

ANDREW CRANE

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Director, Centre of Excellence in Responsible Business
Co-Editor, *Business & Society*
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Nationality: UK
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ACADEMIC POSITIONS

- 2007–** **Schulich School of Business, York University, Canada**
George R Gardiner Professor of Business Ethics and Director of the Centre of Excellence in Responsible Business [Full Professor and named Chair]
- 2004–2006** **Nottingham University Business School, UK**
Chair in Business Ethics [Full Professor]
- 2002–2004** **Nottingham University Business School, UK**
Senior Lecturer in Business Ethics [Associate Professor]
- 1997–2002** **Cardiff Business School, UK**
Lecturer in Marketing and Strategy [Assistant Professor]
- 1994–1997** **Nottingham University Business School, UK**
Graduate Teaching Assistant
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VISITING POSITIONS

Visiting Professor at Royal Holloway, University of London (2014), University of Bath (2012), Copenhagen Business School (2011), Bocconi University (2010), Erasmus University, Rotterdam (2010), University of Nottingham (2007-present).

EDUCATION AND QUALIFICATIONS

- 1994–1998** PhD, Nottingham University Business School, Thesis title: 'Marketing, Morality and the Natural Environment'
- 1986–1989** BSc Honours, Management Science, Warwick Business School, University of Warwick.
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AWARDS AND HONOURS

- 2015 Winner, Best Paper Award, *International Association of Business and Society*
- 2015 Appointed to Editorial Review Board, *Academy of Management Review*
- 2015 Nominated as a 'Thought Leader in Social Partnerships' by the *Annual Review of Social Partnerships*.
- 2015 Finalist, Dean's Research Impact Award for Lifetime Achievement, *Schulich School of Business*.
- 2015 Ranked in top 0.1% of authors by downloads in SSRN
- 2015 Schulich School of Business placed 1st in *Corporate Knights Better World MBA Ranking* (also 1st in 2012, 2013, 2014; also 1st in *Corporate Knights Sustainable MBA (Canada)* ranking 2007-11, and 1st (2009) and 2nd (2011) in *Aspen Institute Beyond Grey Pinstripes Ranking*)
- 2014 Appointed as Co-Editor, *Business & Society*
- 2014 Finalist, Best Paper Award, *Academy of Management Review*
- 2014 Finalist, International Human Resources Scholarly Research Award from the *Human Resources Division of the Academy of Management*
- 2013 Best Conference Paper Award, *International Association of Business and Society Annual Conference*, Sydney (with S. Glozer)
- 2013 Appointed as Chair of Research Committee, *Social Issues in Management, Academy of Management*, 2013/14
- 2012 Winner, Best Poster Award, *Schulich Research Celebration*
- 2012 York University Merit Award (also 2008, 2009, 2011)
- 2011 Finalist, Faculty Pioneer Awards, *Aspen Institute*
- 2011 Selected as one of 25 thought leaders to commemorate first 25 years of the *Institute of Business Ethics*
- 2010 Crane and Matten blog selected as the official blog for the 2010 *United Nations Global Compact Leaders Summit*
- 2009 Finalist, *Reaching Out MBA Case Writing Competition* (with A. Wilson and R. Smith)
- 2009 Appointed to Editorial Board, *Journal of Management Studies*
- 2008 Appointed to Editorial Board, *Business & Society*
- 2007 Elected as Representative at Large, *Social Issues in Management Division, Academy of Management*, 2007-2011.
- 2006 Nominated for Carolyn Dexter Best International Paper Award, *Academy of Management Conference*, Atlanta (with D. Matten and J. Moon)
- 2006 Winner, 2006 Max Weber-Award for Business Ethics (Textbook Category) from the *Institut der Deutschen Wirtschaft*, Cologne, for Business Ethics (with D. Matten)
- 2005 Winner, 2005 Textbook Award of the *German Association of University Professors of Management* for Business Ethics (with D. Matten)
- 2005 Appointed to Editorial Board, *Business Ethics Quarterly* and *Organization & Environment*
- 2003 Selected for inclusion in Best Paper Special Issue of the *Journal of Business Ethics* for 16th European Business Ethics Network Conference (with D. Matten and J. Moon)
- 2002 Selected for inclusion in Best Paper Special Issue of the *Journal of Business Ethics* for 15th European Business Ethics Network Conference (with D. Matten and W. Chapple).

PUBLICATIONS

Books

- Crane, A.** and Matten, D. (2016), *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization*, International edition, Oxford: Oxford University Press.
- Crane, A.** and Matten, D. (2016), *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization*, 4/e, Oxford: Oxford University Press.
- Seitanidi, M. M. and **Crane, A.** (eds) (2014), *Social Partnerships and Responsible Business: A Research Handbook*, London: Routledge. [Reprinted in paperback 2015]
- Crane, A.**, Matten, D. and Spence, L.J. (eds) (2013), *Corporate Social Responsibility: Readings and Cases in a Global Context*, 2/e, London: Routledge.
- Crane, A.** and Matten, D. (eds) (2012), *New Directions in Business Ethics*, (4 volume set), Sage Library in Business and Management, London: Sage.
- Crane, A.** and Matten, D. (2010), *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization*, 3/e, Oxford: Oxford University Press.
- Crane, A.**, Matten, D. and Moon, J. (2008), *Corporations and Citizenship*, Cambridge: Cambridge University Press.
- Crane, A.**, McWilliams A., Matten, D., Moon, J., and Siegel, D. (eds) (2008), *Oxford Handbook of Corporate Social Responsibility*, Oxford: Oxford University Press. [Reprinted in paperback 2009].
- Crane, A.**, Matten, D. and Spence, L. (eds) (2008), *Corporate Social Responsibility: Readings and Cases in a Global Context*, London: Routledge.
- Crane, A.** and Matten, D. (eds) (2007), *Corporate Social Responsibility (3 volume set)*, Sage Library in Business and Management, London: Sage.
- Crane, A.** and Matten, D. (2007), *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization*, 2/e, Oxford: Oxford University Press.
- Crane, A.** and Matten, D. (2004), *Business Ethics: A European Perspective - Managing Corporate Citizenship and Sustainability in the Age of Globalization*, Oxford: Oxford University Press.
- Crane, A.** (2000), *Marketing, Morality, and the Natural Environment*, London: Routledge [Reprinted in paperback 2007].

Edited Journal Special Issues

- Crane, A.**, Henriques, I., Husted, B. and Matten, D. (2016). 'Quants and Poets: Advancing methods and methodologies in business and society research', *Business & Society*, forthcoming.
- Brammer, S., **Crane, A.**, Seitanidi, M.M. and van Tulder, R. (eds) (2015). 'Enhancing the impact of cross-sector partnerships', *Journal of Business Ethics*, forthcoming.
- Crane, A.** and Matten, D. (eds) (2005) 'Stakeholder democracy', *Business Ethics: A European Review*, vol. 14 (1).

Budhwar, P., **Crane, A.**, Davies, A., Delbridge, R., Edwards, T., Ezzamel, M., Harris, L., Ogbonna, E. and Thomas, R. (eds) (2002). 'Organizing/Theorizing: Developments in Organization Theory and Practice', *Management Research News*, 25 (8/9/10).

