

**CURRICULUM VITAE
LORNA L. WRIGHT**

ADDRESS

Schulich School of Business
York University
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CURRENT WORK

"Conditions for International Student Success"
"International Business curriculum"
Women Entrepreneurs' use of ICT

AREAS OF INTEREST

International Management, International Negotiations, Conditions for SME success internationally.
Special interest in Asia and the Pacific Basin.

AWARDS AND HONOURS

- EDC Professorship in International Business, Schulich School of Business, 2013
- Honorary Professorship, Yunnan Normal University, 2009
- Internationalization Award, York University, 2007
- Merit Award, York University, 2004, 2003
- Best Paper Award, Supply Chain Management Conference McMaster University, 2003
- Honorary Patron, Capilano College, 1996
- Teaching Excellence Award, Queen's University, 1992

LANGUAGE SKILLS

Native Language: **English**

Fluent: **Thai, Indonesian**

Working Knowledge: **Spanish**

Proficient: **Japanese**

Reading Knowledge: **French**

Some Knowledge of: **Lao, Malay, Russian, Mandarin**

EDUCATION

PhD (Business Administration), 1991

(Specializing in International Management and Organizational Behaviour)

Dissertation "Cross-cultural Project Negotiations in the Consulting Engineering Industry in Indonesia"
The UNIVERSITY OF WESTERN ONTARIO, London, Canada.

- Social Sciences and Humanities Research Council Scholarship.
- Centre for International Business Scholarship.
- Plan for Excellence Award.
- Special University Scholarship.
- Finalist for Richard D. Farmer Dissertation Award, Academy of International Business, November 1991
- Silver Medallist Best Canadian Dissertation Award in Administrative Sciences, ASAC, June 1992

M.I.M. (Master of International Management), 1982
AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT (now known as Thunderbird)
Glendale, Arizona, U.S.A.

- Graduated with distinction
- Barton Kyle Yount Award (Highest award for a graduating student).
- President, Associated Students' Legislative Council.

PGCE (Postgraduate Certificate in Education), 1975
(Specializing in English as a Foreign Language and Education in Developing Countries)
UNIVERSITY OF LONDON INSTITUTE OF EDUCATION, London, England.

- Colin King Memorial Prize (For report on education in Thailand.)

M.A. (Applied Linguistics), 1974
UNIVERSITY OF ESSEX, Colchester, England.

B.A. (Psychology), 1969
WILFRID LAURIER UNIVERSITY, Waterloo, Canada

EXPERIENCE

TEACHING AND RESEARCH

YORK UNIVERSITY, TORONTO, CANADA

Associate Vice-President International (July 2009 – June 2012)

- Responsible for developing the international strategy of the university and integrating it with the overall strategy
 - Developed international recruitment strategy
 - Produced Green Paper on internationalization for the White Paper *Strategic Directions for York University 2010 to 2020*
 - Focused York's international priorities on Asia and Latin America
- Worked with the Faculties to operationalize the strategy
- Oversaw student mobility, international Internships, international partnerships and services for international students for the university
- Networked with the consulates, local communities, government and private sector, in Canada and abroad, raising York's profile and developing partnerships
- Chaired employer's side of negotiation committee with YUFA on tenure and promotion policies
- Member 3 person international panel judging Killam scholarship applications (2009-2012)

Chair, Faculty of Graduate Studies Council (July 2008-June 2009)

- Evaluated proposals for new graduate programs

SCHULICH SCHOOL OF BUSINESS

EDC Professorship in International Business

January 2013 –

Associate Professor International Business and Organizational Studies

September 2000 –

- Awarded York International 2007 Award for Outstanding Contribution to Internationalization
- Nominated for Undergraduate Teaching Award, 2007 and 2008
- Courses developed and taught at the graduate level include:
 - For the IMBA Managing across Borders (INTLI6500)

- Advanced Topics in International Business (INTL6070)
- Internship Seminar (INTL6061)
- Culture and Management (INTL5310)
- International Dimensions of Organizational Behaviour (INTL5220)
- Country Analysis - Singapore and Indonesia (INTL5344)
- Region Analysis (INTL5339)
- Study Tour to Latin America (developed for implementation in 2015)
- For the EMBA
 - Cross-cultural Management (EMBA 6480)
- For the MBA
 - Cross-Cultural Management (OBIR6320).
- At the undergraduate level courses developed and taught include:
 - Cultural Dimensions of Organizational Behaviour (INTL1300),
 - Advanced Cross-cultural Management (INTL3350).
 - Canadian Business Environment (for in-coming exchange students) (MGMT 3300)
- Supervised 10 independent studies
- Awarded 9 grants totalling \$275,000 for international projects 2002-2008
- Won “Best Paper Award” for paper delivered at Supply Chain Management Conference, Hamilton, Nov. 2003.
- Member Task Force on IMBA Program Redesign (2010-2012)
- Member Senate (2013-)
- Member APPRC (2013)
- Member Senate Executive (2013-)
- External Chair PhD Committee for Michael Miner, Program in Human Rights Studies and Social Development, Mahidol University, Bangkok Thailand (2006 -2010)
- Honorary Professor, Yunnan Normal University, China (awarded 2009)
- Visiting Professor, China Academy of Social Sciences, Beijing, China, October-November 2010.
- Visiting Professor, Meiji University, Japan, December 2009.
- Visiting Professor, Escuela de Negocios, Universidad Adolfo Ibáñez, Santiago, Chile, September-December 2005.

Executive Director, Centre for Global Enterprise (January 2013 -)

- Inaugural director

Director, International MBA Program (September 2000 – July 2005)

- Chaired Task Force on revamping the IMBA program (2001-2002)
- Member of university planning group on internationalising research at York University (2000-2004)
- Member of university planning group on establishing a School of Asian Studies at York University (2001-2002)
- Member Executive Committee for York Centre for Asian Research (YCAR) (2002-2005; 2013-)

SCHOOL OF BUSINESS, QUEEN'S UNIVERSITY, KINGSTON, CANADA

Founder and Director, Centre for Canada-Asia Business Relations

June 1992 - August 2000

- Raised \$950,000 in funds to start the Centre
- Co-founded Asian Business Consortium, bringing together Asian programs at 3 universities –

- Queen's, York and University of Toronto (1997); Ivey School of Business joined 2000
- Founding Co-director Asian Business Consortium (1997-99)
- Member Executive Committee Asian Business Consortium (1999-2000)
- Introduced Japanese and Chinese language programs into Queen's
- Founded and organized annual national MBA Far Horizons Competition and Conference (1992-2000)
- Organized Fifth Canada-Taiwan Higher Education Conference, involving university presidents and professors from both Taiwan and Canada (Co-hosted by Queen's and Carleton, 1997)
- Developed and marketed seminars on various aspects of doing business in Asia for Canadian companies
- Supervised 5 contract research projects for government agencies and private sector
- Participant in 3 further contract research projects
- Developed newsletter to publicize research and activities of the Centre (Editorials and articles often picked up and reprinted in other venues)

