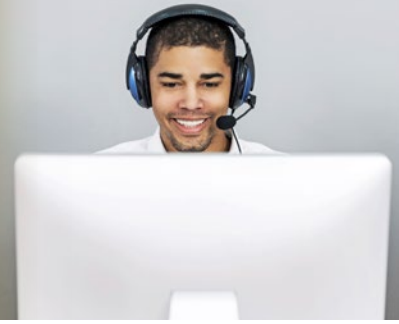


Schulich's Application Tips

VIDEO ESSAYS



The video essays are your opportunity to demonstrate your oral communication skills to Schulich.

WHAT ARE THE VIDEO ESSAYS ALL ABOUT?

Think of the video essays as a conversation with us!

- You will find a unique link to start your video essays at the bottom of the Essays section of the application. Once you have logged in and tested your technical set-up, a question will be posed via pre-recorded video by a member of the Schulich community. You will have 45 seconds to plan your response, and then up to 90 seconds to record it.
- There will be two questions where your answers will be recorded. You can get comfortable with the format first by practicing with mock questions. The practice will look identical to the real thing but will not be recorded.
- You can practice as many times as you like with up to five sample questions. The first of the recorded questions will be a get-to-know-you type of question, and the second will relate more to the workplace.
- The video essays are a compulsory part of the Schulich graduate business application.

LET US GET TO KNOW YOU

The video essays lift your application off the page and help us get to know you better.

- The video essays do not replace a live interview with a member of our admissions team, which will come by invitation only after your application has been reviewed.
- While you might be nervous at first, don't be! The questions are not meant to stump you and there are no right answers. The vast majority of applicants who have submitted video essays have provided positive feedback, and mentioned it was a great chance to present themselves to the Admissions Committee.

You should also be prepared to provide a timed writing sample right after the video essays – see our written essay tips for more details!

Recording tips

- Click on your personalized video essay link when you have around 20 to 30 minutes to focus and are ready to record. You only get one chance and can't start over once the process is in motion!
- Dress professionally.
- Ensure your webcam is fixed in one place and not hand-held.
- Record the video essays in a quiet location.
- Upon completion, click on the space bar to stop recording. There is no need to fill 90 seconds if you are done sooner.

We look forward to meeting you!