Journal Articles

- Crane, A.** and Glozer, S. (2017). 'Researching CSR communication: Themes, opportunities and challenges'. *Journal of Management Studies*, forthcoming.
- van Tulder, R., Seitanidi, M. M., **Crane, A.** and Brammer, S. (2016). 'Enhancing the impact of cross-sector partnerships: four impact loops for channelling partnership studies'. *Journal of Business Ethics*, forthcoming.
- Crane, A.**, Graham, C., and Himick, D. (2015). 'Financializing stakeholder claims'. *Journal of Management Studies*, vol. 52 (7): 878-906.
- Rawhouser, H., Cummings, M.E. and **Crane, A.** (2015). 'Benefit corporation legislation and the emergence of a social hybrid category'. *California Management Review*, vol. 57 (3), Spring: 13-35.
- Caruana, R., Glozer, S., McCabe, S., and **Crane, A.** (2014). 'Exploring tourists' accounts of responsible tourism'. *Annals of Tourism Research*, vol. 46: 115-129.
- Crane, A.**, Palazzo, G., Spence, L.J. and Matten, D. (2014), 'Contesting the value of the shared value concept'. *California Management Review*, vol. 56 (2), Winter: 130-153.
- Crane, A.** (2013), 'Modern slavery as a management practice: exploring the conditions and capabilities for human exploitation'. *Academy of Management Review*, vol. 38 (1): 49-69.
- Crane, A.**, and Ruebottom, T. (2012), 'Stakeholder theory and social identity: rethinking stakeholder identification'. *Journal of Business Ethics*, vol. 102 (Suppl. 1): 77-87.
- Crane, A.** (2011), 'Private, public, or both? How companies manage their quasi-governmental roles and responsibilities'. *Notizie di Politeia*, vol. 27 (103): 51-65
- Caruana, R. and **Crane, A.** (2011), 'Getting away from it all: exploring freedom in tourism'. *Annals of Tourism Research*, vol. 38 (4): 1495-1515
- Crane, A.** (2011). 'From governance to Governance: on blurring boundaries'. *Journal of Business Ethics*, vol. 94 (Sup. 1): 17-19.
- Crane, A.**, Gilbert, D.U., Goodpaster, K. E et al (2011), 'Comments on BEQ's twentieth anniversary forum on new directions for business ethics research', *Business Ethics Quarterly*, vol. 21 (1): 157-187
- Crane, A.** and Kazmi, B.A. (2010), 'Business and children: mapping impacts, managing responsibilities', *Journal of Business Ethics*, vol. 91 (4): 567-586.
- Davies, I. A. and **Crane, A.** (2010), 'CSR in SMEs: investigating employee engagement in fair trade companies', *Business Ethics: A European Review*, vol. 19 (2): 126 - 139.
- Gond, J-P. and **Crane, A.** (2010), 'Corporate social performance disoriented: saving the lost paradigm?', *Business & Society*, 49 (4): 677-703.
- Valente, M. and **Crane, A.** (2010), 'Private enterprise and public responsibility in developing countries', *California Management Review*, vol 52 (3), Spring: 52-78.
- Bouquet, C., **Crane, A.** and Deutsch, Y. (2009), 'The trouble with being average', *Sloan Management Review*, Spring: 79-80.

- Seitanidi, M.M. and **Crane, A.** (2009). 'Implementing CSR through partnerships: understanding the selection, design and institutionalisation of nonprofit-business partnerships', *Journal of Business Ethics*, vol. 85 (Sup. 2): 413-429.
- Crane, A.**, Matten, D. and Moon, J. (2008), 'Ecological citizenship and the corporation: politicizing the new corporate environmentalism', *Organization & Environment*, vol. 21 (4): 371-389
- Caruana, R. and **Crane, A.** (2008), 'Constructing consumer responsibility: exploring the role of corporate communications', *Organization Studies*, vol. 29 (12): 1495-1519.
- Caruana, R., **Crane, A.** and Fitchett, J. (2008), 'Paradoxes of consumer independence: a critical discourse analysis of the independent traveller', *Marketing Theory*, vol. 8 (3): 253-272.
- Crane, A.** and Matten, D. (2008), 'Fear and loathing in the JCC: unleashing the monster of 'New Corporate Citizenship Theory' to confront category crisis', *Journal of Corporate Citizenship*, 29: 21-24.
- Crane, A.**, Knights, D., and Starkey, K. (2008), 'The conditions of our freedom: Foucault, organization, and ethics', *Business Ethics Quarterly*, vol. 18 (3): 299-320.
- Crane, A.** and Matten, D. (2008), 'Incorporating the corporation in citizenship: A response to Norman and Néron', *Business Ethics Quarterly*, vol. 18 (1): 27-33.
- Amaeshi, K. and **Crane, A.** (2006), 'Stakeholder engagement: A mechanism for sustainable aviation', *Corporate Social Responsibility and Environmental Management*, vol. 13: 245-260.
- Moon, J., **Crane, A.** and Matten, D. (2006), 'Corporations and citizenship', *Revue de l'Organisation Responsable*, vol. 1 (1): 82-92.
- Beetles, A. and **Crane, A.** (2005), 'Mapping out the field of gender and buyer-seller relationships: developing a new perspective', *Journal of Marketing Management*, vol. 21 (1-2): 231-250.
- Crane, A.** (2005), 'In the company of spies: when competitive intelligence gathering becomes industrial espionage', *Business Horizons*, vol. 48 (3): 233-240.
- Crane, A.**, Driver, C., Kaler, J., Parker, M. and Parkinson, J. (2005), 'Stakeholder democracy: towards a multi-disciplinary view', *Business Ethics: A European Review*, vol. 14 (1): 67-75.
- Crane, A.** and Matten, D. (2005), 'Corporate citizenship: missing the point or missing the boat? A reply to van Oosterhout', *Academy of Management Review*, vol. 30 (4): 681-684 [dialogue].
- Matten, D. and **Crane, A.** (2005), 'What is stakeholder democracy? Perspectives and issues' *Business Ethics: A European Review*, vol. 14 (1): 6-13.
- Matten, D. and **Crane, A.** (2005), 'Corporate citizenship: towards an extended theoretical conceptualization'. *Academy of Management Review*, vol. 30 (1): 166-179.
- Moon, J., **Crane, A.** and Matten, D. (2005), 'Can corporations be citizens? Corporate citizenship as a metaphor for business participation in society'. *Business Ethics Quarterly*, vol. 15 (3): 427-451.
- Peattie, K. and **Crane, A.** (2005), 'Green marketing: legend, myth, farce or prophesy?' *Qualitative Market Research: An International Journal*, vol. 8 (4): 357-370.
- Schaefer, A. and **Crane, A.** (2005), 'Addressing sustainability and consumption'. *Journal of Macromarketing*, vol. 25: 76-92
- Crane, A.** and Matten, D. (2004), 'Questioning the domain of the business ethics curriculum' *Journal of Business Ethics*, vol. 54 (4): 357- 369.

- Crane, A.**, Matten, D. and Moon, J. (2004), 'Stakeholders as citizens: Rethinking rights, participation, and democracy', *Journal of Business Ethics*, 53(1/2): 107-122.
- Crotty, J. and **Crane, A.** (2004), 'Transitions in Environmental Risk in a Transitional Economy: Management Capability and Community Trust in Russia'. *Journal of Risk Research*, 7 (4): 413-429.
- Desmond, J. and **Crane, A.** (2004), 'Morality and the consequences of marketing action'. *Journal of Business Research*, 57: 1222- 1230.
- Davies, I. A. and **Crane, A.** (2003), 'Ethical Decision Making in Fair Trade Companies'. *Journal of Business Ethics*, 45 (1/2): 79-92.
- Matten, D., **Crane, A.** and Chapple, W. (2003), 'Behind the Mask: Revealing the True Face of Corporate Citizenship' *Journal of Business Ethics*, 45 (1/2): 109-120.
- Starkey, K. and **Crane, A.** (2003), 'Towards Green Narrative: Management and the Evolutionary Epic'. *Academy of Management Review*, 28 (2): 220-237.
- Crane, A.** and Desmond, J. (2002), 'Societal Marketing and Morality'. *European Journal of Marketing*, 36 (5/6): 548-569.
- Lane, N. and **Crane, A.** (2002), 'Revisiting Gender Role Stereotyping in the Sales Profession'. *Journal of Business Ethics*, 40: 121-132.
- Harris, L.C. and **Crane, A.** (2002), 'The Greening of Organizational Culture: Managers' Views on the Depth, Degree and Diffusion of Change'. *Journal of Organizational Change Management*, 15 (3): 214-234.
- Crane, A.** (2001), 'Unpacking the Ethical Product', *Journal of Business Ethics*, 30: 361-373.
- Crane, A.** (2000), 'Corporate Greening as Amoralization', *Organization Studies*, 21 (4): 673-696.
- Crane, A.** (2000), 'Marketing and the Natural Environment: What Role for Morality?' *Journal of Macromarketing*, 20 (2): 144-154.
- Crane, A.** (2000), 'Facing the Backlash: Green Marketing and Strategic Re-orientation in the 1990s'. *Journal of Strategic Marketing*, vol. 8 (3): 277-296.
- Crane, A.** (1999), 'Are You Ethical? Please Tick Yes or No : On Researching Ethics in Business Organizations', *Journal of Business Ethics*, 20 (3): 237-248.
- Crane, A.** (1998), 'Exploring Green Alliances', *Journal of Marketing Management*, 14 (6): 559-579.
- Crane, A.** (1998), 'Culture Clash and Mediation: Exploring the Cultural Dynamics of Business-NGO Collaboration', *Greener Management International*, 24: 61-76.
- Crane, A.** (1997), 'The Dynamics of Marketing Ethical Products: A Cultural Perspective', *Journal of Marketing Management*, 13 (6): 561-577.
- Crane, A.** (1995), 'Rhetoric and Reality in the Greening of Organizational Culture', *Greener Management International*, 12: 49-62.