Associate Professor (International Business and Organizational Behaviour)

July 1993 - August 2000

- Courses taught include Managing in a Multicultural Environment (COM353, MBUS958), International Business Strategy (COM374), Country Risk Assessment (COM375), Managing Diversity (EMBA958), Negotiation Theory and Behaviour (COM355), International Negotiations (COM373), Introduction to International Business (MBAST854), Business Systems in Asia Pacific (COM376), various MBA individual studies in the area of international business
- Supervised 9 MIR Research Essays
- External Examiner/Internal-External Examiner on 5 PhD defences (Business, Politics, Psychology)
- Awarded 31 research grants from various sources for various projects 1987-1999
- Nominated for Commerce '89 Award 1994
- Invited to teach on the MBA programs at York University (1998) and Dalhousie University (1999, 2000, 2001) (International Negotiations and Cross-cultural Management)
- Advisor, Research Center, National Institute For Development Administration (NIDA), Bangkok, Thailand (Jan-Jun 1996)

Assistant Professor (International Business and Organizational Behaviour)

July 1986 - June 1993

- Commerce Teaching Excellence Award, 1992
- Nominated for Commerce Teaching Excellence Award, 1989, 1990, 1993
- Support to Scholars of Excellence Award, 1989

CENTRE FOR INTERNATIONAL BUSINESS, THE UNIVERSITY OF WESTERN ONTARIO, LONDON, CANADA

Teaching Assistant (Human Problems in International Management course)

September 1984 - April 1985

Research Assistant

- Researched and wrote case studies on organizations dealing internationally (China, Indonesia and Africa) for the course on Human Problems in International Management.

May - September 1984

AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT, GLENDALE, ARIZONA,

USA

Trainer

- Taught 2 consecutive groups of Indonesian managers from Huffco, Indonesia on the INTERCOM Program (EFL and Cross-Cultural).
- Designed new course evaluation instrument.
February 1982 - April 1983

NAGOYA UNIVERSITY, NAGOYA, JAPAN

Educator

- Planned, marketed and directed educational workshops in Thailand and Japan.
- Edited scientific and engineering papers for publication in international journals.
- Conducted classes in Scientific Writing and Oral Communication.
September 1979 - January 1982

CANADIAN INTERNATIONAL DEVELOPMENT AGENCY (CIDA) project at the Civil Aviation Training Centre, CURUG, INDONESIA

Advisor

- Designed and implemented training programs in aviation English for pilots, mechanics and air traffic controllers.
- Trained 12 new instructors to ensure continuation of the program.
- Wrote textbook on aviation English with accompanying teacher's manual and audio-visual aids.
- Brought project successfully to completion and turned over to Indonesians.
- Learned to fly.
September 1975 - October 1978

CUSO projects at Mahidol University and Udornpittayanukul School, BANGKOK and UDORNTHANI, THAILAND

Educator

- Directed 6 week orientation program for incoming CUSO volunteers, (cross-cultural and teacher training).
- Designed course in medical English and conducted classes for nursing students.
- Trained 30 teachers of English as a Foreign Language.
July 1969 - September 1973

CONSULTING (International Strategy; Cross-Cultural Management and Education)

For organizations such as: ACNielsen, AECL, AMEX, Bank of Nova Scotia, Celestica, Computing Devices of Canada, Dofasco, GE, Kraft Canada, Newbridge, Sandwell, CIDA, DFAIT

RECENT WORK INCLUDES:

- Preparing SMEs for International Trade
- Global Thinking Skills
- Working with Canadians
- Preparation for assignments in China
- Preparation for assignments in Mexico
- Preparation for assignments in Thailand
- Developing cross-cultural communication skills
- Institutional strengthening in Indonesia

SEMINARS in recent years include topics such as:

- “International Programs: Running Them Well”, Asian Business Management Program, York University, Toronto, Canada.
- “Adapting to Canadian Culture”, York University, Toronto, Canada.
- “Critical Thinking Skills”, Chulalongkorn University, Bangkok, Thailand.
- “Doing Business in Latin America”, Chulalongkorn University, Bangkok, Thailand.
- "Doing Business in North America", **UDEM**, Monterrey, Mexico; **Chulalongkorn** University, Bangkok, Thailand.
- “Negotiating in China”, Canada-China Business Council, Toronto.
- "Building Global Marketing Skills", Ministry of Industry and Trade, Indonesia.

PUBLICATIONS AND CASE STUDIES

Articles (Academic Focus) :

1. Dentakos, Stella, Maxine Wintre & **Lorna Wright** “Acculturation Motivation in International Student Adjustment and Permanent Residency Intentions: A Mixed-Methods Approach” *Journal of Emerging Adulthood* 2015. Revise and resubmit.
2. Chavoshi, Saeid, Maxine Wintre, Stella Dentakos & **Lorna Wright** “A Developmental Sequence Model to University Adjustment of International Undergraduate Students (DSMUA)” *Journal of Emerging Adulthood* 2015 Submitted for publication.
3. Chavoshi, Saeid, Maxine Wintre & **Lorna Wright**, "Research on International Undergraduate Students: Validation of Student Adjustment to College Scale (SACQ) and a Developmental Sequence Model to University Adjustment (DSMUA)". 2014. To be submitted for publication.
4. Chavoshi, Saeid, Maxine Wintre & **Lorna Wright**, "International Undergraduate Students' Motivation for Studying Abroad: A Qualitative Investigation" Submitted for publication in *Journal of Emerging Adulthood*. 2014 (JAR-13-125). Revise and re-submit
5. Wintre, Maxine, Abi Kandasamy, Saeid Chavoshi & **Lorna Wright**, "Are International Undergraduate Students Emerging Adults? Motivations for Studying Abroad" *Journal of Emerging Adulthood*. March 2015
<http://eax.sagepub.com/content/early/2015/03/24/2167696815571665.full.pdf?ijkey=zxiUYGsb3Dqcl1a&keytype=finite>
6. Wolf, Bernard & **Lorna Wright**, “Designing Curriculum for Real World International Business Needs”, *Journal for the Teaching of International Business*. Fall 2014.
7. “Outsourcing: Will Women-owned SMEs in APEC be Left Behind?” *APWIN: Issues on Advancing Women's Digital Opportunities : Global Strategies and Policies*. V.8. Dec. 2006.
8. “The Need for International Qualitative Research”, in Punnett, B.J. and O. Shenkar (eds), *Handbook for International Management Research* (2nd ed) (The University of Michigan Press, 2004) pp 49-67.
9. Johnston, David and **Lorna Wright**, “The E-Business Capability of Small and Medium Sized Firms in International Supply Chains”, *Information Systems and eBusiness Management Journal*, July 2004.
10. **Wright, Lorna**, David Barrows and Michael Hartmann, “SME Training for Asian Markets”, *Ivey Business Journal*, March 1999
11. **Wright, Lorna**, Michael Hartmann and David Barrows, “Small and Medium-sized Enterprise Training Strategies for the Asian Market”, *Asian Bulletin*, Winter 1998
12. “Issues Facing ASEAN and Its Member Countries in the Era of Globalization”, in Paul Davidson (ed.) *Trading Arrangements in the Pacific Rim: ASEAN and APEC*, New York: Oceana Publications Inc., April 1997
13. "Southeast Asian Perceptions of Canadian Business", in A.E. Safarian and Wendy Dobson

