Course
- Kellogg Elective Course
- Doing Entrepreneurship: Start-Ups and In-House Ventures (Project Preparation)

APRIL TO JUNE

Toronto, Canada

Module 5

Toronto Electives – 1 week early April

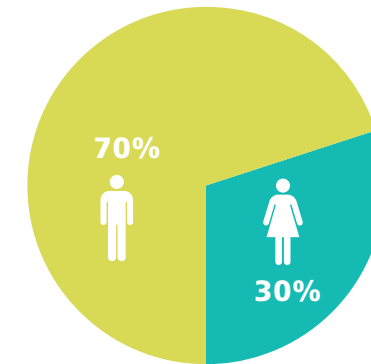
- Business Strategies for Sustainability
- Managing for Resilience

JUNE

Capstone weekend – Toronto, Canada

- Doing Entrepreneurship: Start-Ups and In-House Ventures (Final Project)

Your Kellogg-Schulich EMBA Class



12 YEARS

WORK EXPERIENCE

20+

COUNTRIES LIVED OR WORKED

37 YEARS

AVERAGE AGE

OTHER STUDY LOCATIONS: GLOBAL ELECTIVES MODULES*



Year 1

DECEMBER

1 week – Asia

Global Electives (Hong Kong)

- Deal-Making in China and Asia
- Building a Powerful Consumer Brand in China

Year 2

JANUARY

1 week – Middle East

Global Electives (Israel)

- Venture Capital
- Product Management for Technology Companies

APRIL

1 week – North America

Global Electives (Miami)

- Competitive Analysis of Commodity Industries
- Investment Banks, Hedge Funds and Private Equity

DIVERSE SECTOR EXPERIENCE

3M Canada
American Express
Barrick Gold
Bell Canada
Cadillac Fairview
Cisco Systems
Citibank
Deloitte
Firestone
General Electric
HSBC Finance
IBM
Johnson and Johnson
L'Oréal Canada
Mercedes Benz Canada
Microsoft
Procter & Gamble
RBC
Sanofi Pasteur
Siemens

Tuition and Admission

TUITION

The program fee for the 2017 – 2018 class is CDN \$120,000*.

This fee is payable in installments and includes:

- tuition
- books and course materials
- organized meals during class weekends at the Schulich School
- organized meals and accommodation during the residential Schulich Live-in Week
- airfare***, organized meals and accommodation for the required off-site modules (the Kellogg Live-in Weeks, the Global Strategy Project trip and the Kellogg Electives Module)

Please consult the application package for full details on program fees:

emba2.schulich.yorku.ca/emba/application

* Subject to government approval

** Based on a travel allowance

ELIGIBILITY

To be considered for admission, candidates should have outstanding promise and leadership potential, at least eight years work experience with substantive management experience and possess the Canadian equivalent of a university Bachelors degree from an accredited institution. Management experience could include executive, functional and/or project management experience. Successful entrepreneurs are also encouraged to apply. Eligible candidates are invited to a pre-application interview.

Please see the application package for full details: emba2.schulich.yorku.ca/emba/application

NEXT STEPS

To find out if you are eligible for the Kellogg-Schulich Executive MBA and if you are exempt from the GMAT test, please email a copy of your resume and transcripts for a quick pre-assessment: emba@schulich.yorku.ca.

Spring round of admission ends on June 17th, Fall round ends on September 23rd, and the final round is on December 2nd, 2016 for the cohort starting on January 6th, 2017.

This is the EMBA for Global Leaders

FROM LEFT TO RIGHT:

Sophie Wu, EMBA Class of 2015
Head of Strategy & Business Development for Canada, LafargeHolcim

Perry Pike, EMBA Class of 2015
Sales Director National Accounts, Cascades Tissue Group

Inna Le Guen, EMBA Class of 2015
Head of Asia Procurement, Manulife Financial (Hong Kong)



* Course offerings and schedule sequence are subject to change. Students are responsible for obtaining the necessary immigration/visa documentation to study in Canada (where applicable), to enter the United States to study and to travel to the country of destination for the Global Strategy Project trip and for the Global Electives Modules in order to complete the program requirements of the Kellogg-Schulich Executive MBA Program.

** This is a required, non-residential module for Kellogg-Schulich students.

* Course offerings and schedule sequence are subject to change. Students participating in a Global Electives Module at a Kellogg partner school location are responsible for obtaining the necessary immigration/visa documentation to enter the country of the partner school.