Journal Articles in Progress

- Crane, A.**, Lebaron, G., Allain, J. and Behabani, L. 'Governance gaps in eradicating forced labour in domestic supply chains: the roles of complexity, coordination and corruption'. Revise and resubmit at *Regulation and Governance*.
- Shadnam, M. and **Crane, A.** 'Who calls it? Agents in the social construction of organizational moral failure'. To be submitted to *Organization Studies* early 2016.

- Crane, A.**, Lebaron, G., Allain, J. and Behabani, L. 'The dark side of creativity: innovations in the business models of modern slavery'. To be submitted to *California Management Review* early 2016.
- Mohammad, S. and **Crane, A.** 'Theorizing reputational spillovers'. To be submitted to *Academy of Management Review* early 2016.
- Husted, B., Henriques, I. and **Crane, A.** 'Income inequality and the firm'. To be submitted to special issue of *Journal of Management Studies*, Spring 2016.
- Crane, A.**, Caruana, R., and Ingram, C. 'Modern slavery: the role of prototypes in categorizing extreme labor exploitation'. To be submitted to *Administrative Science Quarterly* Summer 2016.
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Book Chapters

- Crane, A.** and Matten, D. (2016). 'Engagement required: the changing role of the corporation in society'. In Barton, D., Horvath, D. and Kipping, M. (eds). *Re-imagining capitalism: building a responsible, long-term model*, Oxford University Press, forthcoming
- Crane, A.** (2015). 'Modern slavery from a management perspective: the role of industry context and organizational capabilities'. In Quirk, J. and Bunting, A. (eds), *Modern slavery, human rights, and development*, UBC Press, forthcoming.
- Crane, A.** and Seitanidi, M.M. (2014). 'Social partnerships and responsible business: what, why and how'. In Seitanidi, M.M. and Crane, A. (eds), *Social Partnerships and Responsible Business*, Abingdon: Routledge.
- Seitanidi, M.M. and **Crane, A.** (2014). 'Conclusion: re-imagining the future of social partnerships and responsible business'. In Seitanidi, M.M. and Crane, A. (eds), *Social Partnerships and Responsible Business*, Abingdon: Routledge.
- Crane, A.**, Moon, J., and Matten, D. (2013). 'Citizenship, identity and the corporation: exploring new avenues of political mediation'. In Helgesson, K.S. and Mörth, U. (eds), *The Political Role of Corporate Citizens - An Interdisciplinary Approach*, Basingstoke: Palgrave Macmillan.
- Crane, A.** (2013). 'CSR and marketing to ethical consumers'. In Crane, A., Matten, D. and Spence, L. (eds), *Corporate social responsibility: readings and cases in a global context*, London: Routledge.
- Moon, J., **Crane, A.** and Matten, D. (2011). 'Corporations and citizenship in new institutions of global governance'. In Crouch, C. and Maclean, C. (eds), *The responsible corporation in a global economy*, Oxford: OUP.
- Crane, A.**, Matten, D. and Moon J. (2008). 'The emergence of corporate citizenship: historical development and alternative perspectives'. In Scherer, A.G. and Palazzo, G. (Eds.): *Handbook of Research on Global Corporate Citizenship*. Cheltenham, UK, and Northampton, MA: Edward Elgar.
- Crane, A.**, McWilliams A., Matten, D., Moon, J., and Siegel, D. (2008). 'The CSR agenda'. In Crane, A., McWilliams A., Matten, D., Moon, J., and Siegel, D. (eds), *Oxford Handbook of Corporate Social Responsibility*, Oxford: Oxford University Press.
- Crane, A.**, McWilliams A., Matten, D., Moon, J., and Siegel, D. (2008). 'Conclusion'. In Crane, A., McWilliams A., Matten, D., Moon, J., and Siegel, D. (eds), *Oxford Handbook of Corporate Social Responsibility*, Oxford: Oxford University Press.

- Moon J., **Crane, A.**, and Matten, D. (2008). 'Corporate power and responsibility: a citizenship perspective'. In Conill, J. Luetge, C., and Schoenwaelder-Kuntze, T. (eds), *Corporate citizenship, contractarianism and ethical theory: on philosophical foundations of business ethics*. Aldershot: Ashgate.
- Crane, A.** and Matten, D. (2008), 'Corporate governance towards sustainability: A critical appraisal from a citizenship perspective'. In Ankele, K.; Gebauer, J. (eds), *Sustainable Corporate Governance - Integrating Societal Demands into Corporate Management*. Sheffield: Greenleaf.
- Matten, D. **Crane, A.** and Moon J. (2008). 'Citizenship als Bezugsrahmen für politische Macht und Verantwortung der Wirtschaft' [Corporate power and responsibility – A citizenship perspective]. In: Backhaus-Maul, H.; Biedermann, C; Nährlich, S.; Polterauer, J. (eds): *Corporate Citizenship in Deutschland. Bestandsaufnahmen, Analysen und Perspektiven* [Corporate citizenship in Germany. State-of-the-Art, Analysis, Perspectives], Wiesbaden: Verlag für Sozialwissenschaft.
- Moon J., **Crane, A.**, and Matten, D. (2007). 'Can corporations be citizens?'. In Hudson, W. and Slaughter, S. (eds), *Globalization and citizenship: the transnational challenge*. London: Routledge.
- Starkey, K. and **Crane, A.** (2007). 'Towards green narrative: management and the evolutionary epic'. In A.E. Singer (ed), *Business ethics and strategy*. Aldershot: Ashgate.
- Matten, D. **Crane, A.** and Moon, J. (2007). 'Corporate power and responsibility – A citizenship perspective'. In: Beschorner, T., Brink, A., Schumann, O. (eds): *Unternehmensethik*, Marburg: Metropolis.
- Matten, D., **Crane, A.** and Moon, J. (2007). 'Corporate responsibility for innovation – A citizenship framework'. In: Hanekamp, G. (ed.). *Business Ethics of Innovation*, Berlin: Springer.
- Crane, A.** (2005), 'Meeting the Ethical Gaze: Challenges for Orienting to the Ethical Market'. In R. Harrison, T. Newholm, and D. Shaw (eds), *The Ethical Consumer*. London: Sage.
- Crane, A.** and Livesey, S. (2003), 'Are You Talking to Me? Stakeholder Communication and the Risks and Rewards of Dialogue'. In J. Andriof, S. Waddock, S. Rahman and B. Husted (eds), *Unfolding Stakeholder Thinking, vol II: Relationships, Communication, Reporting and Performance*, Sheffield, Greenleaf, pp. 39-52.
- Crane, A.** (2000), 'Culture Clash and Mediation: Exploring the Cultural Dynamics of Business-NGO Collaboration'. In J. Bendell (ed.), *Terms for Endearment: Business, NGOs and Sustainable Development*, Sheffield: Greenleaf.
- Crane, A.** (1997), 'Rhetoric and Reality in the Greening of Organizational Culture'. In G. Ledgerwood (ed.), *Greening the Boardroom: Corporate Governance and Business Sustainability*, Sheffield: Greenleaf.

Commissioned Reports and Contributions to Reports

- Allain, J., **Crane, A.**, LeBaron, G., and Behbahani, L. (2013). *Forced labour's business models and supply chains*, Joseph Rowntree Foundation, York.
- Crane, A.** (2010). 'Foreword'. *Rethink business: how addressing climate change can improve the bottom line*, WWF Canada, Toronto: 4-5

- Crane, A.** and Spence, L. (2008). *Competitive intelligence: ethical challenges and good practice*, Institute of Business Ethics, London.
- Crane, A.** (2007). *Corporate social responsibility and business impacts on children: identifying, understanding and exploiting the linkages*. National Society for the Prevention of Cruelty to Children, London.
- Crane, A.** Kazmi, B.A. and Baker, G. (2006). *Mapping the impact of business on children in the UK*. National Society for the Prevention of Cruelty to Children, London.
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Book Reviews

- Crane, A.** (2004), 'Memory as a Moral Decision: The Role of Ethics in Organizational Culture. Steven P. Feldman' *Business & Society*, 43 (1): 115-120.
- Crane, A.** (2002), 'Rethinking Business Ethics: A Pragmatic Approach: S. B. Rosenthal and R. A. Buchholz', *Human Relations*, vol. 55 (3), pp. 369-377.
- Crane, A.** (2000), 'Sustainable Marketing: D. A. Fuller', *Journal of Marketing Management*, vol. 16 (1/2/3), pp. 262-264.
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Conference Papers (Published in Refereed Proceedings)