- (eds.) *Benchmarking the Canadian Business Presence in East Asia*, Hongkong Bank of Canada Papers on Asia, Vol. 1., May 1995
14. "Qualitative International Management Research", in B.J. Punnet and Oded Shankar (eds.) *Handbook of International Management Research*, Boston: Blackwell, 1995
 15. "Research in the Land of the Shadow Puppet: Myth and Reality in Indonesia", *International Studies in Management and Organization*. Vol 24, No.1& 2, Spring/Summer 1994
 16. **Wright, Lorna** and Virginia Crockett Tellei, "Women in Management in Indonesia", *International Studies of Management and Organization*, Vol. 23, No.4, 1993.
Reprinted in Nancy Adler and Dafna Izraeli (eds.) *Competitive Frontiers: Women Managing Worldwide*, Boston: Blackwell, 1994
 17. **Wright, Lorna**, Henry W. Lane and Paul W. Beamish, "International Management Research: Lessons from the Field," *International Studies in Management and Organization*, Fall 1988, V. XVIII, No. 3

Articles (Practical Focus):

1. "Canadian SMEs and China" *Canada China Business Forum Magazine* 2015-2016.
2. "York University: Vietnam Reminiscences" in *Friendship Beyond Borders: Celebrating 40 Years of Vietnamese-Canadian Diplomatic Relations* (2013).
3. "Growing and Sustaining Your Business in Asia", *Journal of the Ontario Institute of Purchasing Managers Association of Canada*, Spring 2008.
4. "Cross-cultural Aspects of Working Overseas", *Business Sense*, Spring 1999
Reprinted in *The Empress*, February 1999
5. "Asia: A View from the Trenches", *Asian Bulletin*, Winter 1998
6. "Canadian Companies and International Jobs", *Approaching Asia*, Winter 1997.
Reprinted in *Warrington International Newsletter*, April 1997.
7. "Finding an International Job", *Career INFOCUS*, Winter 1997.
8. "Auto Parts - Time to Turn West?", *Approaching Asia*, Fall 1996.
Reprinted in *Thailand Business Association of Canada Fax Newsletter*, December 1996.
9. "Building Cultural Competence", *Canadian Business Review*, Spring 1996.
10. "Trade Missions: Waste of Money or Valuable Resource?", *Commentary* broadcast on CBC January 8, 1996; translated into Russian and broadcast on Radio Canada International January 8, 1996.
Reprinted in *Approaching Asia* Winter 1996.
11. "Canadian Companies Not Training for International Business", *Approaching Asia*, Fall 1995
12. "Intelligence: South Korea", *Acumen*, May/June 1995
13. "Negotiating in Southeast Asia", *Approaching Asia*, Winter 1995
Reprinted in *TIP Newsletter*, (Toronto International Partnership), March 1995
14. "Canadian Success in Japan", *Approaching Asia*, Fall 1994
15. "Indonesia" (with sections on social customs, business environment, business approaches, business etiquette, negotiation and communication patterns) in *Asia and Pacific Business Travel Guide*, Toronto: Summerhill Press Ltd., 1989, pp 111-130
Reprinted in *The Asia and Pacific Business Travel Organizer*, Buffalo, NY: Austin House, Inc., 1991, pp 205-224
16. "Thailand" (includes same sections as "Indonesia") in *Asia and Pacific Business Travel Guide*, Toronto: Summerhill Press Ltd., 1989, pp 311-328
Reprinted in *The Asia and Pacific Business Travel Organizer*, Buffalo, NY: Austin House, Inc., 1991, pp 423-442
17. "The Culture of Business in Indonesia" in Mann, Richard (ed.), *Canadians in Indonesia: An investment and Trade Primer*, Toronto: Gateway Books, 1987

18. "Doing Business in Indonesia," *Trade Asia*, April 1986

Books:

1. *Women-Owned SMEs and e-Business in Twelve APEC Economies*, Seoul, Korea: Sookmyung Women's University Press, 2007
2. Lane, Henry W. and Joseph J. Distefano in collaboration with **Lorna L. Wright** and R.W.P. Blake, *International Management Behavior: Putting Policy Into Practice*, Toronto: Nelson, 1988. Second edition published by PWS-Kent Publishing Company, 1992.
Translated into Chinese, 1993.
3. Lane, Henry W., Joseph J. Distefano and **Lorna L. Wright**, *Instructors' Manual to Accompany International Management Behavior: Putting Policy into Practice*, Toronto: Nelson, 1988. Second edition published by PWS-Kent Publishing Company, 1992

Proceedings:

1. "Women Entrepreneurs and the Impact of ICT and Mobile Technologies" in World Women's Forum, Women and IT session, Seoul, Korea, September 13, 2007.
2. "ICT Literacy of Woman-owned Enterprises: Narrowing the Digital Divide", *Proceedings of the 10th APEC Women Leaders' Network Meeting*, Daegu, Korea, August, 2005.
3. "Women in the Digital Economy: Base-Line Data Report for Canada", in *Proceedings of APEC Women and the Digital Economy Forum*, Sookmyung Women's University, Seoul, Korea, August 2005.
4. "Expanding Women's Business Opportunities Through Electronic Networks", in *Proceedings for Seminar on E-Business and Opportunities for Women in Asia Pacific*, UN-ESCAP, Bangkok, March 2005.
5. (ed.) *Success and Investment: Southeast Asia*. York University, Toronto, August 2004.
6. Kennedy, Daniel and **Lorna Wright**, "Overview of the Canadian Presence in Southeast Asia and the Place of SMEs" in Wright, Lorna (ed.) *Success and Investment: Southeast Asia*. York University, Toronto, August 2004.
7. (ed.) "*Canada-Asia Relations: Forging the Road Ahead*" *Proceedings of Far Horizons Eighth Competition and Conference*, Queen's University, Kingston, March 2000
8. McEwen, Kim, Ellen Sterckx, Lindsay Tanner, Kevin Williams and **Lorna Wright**, "Doing Business in Japan: A North American Woman's Survival Guide" in Wright, Lorna (ed.) "*Canada-Asia Relations: Forging the Road Ahead*" *Proceedings of Far Horizons Eighth Competition and Conference*, Queen's University, Kingston, March 2000
9. Ranade, Sudit and **Lorna Wright**, "Airflex in India: International Growth and Strategy", in Wright, Lorna (ed.) "*Canada-Asia Relations: Forging the Road Ahead*" *Proceedings of Far Horizons Eighth Competition and Conference*, Queen's University, Kingston, March 2000
10. **Wright, Lorna** and Thé Tieu (eds.) "*Doing Business in a Changing Asia*" *Proceedings of Far Horizons Seventh Competition and Conference*, Queen's University, Kingston, March 1999.
11. Au, Kimberly, Jeff Dixon, Justin Thouin, and **Lorna Wright**, "Nike in Indonesia", in Wright, Lorna and Thé Tieu (eds.) "*Doing Business in a Changing Asia*" *Proceedings of Far Horizons Seventh Competition and Conference*, Queen's University, Kingston, March 1999.
12. **Wright, Lorna** and Thé Tieu (eds.) "*Marketing Services in Asia*" *Proceedings of Far Horizons Sixth Competition and Conference*, Queen's University, Kingston, March 1998.
13. **Wright, Lorna** and Martin Rudner (eds.) *The Dynamics of Canada-Taiwan Relations: Proceedings of the Fifth Canada-Taiwan Higher Education Conference*, Queen's University, 1998.
14. "Negotiating with the Japanese", in *Doing Business with Japan: Challenges and Opportunities for Canadian Companies* Proceedings of a Conference sponsored by the Canada-Japan Trade Council, Ottawa, June 1997
15. **Wright, Lorna** and Jill Cannon (eds.) "*Partnering for Success in International Markets*"

- Proceedings of Far Horizons Fifth Competition and Conference*, Queen's University, Kingston, March 1997.
16. Garland, Laurie, Christina Hafke, Gautam Kwatra, Andrea MacMillan and **Lorna Wright**, "Doing Business in China", in Katherine Philips (ed.) *"Discovering the New Silk Road: Canadian Venturing into Asia" Proceedings of Far Horizons Fourth Competition and Conference*, Queen's University, Kingston, March 1996
 17. **Wright, Lorna** and Kate Philips (eds.) *"Canadian Niches: Business Venturing in Non-Traditional Markets" Proceedings of Far Horizons Third Competition and Conference*, Queen's University, Kingston, March 1995
 18. (ed.) *"Is Asia Canada's Last Hope?" Proceedings of Far Horizons Second Competition and Conference*, Queen's University, Kingston, March 1994
 19. Cashion, Peter and **Lorna Wright**, "The Asian Opportunity: Cultural Implications for Canadians Doing Business in India", in Lorna Wright (ed.) *"Is Asia Canada's Last Hope?" Proceedings of Far Horizons Second Competition and Conference*, Queen's University, Kingston, March 1994
 20. (ed.) *"Dealing with the Dragons" Proceedings of Far Horizons Inaugural Competition and Conference*, Queen's University, Kingston, March 1993
 21. Yates, Ian, Winnie Leung, Brigitte Smoes and **Lorna Wright**, "Managing in Malaysia: The Racial Challenge", in Lorna Wright (ed.) *"Dealing with the Dragons" Proceedings of Far Horizons Inaugural Competition and Conference*, Queen's University, Kingston, March 1993
 22. "A Guide to Negotiating Contracts and Joint Ventures in the Pacific Rim", *1991 Proceedings of Innovation Canada, Inc.: Canadian Opportunities in the Globalization of Business Development, Marketing and Equity Identification: The Asian Focus*, Toronto, October 1991
 23. "A Research Agenda for Ascertaining Factors Which May Influence Cross-cultural Negotiations Between North American and Korean Firms," *Northeast Asia in the Changing World Perspective: Political, Economic, Cultural & Technological Issues*, Kyungpook National University, Taegu, Korea, May 1989
 24. "A Comparison of Indonesian and Canadian Negotiating," in *Symposium on Business in Southeast Asia: Issues in Research and Teaching: The Proceedings of a Conference*, University of Michigan, 1988
 25. "Indonesian Business Culture," in *Opportunities for Investment in Indonesia Proceedings*, Canadian Indonesian Business Council, Toronto, 1988

Monographs and Reports:

1. Wintre, M.G., **Wright, L.**, Chavoshi, S., Dentakos, S., Wachala, E. & Tao, D. *Research Report: International Students at York University*. (Summer 2014).
2. *Comparison of APEC Economies on The Situation of Women-Owned Business and E-Business*, APWINC, Sookmyung Women's University, Korea. Report prepared for APEC Electronic Commerce Working Group and Gender Focal Point Network. (September 2005).
3. Lele, Jayant, **Lorna Wright**, Audrey Kobayashi and Sheryl Bond, *Guidelines for Enhancing the National Youth Policy and Programme Implementation Process in Southeast Asia*, Queen's University, (October 2003)
4. *Youth in Thailand: A Review of the Youth Situation and National Policies and Programmes*, UN-ESCAP/Queen's University, Bangkok (August 2000) (authored by National Youth Bureau of Thailand and Queen's team of Lele, **Wright** and Kobayashi)
4. *Youth in the Philippines: A Review of the Youth Situation and National Policies and Programmes*, UN-ESCAP/Queen's University, Bangkok (November 2000) (authored by National Youth Commission of the Philippines and Queen's team of Lele, **Wright** and Kobayashi)
5. *Youth in Vietnam: A Review of the Youth Situation and National Policies and Programmes*, UN-ESCAP/Queen's University, Bangkok (November 2000) (authored by Vietnam Youth

- Federation and Queen's team of Lele, **Wright** and Kobayashi)
6. *Youth in Malaysia: A Review of the Youth Situation and National Policies and Programmes*, UN-ESCAP/Queen's University, Bangkok (October 2001) (authored by Malaysian Youth Council and Queen's team of Lele, **Wright**, Kobayashi and Bond)
 7. *Canada Japan Cooperation for Third Market Entry, with Particular Attention to Infrastructure Projects in Asia*. JETRO, 1999
 8. *Canada Japan Cooperation in Latin America and the Caribbean: Five Case Studies*. JETRO. 1999
 9. *Important Factors in Successful Cross-cultural Communication in APEC Economies*. CIDA, 1996
 10. *Canada Korea Private Sector Cooperation*. DFAIT, 1995
 11. *Gender Analysis of the Effect of a Planned Pulp and Paper Mill and Plantations, Indonesia*. Sandwell/CIDA, 1992
 12. *Doing Business Abroad: A Selected List of References*. The Executive Program, Queen's University, 1991 (Updated 1993; 1995; 1997; 2001; 2003)
 13. *Profiles of Key Women Business Leaders in Thailand*. CIDA, 1990
 14. Watson, David, **Lorna Wright**, Retno Renganna, Gregory Rooney, *BAPPEDA Institutional Development Study: North and Central Sulawesi*, Sulawesi Regional Development Project/Directorate General of Regional Development (BANGDA), Department of Home Affairs, Guelph/Jakarta, 1990
 15. *Management Study of Bappeda TK I Sulawesi Tenggara and Sulawesi Selatan: Background and Comparison*, Sulawesi Regional Development Project, University of Guelph, 1990
 16. **Wright, Lorna** and Eddy Wijadi Wangsaputra, *Management Study of BAPPEDA Tk I, Sulawesi Selatan*, Sulawesi Regional Development Project/Directorate General of Regional Development (BANGDA), Department of Home Affairs, Guelph/Jakarta, 1988
 17. **Wright, Lorna** and Eddy Wijadi Wangsaputra, *Management Study of BAPPEDA Tk I, Sulawesi Tenggara*, Sulawesi Regional Development Project/Directorate General of Regional Development (BANGDA), Department of Home Affairs, Guelph/Jakarta, 1988
 18. *Guidelines for Canadian Consultants Negotiating in Indonesia*, CIDA, 1988