- Mak, H. K. and **Crane, A.** (2009). 'Ecolabelling: A development framework'. *World Marketing Congress*, Oslo, Norway.
- Valente, M. and **Crane, A.** (2008). 'Firm political responsibility: a proposed definition and a typology of firm political responsiveness'. In *Global and Local Dynamics in African Business and Development: Proceedings of the 9th Annual Conference of the International Academy of African Business and Development (IAABD)*, Edited By: Simon Sigué, University of Florida, Gainesville, Florida, USA: 571-578
- Caruana, R. and **Crane, A.** (2007). 'Defining consumer freedom: the role of corporate communications in constructing moral boundaries around hedonistic consumption'. *Proceedings of the EBEN Annual Conference*, Leuven, Belgium.
- Crane, A.** Matten, D., Moon, J. (2003). 'Can corporations be citizens? Corporate citizenship as a metaphor for business participation in society'. In *Proceedings of the International Association for Business and Society Fourteenth Annual Conference*, edited by Patsy Lewellyn and Stephanie A. Welcomer, Erasmus University, Rotterdam: 50-55.
- Beetles, A. and **Crane, A.** (2002), 'Gender and Buyer-Seller Relationships: Towards a Feminist Perspective'. *Proceedings of the Sixth ACR Conference on Gender, Marketing and Consumer Behaviour*, edited by Maclaren, P and Tissier-Desbordes, E., pp 309-321.
- Mitussis, D., **Crane, A.** and Boonprasurd, P. (2002), 'An Exploratory Examination of the Role of Language in Consumer Conceptualizations of the Internet'. In *Proceedings of the 2002 AMA Winter Marketing Educators Conference*, edited by Ken Evans and Lisa Scheer, Austin, Tx: American Marketing Association.
- Matten, D. and **Crane, A.** (2002). 'Theorizing Corporate Citizenship'. In: *Organizing/Theorizing: Developments in Organizational Theory and Practice*, edited by P. Budhwar et al., Management Research News, vol. 25 (8/9/10), pp. 129-131

- Schaefer, A. and **Crane, A.** (2001), 'Rethinking Green Consumption'. In *Globalization and Equity: Proceedings of the 26th Annual Macromarketing Conference*, D. R. Rahtz and P. McDonagh (eds). William and Mary College, Williamsburg, Va, USA: 178-195.
- Starkey, K. and **Crane, A.** (2000), 'The Time of Our Time: Management and the Evolutionary Epic'. In *A New Time: Proceedings of the Academy of Management Annual Conference 2000*. Havlovic, S. J. (ed.). Toronto: Academy of Management.
- Crane, A.** (1999), 'Marketing and the Natural Environment: What Role for Morality?' in *Macromarketing and 21st Century Challenges: Sustainable Consumption and Ecological Challenges*, Proceedings of the 1999 Macromarketing Seminar, pp. 61-76, University of Nebraska-Lincoln, Nebraska.
- Crane, A.** (1999), 'After the Backlash: Contemporary Green Marketing Strategies in Context', in A. McAuley and L. Sparks (eds.), *New Marketing, New Relevance: Evolution and Innovation for the Next Generation*, Proceedings of the 1999, Academy of Marketing Annual Conference, pp. 505-528, University of Stirling.
- Crane, A.** and Peattie, K. (1999), 'Has Green Marketing Failed ... Or Was It Never Really Tried?' In *Proceedings of the 1999 Business Strategy and the Environment Conference*, pp. 21-30, University of Leeds, ISBN: 1-872677-28-2.
- Crane, A.** (1998), 'Strategies of Social Mission Companies: Exploring Societal Marketing, Ethical Business, Caring Capitalism, New Age Entrepreneurs, and Other Endangered Species', in K. Starkey and M. Wright (eds.), *Corporate Transformation*, Proceedings of the 1998 British Academy of Management Annual Conference, p. 56, University of Nottingham, Nottingham.
- Crane, A.** (1996), 'Are You Ethical? Please Tick Yes or No : On Researching Ethics in Marketing' in M. Baker (ed.), *2021 - A Vision for the Next 25 Years*, Proceedings of the 1996 Annual Marketing Education Group Conference, University of Strathclyde, Glasgow, ISBN: 0-906104-26-2.
- Crane, A.** and Ennew, C.T. (1995), 'Marketing Ethics and the Ethics of Marketing: The Case of Environmentally Friendly Products', in D. Jobber et al., *Making Marketing Work*, Proceedings of the 1995 Annual Marketing Education Group Conference, Vol. 1, pp. 184-193, University of Bradford, Bradford, ISBN: 1-85143-131-4.

Conference Papers (Published as abstract only)

- Mohammad, S. and **Crane, A.** (2015). 'Theorizing reputational spillovers'. Academy of Management Annual Conference, Vancouver, Canada.
- Crane, A.**, Lebaron, G., Allain, J. and Behabani, L. (2015). 'Governance gaps in eradicating forced labour in domestic supply chains: the roles of complexity, coordination and corruption'. Regulating for Decent Work Conference, ILO Headquarters, Geneva, Switzerland.
- Crane, A.**, Graham, C., and Himick, D. (2014). 'Financializing stakeholder claims'. Critical Perspectives on Accounting Annual Conference, Toronto, Canada.
- Husted, B., Henriques, I. and **Crane, A.** (2014). 'Income inequality and the firm'. Academy of Management Annual Conference, Philadelphia, US.
- Rawhouser, H., Cummings, M. and **Crane, A.** (2014). 'Benefit corporation legislation and the emergence of a social hybrid category'. Academy of Management Annual Conference, Philadelphia, US.

- Crane, A.** and Glozer, S. (2014). 'CSR communication: themes, opportunities and challenges'. International Association for Business and Society Annual Conference, Sydney, Australia.
- Crane, A.,** Lebaron, G., Allain, J. and Behabani, L. (2014). 'Governance gaps in eradicating forced labour in domestic supply chains: the roles of complexity, coordination and corruption'. International Studies Association Conference, Toronto, Canada.
- Caruana, R., Glozer, S., McCabe, S., **Crane, A.** (2013). 'Exploring tourists' accounts of responsible tourism'. Macromarketing Annual Conference, Toronto, Canada.
- Crane, A.,** Palazzo, G., Spence, L., and Matten, D. (2013). 'Contesting the value of the shared value concept'. International Association of Business and Society Annual Conference, Portland, US.
- Kazmi, B.A. and **Crane, A.** (2012). 'Towards a constructivist perspective on CSR'. ICCSR Annual Symposium 'CSR Futures', Nottingham, UK.
- Crane, A.** (2011). 'Modern slavery as a management practice: exploring the conditions and capabilities for human exploitation'. International Association of Business and Society Annual Conference, Bath, UK.
- Crane, A.** and Ruebottom, T. (2010). 'Stakeholder theory and social identity: rethinking stakeholder identification'. European Business Ethics Network Conference, Trento, Italy
- Crane, A.** Matten, D., Moon, J. (2009). 'The corporation as a political actor: a citizenship perspective' Western Political Science Association, Vancouver, Canada.
- Matten, D., **Crane, A.** and Moon J. (2008). 'Corporations as governments'. International Society of Business, Ethics and Economics (ISBEE) Conference, Cape Town, South Africa.
- Matten, D., Moon J. and **Crane, A.** (2007). 'Corporations and the re-configuration of global citizenship' European Academy of Business and Society (EABIS) Conference, ESADE, Barcelona, Spain
- Crane, A.** Matten, D. and Moon J. (2006). 'Corporations and citizenship: from unitary to multiple perspectives in business-society relations'. 2nd International Conference on Corporate Social Responsibility, Humboldt-University, Berlin, Germany
- Crane, A.** and Matten, D. and Moon, J. (2006). 'Citizenship ecologies and the corporation'. Academy of Management Conference, Atlanta, US.
- Crane, A.** Matten, D. and Moon J. (2006). 'Corporations and citizenship: from unitary to multiple perspectives in business-society relations'. Academy of Management Conference, Atlanta, US.
- Caruana, R. and **Crane, A.** (2006). 'Constructing consumer responsibility: the role of corporate communications in defining responsible modes of consumption'. Corporate Responsibility and Global Business: Implications for Corporate and Marketing Strategy Conference, London Business School, UK.
- Crane, A.** Matten, D. and Moon J. (2006). 'Corporations and citizenship: new perspectives on corporate power and responsibility'. International Association of Business and Society Conference (IABS), Merida, Mexico.
- Caruana, R. and **Crane, A.** (2005). 'The (in)dependent traveller: A rough guide to the discourse of independence in alternative guidebooks'. European Advances in Consumer Research Conference, Gothenburg, Sweden.
- Caruana, R., **Crane A.** and Fitchett J. (2005). 'The Good Book: An integrated interpretive framework of consumption morality' Interpretive Consumer Research Workshop, Copenhagen, Denmark.