Case Studies:

1. "The Body Shop, UK/Worldwide" in *Commonwealth Businesswomen: Trade Matters, Best Practices & Success Stories*, London: Commonwealth Secretariat, 2002
2. "Amtar Oil Company (A)" in Lane, Henry W. and Joseph J. Distefano *International Management Behavior: Putting Policy into Practice*, Toronto: Nelson, 1988. (Case in Indonesia)
3. _____ also in M. Mendenhall and G. Oddou *International Human Resource Management*, Boston: PWS-Kent, 1991
4. _____ also in M. Mendenhall and G. Oddou *Readings and Cases in International Human Resource Management* (2nd ed.), Cincinnati OH: Southwestern College Publishing, 1995
5. "Amtar Oil Company (B)" in Lane, Henry W., Joseph J. Distefano and Lorna L. Wright *Instructors' Manual to Accompany International Management Behavior: Putting Policy into Practice*, Toronto: Nelson, 1988. (Case in Indonesia)
6. "Hazelton International Limited" in Lane, Henry W. and Joseph J. Distefano *International Management Behavior: Putting Policy into Practice* (1st, 2nd, 3rd, 4th, 5th eds.), Boston: PWS-Kent Publishing Company, 1992, 1996, 2001, 2007. (Case in Indonesia)
Case translated into Japanese, 1996
7. "An International Project Manager's Day" in Lane, Henry W. and Joseph J. Distefano *International Management Behavior: Putting Policy into Practice* (1st, 2nd, 3rd, 4th, 5th eds.), Boston: PWS-Kent Publishing Company, 1992, 1996, 2001, 2007. (Case in Indonesia)
Case translated into Japanese, 1996

8. "An International Project Manager's Day (B)" in Lane, Henry W., Joseph J. Distefano and Lorna L. Wright *Instructors' Manual to Accompany International Management Behavior: Putting Policy into Practice* (2nd ed.), Boston: PWS-Kent Publishing Company, 1992
Case translated into Japanese, 1996. (Case in Indonesia)
 9. "An International Project Manager's Day (C)" in Lane, Henry W., Joseph J. Distefano and Lorna L. Wright *Instructors' Manual to Accompany International Management Behavior: Putting Policy into Practice* (2nd ed.), Boston: PWS-Kent Publishing Company, 1992
Translated into Japanese, 1996. (Case in Indonesia)
 10. *The Best in Bangkok Book: A Canadian Entrepreneur in Thailand*, Queen's University, 2000
 11. *N.D. Lea: Management Assistance Contract (A)*, Queen's University, 1998. (Case in Indonesia)
 12. *N.D. Lea: Management Assistance Contract (B)*, Queen's University, 1998. (Case in Indonesia)
 13. *N.D. Lea: Road Betterment Project (A)*, Queen's University, 1998. (Case in Indonesia)
 14. *N.D. Lea: Road Betterment Project (B)*, Queen's University, 1998. (Case in Indonesia)
 15. PTPN XXVI: Kebun Kendeng Lembu, University of Jember, 1998. (Case in Indonesia)
 16. *Armand Robitaille in Dubai (A)*, Queen's University, 1997
 17. *Armand Robitaille in Dubai (B)*, Queen's University, 1997
 18. Chonburi Auto Parts, NIDA, Thailand, 1996 (translated into Indonesian 1998). (Case in Thailand)
 19. *World University Service of Canada*, University of Western Ontario, 1984
 20. *Delcanda International Limited*, University of Western Ontario, 1984
 21. *Skymaster International Limited (A)*, University of Western Ontario, 1984. (Case in Indonesia)
 22. *Skymaster International Limited (B)*, University of Western Ontario, 1984. (Case in Indonesia)
- (with colleagues at NIDA, Thailand)
23. *Thaico*, NIDA, Thailand, 1996
 24. *Belco*, NIDA, Thailand, 1996
 25. *Thaico-Belco Joint Venture (A)*, NIDA, Thailand, 1996
 26. *Thaico-Belco Joint Venture (B)*, NIDA, Thailand, 1996
- (with research assistant Xavier Furtado)
27. *Alias*, Centre for Canada Asia Business Relations, Queen's University, 1996. (Case in Japan)
 28. *Andyne Computing Limited*, Centre for Canada Asia Business Relations, Queen's University, 1996. (Case in Japan)
 29. *SHL Systemhouse Inc.*, Centre for Canada Asia Business Relations, Queen's University, 1996. (Case in Japan)
 30. *Canadian Protective Products Ltd.*, Centre for Canada Asia Business Relations, Queen's University, 1995. (Case in Japan)
 31. *Cirque Du Soleil*, Centre for Canada Asia Business Relations, Queen's University, 1995. (Case in Japan)
 32. *Spectrum Signal Processing Inc.*, Centre for Canada Asia Business Relations, Queen's University, 1995. (Case in Japan)
 33. *Wrebbit Inc.*, Centre for Canada Asia Business Relations, Queen's University, 1995. (Case in Japan)
 34. *Ganong Brothers*, Centre for Canada Asia Business Relations, Queen's University, 1994. (Case in Japan)
 35. *Inniskillin Wines*, Centre for Canada Asia Business Relations, Queen's University, 1994.

(Case in Japan)

36. *CRS Plus Automation*, Centre for Canada Asia Business Relations, Queen's University, 1994. (Case in Japan)

(with research assistant Andrey Demin)

37. *Bank of Nova Scotia*, Schulich School of Business, York University, 2009. (Case in Canada)
38. *Magna International*, Schulich School of Business, York University, 2009. (Case in Canada)
39. *Research in Motion*, Schulich School of Business, York University, 2009. (Case in Canada)

Working Papers:

1. "Canadian Success Stories in Japan: Results of a Survey", 1994
2. "A Comparison of Thai, Indonesian and Canadian Perceptions of Negotiation", 1991
3. "Observation as a Method of Negotiation Research", 1990
4. "A Comparison of Indonesian and Canadian Negotiating", 1988

Other Media:

1. "Canadian and ASEAN Companies Working Together for Success and Profit: Critical Points to Consider", Asia Pacific Foundation of Canada website, at http://www.asiapacificresearch.ca/caprn/as_project/papers/lwright.pdf ., April 2005
2. "Good Corporate Governance and Socially Responsible Business Practices", CD-ROM *Proceedings of the 7th APEC WLN Meeting*, Acapulco, Mexico, August 2002
3. Internet on *Asia Connects* Website www.tgmag.ca, "Youth Asian Cultural Awareness Quiz", Asia Pacific Foundation and Youth Commission, September 1997
4. Video *World Within Reach: A Pre-departure Orientation Resource for Exchange and Education Abroad Programs*, Queen's University and Trent University, 1995. (Major resource person featured on the video.)

CONFERENCE PRESENTATIONS (Selected List)

- "Women Entrepreneurs and Smart Technology: The Canadian Experience", APEC Conference on Utilizing ICTs to Empower Women, Foundation for Women's Rights Promotion & Development, Taipei, Oct 2014.
- "Developing an International Perspective in Undergraduates Enrolled in Business Programs", **AIB**, Vancouver, B.C. June 2014 and **AOM**, Philadelphia, USA, August 2014.
- "Towards a National Curriculum in International Business", ASAC, Deerhurst, Ontario, May 2014.
- "Smart Technology Trends and Canadian Women-owned Business: Attitudes, Needs and Policies", APEC-WEF, Beijing, May 2014.
- "Positive Effects of the Global Markets Action Plan", testimony given to the Standing Committee on International Trade, House of Commons, Ottawa, May 2014.
- Chavoshi S., Wintre M.G., & **Wright L.** "International Students, English Competence, and the Adaptation to College Questionnaire". Poster presented at the annual meeting of the Canadian Psychological Association, Halifax, 14 June 2012.
- Chavoshi S., Wintre M.G., & **Wright L.** "Does distance make the heart grow fonder? International students' communication and perceived reciprocity with parents." Poster presentation, the Biennial Meeting of the Society for Research on Emerging Adults, Providence, Rhode Island, 27-28 October 2011.
- "Bridging the Digital Divide: Korea-Canada Joint Research and Training for Women Small Business Owners in the APEC Region", Women's Worlds Global Conference", Ottawa, July 2011.
- "FTAs and Women Entrepreneurs: Threat, Promise or Irrelevant?" Global Summit of Women,

- Istanbul, Turkey, 6-7 May 2011.
- “Canadian SMEs and e-Business”, Association for Canadian Studies in China 14th Biennial Conference, Beijing, China, 28-30 October 2010. (**Keynote speaker**)
 - “The Global Academy: Internationalization of Universities”, International Exhibition for Higher Education, Riyadh, Saudi Arabia, 26-28 Jan. 2010.
 - “Women Business Owners and e-Business in the APEC Region”, Canadian Asian Studies Association (CASA), Vancouver, BC, 2-3 Nov. 2009.
 - “Southeast Asian SMEs Then and Now: Dealing with Economic Crises 1997 and 2008”, York Centre for Asian Research, York University, Toronto, Canada, April 2009.
 - “Bridging the Digital Divide”, APEC Digital Opportunity Centre Conference (ADOC), Taipei, Taiwan, March 2009.
 - “SMEs and e-Business: Is Taiwan Outperforming Canada?”, Canadian Asian Studies Association (CASA), Waterloo, Ontario, 13-16 Nov. 2008.
 - “ASEAN SME Involvement in International Business and e-Business”, PACIBER Conference, Hanoi Vietnam, July 2008.
 - “Qualitative Research and Theory Development”, Administrative Sciences Association of Canada (ASAC), Halifax, Canada, May 2008.
 - “Women entrepreneurs and e-Business: A Comparison of Chinese Taipei and Canada”, APWINC Women in the Digital Economy Forum, Arequipa, Peru, May 2008.
 - “ASEAN Women Entrepreneurs: Forward into the Future”, APEC Women Leaders Network (WLN), Arequipa, Peru, May 2008.
 - “Challenges of Multi-site Research Collaboration in the Global South”, *2008 International Symposium: The Global South and Internationalization*. York University, Toronto, Canada, March 6-7, 2008.
 - “Southeast Asian Women Entrepreneurs, Technology and the Food Industry”, *Foodscapes of Southeast Asia*, York Centre for Asian Research, York University, Toronto, Canada, February 29, 2008.
 - “Women Entrepreneurs and their Use of e-Business”, The 34th International Small Business Congress (ISBC) Synergizing International Entrepreneurial Opportunities for SMEs. Bangkok, Thailand, November 11-14, 2007.
 - “Digital Strategies for Women-Owned Enterprises: ASEAN Perspective”, *ASEAN Forum on Womenomics*, ASEAN Confederation of Women’s Organizations, Chiangmai, Thailand, November 2007.
 - “Comparative Analysis of Women Owned Business and e-Business in APEC”, UNESCO Chair Symposium *New Leadership and Gender-sensitive ICT Policy in the Knowledge-based Information Society*, Seoul, Korea, Sept. 7th 2007.
 - “Women Entrepreneurs and the Impact of ICT and MT”, World Women’s Forum, Seoul, Korea, Sept. 13th 2007.
 - “Entrepreneurs, e-Business and International Trade”, CLADEA, Miami, USA, October 2007.
 - “Portrait of Women Entrepreneurs and e-business in Thailand”, APWINC Women in the Digital Economy Forum, Port Douglas, Australia, June 2007.
 - “Women Entrepreneurs, e-business and Exporting” Women in Export Symposium, Port Douglas, Australia, June 2007.
 - “Steps to the Global Value Chain”, Women Leaders Network, Port Douglas, Australia, June 2007.
 - “Linkages between Asia, Latin America and Europe”, CLADEA, Montpellier, France, September 2006.
 - “Women Entrepreneurs and e-Business”, CLADEA, Montpellier, France, September 2006.
 - “Digital Strategy: Women’s Leadership and Innovation”, APWINC Women in the Digital Economy Forum, Ha Long Bay, Vietnam, September 2006.