- Crane, A.** and Starkey, K. (2004). 'The conditions of our freedom: The later Foucault's relevance for business ethics'. EGOS Annual Conference, Ljubljana, Slovenia.
- Crane, A.** and Matten, D. (2004). 'Sustainability and the discourse of corporate citizenship' Academy of Management Conference, New Orleans, US.
- Davies, I., **Crane, A.** and Matten, D. (2004). 'Entrepreneurship and discourse ethics: evidence from the fair trade industry'. EBEN annual conference, Enschede, NL.
- Peattie, K. and **Crane, A.** (2004), 'Green marketing: legend, myth, farce or prophesy?' Ethical and Societal Issues in Marketing: Sea Change or Potemkin Village? Brunel University, UK.
- Crane, A.** Matten, D. (2003). 'Quantifying corporate social responsibility: questioning the assumptions'. Academy of Management Conference, Seattle.
- Crane, A.** Matten, D. (2003). 'Questioning the domain of the business ethics curriculum: where the law ends or where it starts?' Teaching Business Ethics Conference, London.
- Matten, D. **Crane, A.** (2003). 'Stakeholders as citizens? Rethinking rights, participation, and democracy'. EBEN annual conference, Budapest.
- Matten, D. **Crane, A.** (2003). 'Corporate Citizenship: Innovation towards Sustainable Corporations or Trojan Horse?' Greening of Industry Annual Conference, San Francisco.
- Crane, A.** and Matten, D. (2003), 'Shifting ties: Business ethics and stakeholders in an era of globalization' CSR in Asia conference, Kuala Lumpur.
- Livesey, S. and **Crane, A.** (2002), 'Corporate Accountability and Stakeholder Communication: A Critical Examination of Stakeholder Dialogue'. Academy of Management Conference, Denver.
- Matten, D. and **Crane A.** (2002), 'Corporate Citizenship in a Globalizing World: Corporations, Civil Rights and Democratic Accountability', Academy of Management Conference, Denver.
- Mitussis, D., **Crane, A.** and Boonprasurd, P. (2002), 'The Attribution of Agency to the Internet in Thai and English: Observations, Causes, and Outcomes'. Marketing Communication Strategies in a Changing Global Environment Conference, Hong Kong Baptist University.
- Mitussis, D., O'Malley, L. and **Crane, A.** (2002). 'Leveraging Metaphor in International Marketing Communications: Conceptual and Practical Implications'. Marketing Communication Strategies in a Changing Global Environment Conference, Hong Kong Baptist University.
- Matten, D. and **Crane, A.** (2002), 'Corporate Citizenship: towards a Theoretical Conceptualisation'. EBEN Annual Conference, Brussels.
- Davies, I. A. and **Crane, A.** (2002), 'Ethical Decision Making in Fair Trade Companies'. EBEN Annual Conference, Brussels.
- Crotty, J. and **Crane, A.** (2001), 'Transitions in Environmental Risk in a Transitional Economy: Management Capability and Community Trust in Russia'. Greening of Industry Network Annual Conference, Bangkok, Thailand.
- Crotty, J. and **Crane, A.** (2001), 'Transitions in Environmental Risk in Russia'. Manufacturing the Environment Conference, University of Liverpool, 26/4/01.
- Crane, A.** (2000), 'Reframing Ethical Product Concepts'. Academy of Marketing Annual Conference, Derby.
- Crane, A.** and Desmond, J. (2000), 'Societal Marketing: A More Moral Marketing?' European Business Ethics Network Conference, Cambridge.

- Crane, A.** and Desmond, J. (2000), 'Societal Marketing and Morality', paper presented at the Academy of Marketing Regional Seminar (South West/South Wales), University of Glamorgan, 10/5/00.
- Crane, A.** (1998), 'Marketing Amoralization', paper presented at the Academy of Marketing Regional Seminar (South West/South Wales), 6/5/98, Bristol Business School.
- Crane, A.** (1997), 'The Cultural Dynamics of Environmental Marketing: the Case of Business-NGO Collaboration', in C. Voss and C. Markides (eds.), Proceedings of the 1997 British Academy of Management Annual Conference, p. 588, London Business School, London.
- Crane, A.** (1996), 'The Dynamics of Marketing Ethical Products: A Cultural Perspective', in M. Baker (ed.), *2021 – A Vision for the Next 25 Years*, Proceedings of the 1996 Annual Marketing Education Group Conference, University of Strathclyde, Glasgow, ISBN: 0-906104-26-2.
- Crane, A.** (1995), 'Greening Organizational Culture', *Developments in Environmental Management Systems*, Proceedings of the 1995 East Midlands Advisory Group on the Environment Conference, 12/7/95, Nottingham Trent University, Nottingham.

Invited Talks, Keynotes, and Conference Addresses

- 'Confronting shared value – opportunities and challenges.' Invited panel speaker at Devonshire Initiative workshop 'Shared Value', Toronto, Canada, December 2014.
- 'The dark side of creativity: innovations in the business models of modern slavery'. Invited paper at the *Transatlantic Business Ethics Conference*, University of Notre Dame, US, October 2014.
- 'Rethinking the future of business in society'. Invited keynote at 'C-Lab: CSR in the laboratory', Sydney, Australia, June, 2014.
- 'Public welfare and private gain'. Invited speaker at Aspen Institute business education symposium 'Meeting the Talent Challenge', New York, US, September 2013.
- 'Modern slavery as a management practice'. Invited public lecture at Bath University, UK, February 2013
- 'Modern slavery as a management practice: lots of business, not too much ethics'. Invited talk at the *Trans-Atlantic Doctoral Academy*, Toronto, Canada, February 2013
- 'Corporate social responsibility: rewind, pause, play or fast-forward?' Invited talk for the Conference Board of Canada, *Business Council for Sustainability*, Toronto, Canada, January 2013.
- 'Contesting the value of the shared value concept'. Invited paper at the *Transatlantic Business Ethics Conference*, Norwegian School of Economics, Bergen, Norway, October 2012.
- 'Social media for social purposes: from playing the game to raising the game'. Invited keynote at *Social Media for Social Purposes Conference*, Copenhagen, Denmark, November 2011.
- 'Researching CSR and communication: challenges and opportunities'. Invited keynote at *1st International CSR Communication Conference*, Amsterdam, Netherlands, October 2011.
- 'Modern slavery as a management practice: exploring the conditions and capabilities for human exploitation'. Invited paper at *Modern Slavery, Human Rights and*

- Development* workshop, York University, Canada, June 2011.
- 'Private, but public: how companies manage their quasi-governmental roles & responsibilities' Invited plenary address for the *Politeia Seventh Annual Forum on Business Ethics and Corporate Social Responsibility in a Global Economy - The Corporation as a Political Actor: a New Role of Business in a Global Society*, Milan, Italy, May 2011.
- 'Business responsibility and public good'. Invited talk for the Indo-Canadian Business Chamber, Mumbai, India, April 2011.
- 'Public responsibility and private enterprise in developing countries'. Invited talk at the Business and Community Foundation event, *Business Responsibility and Public Good*, India International Centre, New Delhi, India, April 2011.
- 'Stakeholder theory and social identity: rethinking stakeholder identification'. Invited paper at the *Transatlantic Business Ethics Conference*, York University, Canada, October 2010.
- 'Citizenship, identity and the corporation: exploring new avenues of political mediation'. Invited talk at *Dynamics of Citizenship in the Post Political World*, Stockholm University, Sweden, May 2010
- 'Responsible investment education and careers'. Invited panel address at *Principles for Responsible Investment Academic Conference: Mainstreaming Responsible Investment*, Copenhagen Business School, Denmark, May 2010.
- 'Business ethics: an Asian perspective'. Invited talk at *Being Globally Responsible Conference*, CEIBS, Shanghai, China, May 2007.
- 'Master class in Business Ethics'. *Mainstreaming CSR among SMEs*, Dublin City University, Ireland, November 2006.
- 'What is a corporation? Reflections from a citizenship perspective'. Invited talk at *Capital Markets and Corporate Governance: Pressures to Think Short-Term?* University Club of Chicago, USA, April 2006.
- 'Healthcare in a commercial environment'. Invited talk at Applet Research Conference, *Researching the 'Chemists'*, Chancellors Conference Centre, University of Manchester, UK, June 2006.
- 'Corporations and citizenship in Asia'. Plenary presentation at *CSR: Agendas for Asia Conference*, Kuala Lumpur, Malaysia, April 2006.
- 'Corporations and citizenship: new perspectives on corporate power and responsibility'. Invited talk at *Business Ethics, Social Integration and Corporate Citizenship Conference*, Valencia, Spain, March 2006.
- 'Citizenship and the corporation - new perspectives in business-society relations'. Invited talk at *Erasmus Research Institute of Management (ERIM) Invitational Conference*, Erasmus University, Rotterdam, November 2005.
- 'Applied-Fundamental research in CSR: the view from management.' Invited panel address at EABIS research workshop, *Broadening the scope of CSR research in Europe*, Copenhagen Business School, October, 2005.
- 'Corporations and citizenship'. Invited talk at the 3rd ICCSR Research Symposium, *Business, Government and CSR: Redefining Boundaries and Responsibilities*, Nottingham University, September 2005.
- 'The ethics of drug testing: rights, consequences, and duties'. Invited talk at the *Intoxicating Organization: fostering dialogue on workplace drug and alcohol policies* seminar, Nottingham University, September 2005.
- 'Are you talking to me: stakeholder communication and the risks and rewards of dialogue'.