- “Enhancing ICT Capacity in Women Entrepreneurs”, Women Leaders Network, Hanoi, Vietnam, September 2006.
- “Relation of Paperless Trading To SMEs and E-Commerce”, APEC Symposium on Paperless Business Transactions, Hoi An, Vietnam, September 2006
- “Paperless Trading Issues: Rules of Origin, Intellectual Property Rights and M-Commerce”, APEC Symposium on Paperless Business Transactions, Hoi An, Vietnam, September 2006
- “Outsourcing: Will Women-owned SMEs in the APEC region be left behind?”, PACIBER conference, Cebu, Philippines, June 2006
- “Methodological Issues Encountered in a Multinational Research Project”, ASAC conference, Banff, Canada, June 2006
- “Steps to the Global Value Chain”, GMS Conference on SMEs and Financing Strategies, ADB and UN-ESCAP, Bangkok, Thailand, February 2006
- “Opportunities and Challenges for Women Entrepreneurs in a Global World”, 2005 International Symposium on Women in SMEs and MEs Across the Global Community, Taipei, Taiwan, December 2005
- “Success Stories of Women Entrepreneurs in Canada and Chile: Similarities and Differences”, 2005 International Symposium on Women in SMEs and MEs Across the Global Community, Taipei, Taiwan, December 2005
- “The Rise of Asia in the Global Economy: An Historical Perspective”, Global Forum on Management Education, Santiago, Chile, October 2005
- “ICT Literacy of Woman-owned Enterprises: Narrowing the Digital Divide”, APEC Women Leaders’ Network Meeting, Daegu, Korea, August, 2005.
- “Women in the Digital Economy: Base-Line Data Report for Canada”, APEC Women and the Digital Economy Forum, Sookmyung Women’s University, Seoul, Korea, August 2005.
- “Expanding Women’s Business Through the Use of Electronic Networks”, *APEC Seminar on E-Business and Opportunities for Women*, UN-ESCAP, March 28-30, 2005, Bangkok, Thailand.
- Johnston, David and **Lorna Wright**, “Empirical Evidence as to the Capability of Small and Medium Sized Firms To Participate in International Supply Chains through the Internet”, *Supply Chain Transformation In The E-business Environment: Issues, Solutions, and The Future* Conference, November, 2003, Hamilton, Canada. **Winner Best Paper Award.**
- " The Internet: Barrier or Benefit for Small and Medium-sized Enterprises Exporting?", *APEC SME Forum*, Chiangmai, Thailand, August 2003.
- "Bridging the Knowledge Divide through Multiple Forms of Communication: SMEs, Women and the Internet", *APEC WLN Conference*, Chiangmai, Thailand, July 2003.
- "SMEs and the Internet: Barriers and Benefits", *Building Your Business with Canada* Conference, Canada China Business Council, Beijing, China, Nov. 2002 (with David Johnston and Dean Xu)
- "Good Corporate Governance and Socially Responsible Business Practices", *APEC WLN Conference*, Acapulco, Mexico, August 2002
- “Consideration of Negotiating Style for China”, *Industrial Development and Enterprise Reform* Conference, Jiangxi University of Finance and Economics, Nanchang, China, August 2001
- Lele, Jayant, **Lorna Wright**, and Audrey Kobayashi, "Guidelines for Enhancing the National Youth Policy and Programme Implementation Process", UN-ESCAP/Queen’s University, *HRD Capacity Building in Youth Policy Making* in Bangkok, Thailand (March 21, 2000) hosted by the National Youth Bureau; in Manila, the Philippines (March 24, 2000) hosted by the National Youth Commission; in Hanoi, Vietnam (March 28, 2000) hosted by the Vietnam Youth Federation; and in Kuala Lumpur, Malaysia (March 31, 2000) hosted by the Malaysian Youth Council.

- “Perspectives of Canadian Companies Towards Alliances with Japanese Companies for Entering Third Country Markets”. JETRO, *Canada-Japan Industrial Cooperation*, Toronto, Oct. 1999.
- “Southeast Asian Business Response to the Economic Crisis”, *Strategic Directions and Governance in Southeast Asia* Roundtable, Asian Development Bank Institute, Singapore, November 1998
- “Global Inequalities: Challenges for ASEAN”, **Plenary speaker** for Canadian Asian Studies Association (CASA) at the Learned Societies Conference, St. John’s, NFLD, June 1997
- "Cross-Cultural Training: Key to Global Business", SIETAR (Toronto-Rochester Joint Conference), Toronto, April, 1997
- "International Business Training Practices in Canadian Companies", Academy of International Business Conference, Seoul, Korea, November 1995.
- "Southeast Asian Perceptions of Canadian Business", Hongkong Bank of Canada Forum on East Asia, University of Toronto, Toronto, June 1995
- "The Use of Interviews in Cross-Cultural Research", Academy of International Business Conference, Brussels, November 1992
- Watson, David, **Lorna Wright**, Retno Renganna, Gregory Rooney, Barbara Kirby and F. Harry Cummings, "Institutional Analysis and Development: A Case Study of North and Central Sulawesi", Canadian Association for the Study of International Development (CASID), Learned Societies Conference, Charlottetown, Prince Edward Island, June 1992
- "Cross-Cultural Project Negotiations in the Consulting Engineering Industry: A Study of Canadian-Indonesian Negotiations", Academy of International Business Conference, Miami, October, 1991
- "Observation as a Technique for Studying Negotiations", Academy of Management Conference, San Francisco, August, 1990
- "Strengthening Service Capacity to Small Business in Thailand", Joint Conference of Canadian Council for Southeast Asian Studies, and the Northwest Consortium for Southeast Asian Studies, U.B.C., Vancouver, Canada, November 1989
- "The Importance of International Field Research", Academy of Management Conference, Anaheim, U.S.A., August 1988

RECENT INVITED PRESENTATIONS (Selected List):

- “Helping SMEs Succeed Internationally”, APEC-WEF Beijing, China, May 2014.
- “Combining Entrepreneurship and Motherhood: What women need to succeed” **Keynote** address at Roundtable Discussion on Women Entrepreneurs, The Ontario Women’s Directorate, Vaughan, January 2014.
- “Canadian Business: Where are we in the World?”, York Circle, York University, Toronto, September 2013.
- “The C-I-A: What You Should Know”. Asia Pacific Global Exports Forum, Ontario Ministry of Economic Development, Trade and Employment, Toronto, September 2013.
- “Doing Business in ASEAN: Some Practical and Sometimes Overlooked Considerations”, C.D. Howe Institute International Economic Policy Council, Toronto, September 2013.
- “Hidden Challenge of Cross-border Negotiations”, Canada Japan Youth Forum, Toronto, February 2013.
- “Challenges and Guidelines for Joint Programs that Cross Borders”, Association of Universities and Colleges of Canada (AUCC), Ottawa, June 2011.
- “Canadian Women Entrepreneurs in the APEC Context”, Yunnan Normal University, Kunming, China, November 2010.
- “Canadian SMEs and e-business”, Yunnan Agricultural University, Kunming, China, November 2010.

- “Canadian Business Culture”, Institute for Ethnology and Anthropology, China Academy of Social Sciences, Beijing, China, October 2010
- “Obstacles to Women's Digital Learning”, Microsoft Women UP Program, Taipei, Taiwan, March 2009.
- “Generation Y: The Role of ICT for Leadership”, BPW Congress (Business and Professional Women Congress), Mexico City, Mexico, 24-28 Oct 2008.
- “Women and e-Business: Entering the Seven Trillion Dollar Market”, BPW Congress (Business and Professional Women Congress), Mexico City, 24-28 Oct. 2008.
- “ASEAN Women Entrepreneurs: A Comparative Study”, *ASEAN Regional Conference on Womenomics*” 13th ASEAN Confederation of Women’s Organizations, Manila, Philippines, 20-23 Nov. 2008.
- “Indonesian SMEs: Challenges and Opportunities”, 3rd Canada-Indonesia Symposium *Diversity, Growth and Democracy: Indonesia’s Challenges Ahead and Implications for Canada-Indonesia Relations*, Asian Institute, University of Toronto, April, 2008.
- “Women Entrepreneurs in Singapore and ASEAN: Moving Toward e-Business?” Digital Economy for Women, Singapore Business and Professional Women’s Association (SBPWA), Singapore, April, 2008
- “SMEs and e-Business: Is Taiwan Outperforming Canada?”, York Centre for Asian Research, York University, Toronto, March 13, 2008
- “APEC Women-Owned SMEs and e-Business: Results of APWINC Survey”, APEC Electronic Commerce Steering Group (ECSG) meeting, Lima, Peru, February 2008.
- “Accessing the Global Value Chain for Indonesian Entrepreneurs”, Indonesian Institute of Sciences (LIPI), Jakarta, Indonesia, November 2007.
- “Accessing the Global Value Chain for Singapore Women Entrepreneurs”, International Women’s Federation of Commerce and Industry (IWFCI), Singapore, November 2007.
- “Growing and Sustaining Your Business in Asia”, 10th Annual Conference Ontario Institute Purchasing Managers Association of Canada, *Global Supply Optimisation....a Sustainable Theme*, Toronto, October 2007.
- “Steps in the Global Value Chain”, Chunghua Institution for Economic Research, Taipei, Taiwan, August 2007.
- “Perceptions and Opportunities in Asia for Canadian Business”, *Chindia Forum*, Ontario Institute Purchasing Managers Association of Canada, Toronto, March 2007.
- “Entrepreneurs in Asia: New Ways of Exporting”, Thai-Canadian Chamber of Commerce. Bangkok, Thailand, May 2006.
- “Women, Entrepreneurship and e-Business”, Filipino-Chinese Federation of Business and Professional Women of the Philippines, Manila, Philippines, February 2006.
- “Entrepreneurship in Asia”, Brown bag presentation, ADB, Manila, Philippines, February 2006
- “Entrepreneurship, Electronic Networks and Exporting”, De La Salle University, Manila, Philippines, January 2006
- “Women, SMEs and the Use of the Internet in APEC”, Canadian Chamber of Commerce in the Philippines, Manila, Philippines, January 2006
- “Women-Owned Enterprises and e-Business in APEC Economies”, APEC Forum on Women-Owned Business and the Digital Economy: Moving Forward, **LIPI**, Jakarta, Indonesia, December 5th, 2005; **VCCI**, Hanoi, Vietnam, December 8th, 2005; **Guanghua School of Management, Peking University**, January 17th, 2006; **TESDA**, Manila, Philippines, February 20th, 2006.
- “The Internet: Barrier or Benefit to SMEs Exporting?” Universidad Nacional de Lanús, Buenos Aires, Argentina, November 2005
- “Integrating International Experiential Education into the Business Curriculum”, Experiential

- Education and Internationalization Symposium, York University, Toronto, November 2004
- "A Faculty Perspective on Integrating Internationalization and Experiential Education within the Academic Context: Moving the Agenda Ahead at York", Experiential Education and Internationalization Symposium, York University, Toronto, November 2004
- "The Impact of Culture on Overseas Assignments in the Mining Industry", The Metallurgical Society of The Canadian Institute of Mining, Metallurgy and Petroleum Conference, Hamilton, Aug 2004
- "Women in Business in Asia", Mercer, Toronto, July 2004
- "Successful Entry Strategies for the China Market", Canada China Business Council, Toronto, June 2004
- "Bridging the Gap: Managing Cross-cultural Communication", Islam and Diversity Conference, Women Engaged in Building Bridges (WEBB), Ottawa, June 2003.
- "Understanding Cultural Differences", Doing Business in EU and C/E. Europe Seminar, Halton Region Business Development Centre, Oakville, June 2003.
- "Languages and International Business Study", Languages and Internationalization Seminar, York University, Toronto, February 2003.
- "The Role of a Foreign Language in International Business Negotiations", **Keynote Speech** *The Second Inter-University Seminar on The Dao of the Chinese Language and Culture :Interdisciplinary Approaches*, University of Toronto, Toronto, Canada, Feb. 2002
- "Impact of WTO", Toronto Board of Trade, Toronto, January 2002.
- "Canadians, Business and ASEAN", ASEAN Trade and Business Forum, Toronto, October 2001.
- "Joint Ventures in Indonesia: What Canadians Need to Know for Successful Partnering", Indonesian Investment Mission, Canadian Alliance of Manufacturers and Exporters, Vancouver and Montreal, June 2000.
- "Business Opportunities for Canadians in Southeast Asia (Indonesia, Malaysia, Thailand and Viet Nam)", Southeast Asian Opportunities Seminar, Ontario Exports Inc., Toronto, May 2000.
- "Canada-Indonesia Cooperation: A Practical Guide to Successful Joint Ventures", Canada-Indonesia Business Cooperation Conference, Department of Foreign Affairs and International Trade, Jakarta and Makassar Indonesia, March 2000. (**Keynote speaker** in Makassar)

PROFESSIONAL ASSOCIATIONS

- APEC Women Leaders' Network, Focal Point for Canada (2007-2009)
- APEC Women Leaders' Network, Canadian Academe Focal Point (2000-2009)
- Canadian-Indonesian Business Council - National Chair 1988-90, Immediate Past National Chair 1990-1991
- Academy of International Business
- Academy of Management
- Administrative Science Association of Canada
- Hong Kong Canada Business Association
- The Canada-China Business Council
- APEC Study Centre Canada

BOARDS

- Microsoft Taiwan Women UP Program, Member International Advisory Board (2009-2011)
- Hong Kong Canada Business Association - Toronto Chapter, Member Board of Directors (2003-2011)
- Cultural Intelligence Advisory Think Tank, Progress Career Planning Institute (2006-2008)

- IACCM (International Association of Cross-cultural Competence and Management), Vienna University of Economics and Business Administration, Austria - Member Editorial Board (2005-2007)
- APEC Business Schools Network (ABSN), Member Advisory/Steering Group (2006)
- Thai Cultural Centre, Toronto, Member Advisory Board (2004-05)
- McRae Institute of International Management, Capilano College, Member External Advisory Board (2002-2005)
- AIESEC - Queen's University, Kingston, Canada - Member Board of Advisors (1987-2000)
- Asia Pacific Management Cooperative Program, Capilano College, Vancouver, Canada - Honorary Patron (1996)
- Journal of Asian Business, University of Michigan, Michigan, U.S.A. - Member Editorial Advisory Board (1991-)
- Canada ASEAN Centre, Singapore - Member Advisory Council (1990-1994)
- Business Information Exchange International, Belleville, Canada - Member Advisory Council (1992-93)

INTERESTS

Taekwondo, flying, hiking, crocheting, reading, ikebana

PERSONAL DATA

NATIONALITY

Canadian

BIRTHPLACE

Sioux Lookout, Canada