- Invited talk at the CBS *Stakeholder dialogue* workshop, Copenhagen Business School, June 2005.
- 'Publishing in mainstream journals'. Invited panel address at *EBEN UK Annual Conference*, University of London, March 2005.
- 'Green advertising: concepts and challenges'. Invited talk by the European Commission for the Environment at its '*Green Week*' Conference, Brussels, June 2004.
- 'Corporate citizenship: a new framework for business ethics?' Invited talk for the Service Sector Research Unit and The Mercia Institute for Enterprise seminar, *Ethical Businesses and Consumers: Creating and Managing Sustainable Practices*, University of Birmingham, June 2003.
- 'Corporate citizenship – problem or solution? Invited talk at the *Inaugural Symposium* of the International Centre for Corporate Social Responsibility, October 2002, Nottingham.
- 'Environmental management and morality' Invited talk at *Cardiff Law, Ethics and Society Conference*, May 2001 .
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Invited Departmental Seminar Presentations

- 'Masterclass in business ethics'. Royal Holloway, University of London, UK, December 2014.
- 'The business of modern slavery'. Launch of 'Migration Matters' speaker series, York University, Canada, January 2014.
- 'The business of modern slavery'. Ryerson University, Canada, November 2013.
- 'Corporate social performance disoriented'. Tilburg University, Netherlands, January 2011.
- 'Business, children and other stakeholder identities: corporate responsibilities for what and to who?' University of Bath, UK, November 2010.
- 'Citizenship identity and the corporation'. Free University, Amsterdam, Netherlands, June 2010.
- 'Private enterprise and public responsibility in developing countries'. Bocconi University, Italy, April 2010.
- 'Foucault, organization, and ethics'. Royal Holloway University of London, UK, December 2008.
- 'Corporations and citizenship'. Bocconi University, Milan, Italy, April 2008.
- 'Corporate social responsibility: meeting the global challenge'. University of Nottingham China, Ningbo, China, May 2007.
- 'The kids are alright? Understanding the responsibilities and impacts of business on children in the UK'. Manchester Business School, UK, December 2006.
- 'Meeting the ethical gaze: challenges for orienting to the ethical market'. University of Limerick, Ireland, May 2006.
- 'Corporations and citizenship'. Erasmus University, Rotterdam, Netherlands, March 2005.
- 'Corporations and citizenship'. Orebrö University, Sweden, September, 2005.
- 'Rethinking corporate citizenship'. Fundacio Don Cabral, Belo Horizonte, Brazil, September 2004.
- 'Morality and the logic and language of corporate greening', Kings College, London, February 2001
- 'Social responsibility, morality, and marketing' University of Nijmegen, May 2001
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Unpublished theses

Crane, A. (1998), 'Marketing, Morality and the Natural Environment', unpublished PhD thesis, University of Nottingham Business School. Supervisors: Christine Ennew, Ken Starkey (both University of Nottingham). Examiners: Michael Saren (University of Strathclyde), David Knights (Keele University).

GRANT AWARDS

- CAD \$25,000. 'Cross-sector partnerships for systemic change'. Co-applicant. SSHRC Connections Grant, 2015.
- CAD \$5,000. 'Survey on the Culture of Lawfulness'. Principal Applicant. Mitacs Globalink Research Award, 2015.
- GBP £5,000. 'Discourse of modern slavery'. Collaborator. Nottingham University International Collaboration Fund award, 2014.
- GBP £25,000. 'Business models of forced labour in the UK'. Co-applicant, Joseph Rowntree Foundation, Research grant. 2013.
- CAD \$200,000 'Competing, Coordinating, Co-opting? Interactions in Transnational Business Regulation'. Participant, SSHRC Partnership Development Grant, 2011.
- CAD \$2.1m. 'Canadian Business Ethics Research Network', SSHRC. Collaborator, Research Network Grant. 2006.
- GBP £18,500. 'CSR and Children: Mapping and Business Relationships', National Society for the Prevention of Cruelty to Children (NSPCC). Principal applicant, Research grant. 2005.
- GBP £600,000. 'Responsible Business', British Council/Foreign & Commonwealth Office Chevening Fellow Programme. Principal applicant, bid to run executive course over four years, 2004.
- GBP £3.1m. Centre for Business Relationships, Accountability, Sustainability and Society (BRASS). Participant, ESRC Research Priorities Competition, 2001.
- GBP £900. 'Sustainability and Consumption: A British-Dutch Comparison'. British Council/NWO, Britain-Netherlands Partnership Project. 2001.
- GBP £9000. 'Organizational Culture and Environmental Sustainability'. Principal applicant, Cardiff University Young Researcher Initiative, 2000.
- GBP £600. 'Sustainability and Consumption'. Principal applicant, Cardiff Business School Seedcorn Fund, 2000.
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PHD SUPERVISION

Completed theses/dissertations as *primary* supervisor:

Iain A. Davies, 'Management and Implementation of Fair Trade Policies' University of Nottingham, ESRC scholarship holder (Registered 2001; Passed 2004)

Jo-Ann Ho, 'The Influence of Cultural Values on the Ethical Perceptions of Malaysian Managers', Cardiff University (Registered 2002; Passed 2005)

Claudia H. L. Woo, 'Company Advertising With a Social Dimension', Cardiff University, Part-time (Registered 2000; Passed 2005)

May Seitanidi, 'Partnerships between Nonprofit Organisations and Businesses in the UK: A Critical Examination of Partnerships', University of Nottingham, ICCSR scholarship holder (Registered 2002; Passed 2006)

Robert Caruana, 'Morality and Consumption', University of Nottingham, ESRC scholarship holder (Registered 2001; Passed 2007)

Wayne Visser, 'Personal Meaning in the Life and Work of Sustainability Managers', University of Nottingham, ICCSR scholarship holder (Registered 2003; Passed 2007).

Bahar Ali Kazmi, 'Translating Human Rights into Corporate Policies and Actions', University of Nottingham, ICCSR scholarship holder (Registered 2003; Passed 2010).

Completed theses/dissertations as *secondary supervisor or committee member*

Trish Ruebottom, 'The role of story in institutional work', Schulich School of Business, York University, SSHRC scholarship holder (Registered 2009; Passed 2013).

TEACHING

Schulich School of Business (2007 - present)

Executive

2015– **EMBA, Business Strategies for Sustainability.** Course director (30-40 students)

2009 **EMBA, Business Strategies for Sustainability.** Instructor (approx 80 students in 2 sections).

MBA

2012– **Managing Ethics and Social Responsibility.** Course director, MBA elective (approx 20-40 students). Designed and introduced as a new course in 2012.

2007– **Strategy Field Study.** MBA required capstone course. Faculty advisor for 2 team projects per year (2 semesters duration).

2008– **Independent Study in Business and Sustainability.** Faculty supervisor for 1-2 courses per year (1 semester duration).

2008–2012 **Managing for Value Creation.** Course director, MBA required course. Designed and introduced as a new course in 2008 (approx 50 students per section; 400 in total). Instructor for 1 section.

2007–2009 **Ethics and Social Responsibility in Management.** Course director, MBA elective (approx 20-40 students per section).

Undergraduate

2013– **Guided Study in Responsible Business.** Faculty supervisor for course per year (1 semester duration)

2007–2008 **International Business Ethics.** Course coordinator, required 4th year course for International BBA program. Designed and introduced as a new course in 2007 (approx 40-50 students per course).

PhD

2014 **Business, Society and Global Governance.** Course coordinator for PhD seminar.

2011– **Responsible Business Research Incubator:** co-organizing a bi-annual series of research workshops for approx 20 doctoral students and faculty researchers

Nottingham University Business School (1999-2006)

Executive

1999–2006 **Executive MBA Business Ethics:** Module co-ordinator, one-week block intensive delivery with full responsibility for design, delivery and marking (approx 20 students every 18 months)

MBA

2002–2006 **MBA Business Ethics:** Module co-ordinator, with full responsibility for design, delivery and marking. (approx. 20 students per year).

2002–2006 **MBA Dissertation Supervisor:** Approx 3-5 students per year

MA

2003–2006 **MA Business Ethics:** Module co-ordinator, with full responsibility for design, delivery and marking. (approx. 20 students per year)

2002–2006 **MA Dissertation Supervisor:** Approx 3-5 students per year

Undergraduate

2003–2006 **Undergraduate Business Ethics and Social Responsibility:** Delivery of 30% of the module to approx 200 students. Also 'Doing the Business' Film Series Co-ordinator: leading and programming film series at local cinema and developing associated learning resources (approx 200 students)

PhD

2002–2006 **PhD in CSR workshops:** planning, organizing, and leading a series of PhD workshops on CSR for approx 10-15 students

Cardiff Business School (1997-2002)

MBA

1997–2001 **Ethical Issues in Business:** Module co-ordinator, lectures and seminars (approx. 15 students)

1997–2002 **MBA Dissertation Supervision** (approx. 20 completed dissertations)

1997–2001 **MBA Marketing:** Syndicates (approx. 15 students per class)

1997–1999 **DBA Marketing:** Module co-ordinator, lectures and seminars (approx. 40 students)

Undergraduate

2000–2002 **Business Ethics, 3rd year:** Module co-ordinator, lectures and seminars (approx. 120 students)

1998–2000 **Strategic Management, 2nd year:** Module co-ordinator, lectures (approx. 300 students)

1997–1998 **Strategic Management, 4th year:** Module co-ordinator, lectures and seminars (approx. 20 students)

Teaching and Learning Qualifications and Training

2004 PhD Supervisor Training, Nottingham University Business School Staff Development Programme

2002 Accredited Member of Institute of Learning and Teaching (ILT)

1999 Advanced Lecturing Skills, Cardiff University Staff Development Programme

1998 Lecturing to Large Groups, Cardiff University Staff Development Programme

1998 Vocal Skills for Lecturers, Cardiff University Staff Development Programme

1994–1997 Graduate Teaching Assistant Training Course, University of Nottingham Staff Development Programme.

MANAGEMENT DEVELOPMENT AND CONSULTANCY

Essentials of Management Mini-MBA, Schulich School of Business, June/December 2015, Business ethics and social responsibility module for 30-40 middle managers.

Teaching ethics and CSR, ITESM Guadalajara, Mexico, June 2013. Two-day faculty development workshop for approx. 30 professors.

Postgraduate Certificate in Business Administration, Schulich School of Business, September 2009. Business ethics and social responsibility module for 20-30 middle managers.

Strategic leadership forum, Schulich School of Business, May 2008: Organizing committee member, featured speaker, and moderator, one day seminar with approx 50 strategy practitioners operating in Canada.

Chevening Fellow Responsible Business Programme, Nottingham University Business School, 2006-7: Programme co-ordinator for 10, one-week, block modules for developing country executives.

Boundaries of responsibility seminar, University of Nottingham, September 2005: Co-organizer and facilitator, one-day seminar with approx 20 directors from large corporations operating in UK.

Ethics in business and branding reputation seminar, Fundacio Don Cabral, Brazil, September 2004: International expert and seminar leader, two-day seminar with approx 40 senior managers from large corporations operating in Brazil.

Targeted companies seminar, University of Nottingham, September 2004: Co-organizer and facilitator, one-day seminar with approx 20 directors from large corporations operating in UK.

Sandvik 'Fair Play' seminar, Sandviken, Sweden, September 2004: 'Ethics expert' and facilitator, two-day seminar launching ethical code with approx 30 senior managers from across international divisions of large Swedish multinational.

Sandvik 'Fair Play' seminar, Halesowen, UK, April 2004: 'Ethics expert' and facilitator, two-day seminar launching ethical code with approx 30 senior managers from across UK divisions of large Swedish multinational.

Marketing in automotive retail, Cardiff University, 2000-2002: Marketing lecturer on Diploma in Automotive Retail Management programme with approx 30 managers from the automotive retail industry

MEDIA COVERAGE

Authored Articles in Magazines, Newspapers, and Social Media

Jan 2008 – Present. [Crane and Matten blog](#). Co-author of more than 200 posts for well-known blog on corporate responsibility issues, approx 8-10,000 page views per month. Articles have also been syndicated on CSRwire.com, Lifeworth.org, CSR-News, SustainableBusinessForum.com, and 3BLMedia.com and has been included in the 'Top 20 essential resources for your current career or your next' by onlinemba.com and as one of the '10 of the best blogs on CSR' by Realized Worth and the Fast Company blog

Crane, A. (2014). 'Premise of 'creating shared value' risks misleading MBA students'. *Financial Times*, 20 April, 2014.

Crane, A. (2013). '30-second mentor: business ethics' (series of 4 videos), *National Post*, August 2013.

Crane, A. (2010). 'The hot seat', *Time Out Amsterdam*, December.

Crane, A. (2010). 'The dark side of competition', *Finance & Management*, April: 9-11.

Valente, M. and **Crane, A.** (2009). 'Private, but public', *Wall Street Journal (The Journal Report: Business Insight)*, Spring (March 23, 2009).

Crane, A. (2008). 'Spying doesn't pay', *National Post*, 1 November 2008.

Crane, A. (2008). 'Blurring boundaries', *Vima Ideon*, CSR supplement, 4 April 2008.

Crane, A. (2005). 'Leaders'. *European Business Forum*, Issue 23, Winter, 73-4.

Crane, A. (2005). 'Marketing and the ethics of persuasion' *What's New in Marketing*, Issue 35 (February): <http://www.wnim.com/archive/issue3505/index.htm>

Matten, D. and **Crane A.** (2005). 'Unternehmensethik für Barbaren - Eine Stellungnahme zur Rezension von Löhr and Odziemczyk' [Business Ethics for Barbarians - A response to the review by Löhr and Odziemczyk], *Forum Wirtschaftsethik*, 13 (2): 50-55

Crane, A. (2004). 'The end of green advertising?' *The Parliament Magazine*, Issue 184, 31 May 2004: 61-2

Quotes in Media

- 3 June 2015, *Corporate Knights* (Canada), '[Top company profile: Tim Hortons](#)' by Bernard Simon. Crane and Matten blog quoted on sustainability management at Tim Hortons company.
- 6 March 2015, *Globe and Mail* (Canada), '[Ethical investors embrace a new yardstick](#)' by Guy Dixon. Quoted on changes in the responsible investment industry.
- 12 February 2015, *Globe and Mail* (Canada), '[Once just a niche MBA specialization, sustainability goes mainstream](#)' by Sheldon Gordon. Quoted on changes in business and sustainability education.
- 1 November 2014, *Expansion* (Mexico) by Itxaro Arteta. Quoted extensively on responsible business ranking of Mexican companies produced by Schulich School of Business.
- 15 July 2014, *Corporate Knights* (Canada), '[Taking couples therapy to the next level](#)' by Caitlin McKay. Quoted on relationships between mining companies and NGOs
- 24, 25, 29 April, 2014, *Financial Times* (UK), three articles referred to my research and media commentary on shared value: '[Teaching CSV will not breed sustainable business leaders](#)' by Tobias Hahn; '[Scandinavia can be an inspiration for creating shared value](#)' by Robert Strand; '[The opposing perspectives on creating shared value](#)' by Thomas Dyllick
- 20 April 2014, *Financial Times* (UK), '[MBAs recognise value of tapping into water management](#)' by Sarah Murray. Quoted on business school curricula and sustainability issues.
- 9 January 2014, *Globe and Mail* (Canada), '[Report reveals horrors of forced labor](#)' by Rosanna Tamburri. Feature article on my research on forced labor.
- November 2013, numerous stories reporting on my co-authored report on forced labor in the UK, including in *The Economist*, *The Guardian*, *HR Magazine*, *Recruiter*, *Supply Management*, and *Thomson Reuters Foundation*.
- 23 December, 2013, *National Post* (Canada), '[How Great Western Brewing has benefited from its employee-owned business model](#)' by Alexandra Lopez-Pacheco. Quoted on employee-ownership models. Reprinted (2 Jan 2014) in *Vancouver Sun* and *Leader Post*.
- 25 November, 2013, *National Post* (Canada), '[Turning a 'black soul' green: How CSR became a mainstay of business education](#)', by Rebecca Walberg. Quoted on CSR in management education
- 15 November 2013, *Comox Valley Echo* (Canada), '[SNC-Lavalin in line for dam project](#)' by Drew Penner. Quoted on role of corruption scandals in infrastructure bidding process.
- 23 October 2013, *Globe and Mail* (Canada), '[Avoiding the dark side of outsourcing](#)' by Susan Smith. Advice to small business owner on ethical sourcing.

- 23 September 2013, *National Post* (Canada), '[Tough choices: Introspection at heart of renewed emphasis on ethics training](#)' by Mary Teresa Bitti. Quoted on ethics teaching in business schools.
- 1 August 2013, *National Post* (Canada), '[The advantages of being ethical](#)' by Jennifer Lopez-Pacheco. Feature interview with me on ethics in business.
- 27 February, 2013, *Canadian Business* (Canada), '[Does Subway size matter?](#)' by Ask McArdle. Quoted on deceptive marketing practices.
- 5 February 2013, *Ethical Corporation* (UK), '[Slavery, through a management lens](#)' by Oliver Balch. Article summarizing my research on modern slavery.
- 16 November 2012, *Globe and Mail* (Canada), '[More B-schools making ethics a focus](#)' by Jennifer Lewington. Quoted on business ethics education.
- 12 November 2012, *Globe and Mail* (Canada), '[Corporate espionage versus competitive intelligence](#)' by Beverley Smith. Quoted on ethics of competitive intelligence practices
- 5 November 2012, *Globe and Mail* (Canada), '[In hard times, soft skills taught more in B-school](#)' by Daina Lawrence. Quoted on business ethics education.
- 7 March 2012, *The Atlantic* (US), '[The high lands: exploring drug tourism across Southeast Asia](#)' by Eve Turow. Research on freedom in tourism quoted in feature article on backpackers.
- 2 February 2012, *National Post* (Canada), '[Canadians distrustful of CEOs, energy sector](#)' by Dan Ovsey. Quoted on trust among CEOs.
- 14 January 2012, *National Post* (Canada), '[Nortel ghost still haunts nation](#)', by Theresa Tedesco. Quoted on ethical implications of Nortel fraud trial.
- 13 January 2012, *Toronto Star* (Canada), '[Climate change coverage by the media diminishing as Earth continues to heat up](#)' by Antonia Zerbisias. Quoted on media coverage of climate change.
- 6 December 2011, *CBC* (Canada). Guest on *The Current* radio show on '[Ethical oil](#)'.
- 1 October 2011, *C Magazine* (Netherlands), '[Go Green! En verder...](#)' (Go green! And further ...). Quoted extensively on CSR communication in communications professionals industry magazine.
- 26 September 2011, *New York Times* (US), '[An oil ad vexes the Saudis](#)' by Ian Austen, p. B6. Quoted on Canadian "ethical oil" advert.
- 1 April 2011, *Ethical Corporation* (UK), '[Competitive intelligence: the dark arts](#)' by Rajesh Chhabara, p. 24-8. Quoted extensively on ethics and corporate espionage practices.
- 1 April 2011, *Toronto Business Times* (Canada), '[In conversation: Andrew Crane. Balancing social responsibility with financial growth](#)' by Eric Heino, p. 13. Full page interview feature on social responsibility.
- 23 November 2010, *The Times* (UK), Raconteur on Business Ethics supplement, 'The ethics epidemic: risk or reward?' by Azadeh Khalilizadeh, p. 12. Quoted extensively on ethics risks.
- 23 November 2010, *The Times* (UK), Raconteur on Business Ethics supplement, 'Not just a pretty profit' by Azadeh Khalilizadeh, p. 15. Quoted on ethical issues in social enterprise.
- 21 October 2010, *CBC* (Canada), '[Surviving the future](#)', directed by Marc de Guerre. Interviewed on sustainability marketing as part of a national TV documentary.
- 28 September 2010, *National Post* (Canada), '[Social responsibility is not optional](#)', by Mary Teresa Bitti. Quoted on CSR issues in business school education.
- 2 September 2010, *Ethical Corporation* (UK), '[The absentee state](#)' by Oliver Balch, p.45.

- Article summarizing my research (with M. Valente) on private enterprise and public responsibility in developing countries
- 4 June 2010, *Børsen* (Denmark), '[Del gevinsten med de fattigste](#)' (Share profits with the poor) by Pia Lykke. Feature article in the Danish business daily on my work on CSR and child labour/slavery.
- 16 April 2010, *ABS-CBN News* (Philippines), 'Manny Pangilinan tenders 'irrevocable' resignation from Ateneo board' by ABS-CBN News and Sol Aragon. Quoted in follow-up to story from 12 April 2010.
- 15 April 2010, *ABS-CBN News* (Philippines), 'Board decision on MVP plagiarism issue dishonorable— Ateneo faculty' by ABS-CBN News. Quoted in follow-up to story from 12 April 2010.
- 12 April 2010, *ABS-CBN News* (Philippines), 'No moral high ground in Ateneo's handling of plagiarism issue: Ethics expert' by Lala Rimando. Quoted extensively on issue of plagiarism in a top executive's speech at a university in Manila.
- 1 April 2010, *Ethical Corporation* (UK), 'Which sustainability manager are you?' by Oliver Balch, p. 48. Article summarizing my research (with W. Visser) on types of sustainability manager.
- 1 March 2010. *Ethical Corporation* (UK), '[Surviving being swallowed](#)' by Rajesh Chhabara, pp. 39-41. Quoted extensively on corporate responsibility and takeovers.
- 1 March 2010. *Ethical Corporation* (UK), '[Partnering properly](#)' by Oliver Balch, p. 48. Article summarizing my research (with M. Seitanidi) on business-nonprofit partnerships.
- 5 February 2010. *Toronto Star* (Canada) '[Barclays raises a stink about PIIGS](#)' by Lesley Ciarula Taylor. Quoted extensively on 'offensive' terminology in finance.
- 17 December 2009. *Association for the Advancement of Sustainability in Higher Education* (US), Campus Sustainability Perspectives Blog '[AASHE Interview Series: Andrew Crane](#)' by David Abell. Interview on my research and teaching initiatives.
- 4 June 2009. *National Post* (Canada) '[Is CSR a costly distraction?](#)' by Janice Obuchowski. Article solely based on my research on international CSR strategies.
- 4 February 2009. *National Post* (Canada) '[Lawyer funds new business law centre](#)' by Jim Middlemiss. Mentioned in relation to Associate Director position at launch of Hennick Centre for Business and Law at York University.
- 26 November 2008. *Workopolis.com* (Canada) '[Do recessions hurt "sustainable business" jobs?](#)' by Mark Swartz. Quoted extensively on CSR careers.
- 27 June, 2008. *Globe and Mail* (Canada), Report on Business Magazine. '[The kindness of corporations](#)' by Konrad Yakabuski, pp. 66-70. Quoted extensively on CSR trends.
- 16 June 2008. *Canadian Business* (Canada), "Leeson's Lessons" by Sharda Prashad, pp. 29-30. Quoted on using first hand accounts of white collar criminals for business ethics training and education.
- 26 March, 2008. *Globe and Mail* (Canada), '[Lessons from the slippery slope: Students learn about right, wrong and the grey areas by getting a first-hand look at the consequences](#)' by Theresa Ebdon. Quoted on teaching business ethics to MBAs.
- 7 December, 2007. *CHRY Radio* (Canada), Interview on cause-related marketing for 'Kaleidoscope' program
- 1 July, 2006. *Ethical Performance* (UK), '[CSR on the big screen](#)'. Quoted in 'Best Practice Case Study' on annual film series 'Doing the Business'.
- 17 May, 2006. *The Guardian* (UK) Society, p6, '[Great strides](#)': commentary on Tesco's social responsibility initiative.
- 23 September, 2004. *Hoje Em Dia*, (Brazil). '[Controvérsia na Governança Corporativa na](#)

- [Cedro](#)' by Nairo Almeri. Article discussing my public lecture on corporate citizenship given at Fundação Dom Cabral.
- 8 July, 2003. *Nottingham Evening Post* (UK) quoted on the award of Institute of Business Ethics essay prize.
- 8 April, 2003. *The Guardian* (UK), 'In sustainable company' by Jessica McCallin: quoted on the emergence of postgraduate courses on social responsibility

MANAGEMENT, ADMINISTRATION, AND SERVICE

Departmental Management and Administration

- 2015– **Co-Director, Responsible Business Intelligence Unit**, Schulich School of Business, York University: set up new unit to manage responsible business corporate rankings.
- 2010– **Director of Schulich Centre of Excellence in Responsible Business**, Schulich School of Business, York University: founding director of school-wide centre managing teaching, research, and outreach in the areas of sustainability, social responsibility, and business ethics. Responsible for coordinating research initiatives for 40 faculty across the school, leading 2 specializations and a diploma, and managing and staffing 10 dedicated courses across undergraduate, masters and PhD programs, including 2 core courses with up to 8 sections each.
- 2008–2009 **Director, Erivan K. Haub Program in Business and Sustainability**, Schulich School of Business, York University.
- 2013–
2009–2010 **Masters Programs Committee**, Schulich School of Business, York University
- 2007–2012 **Board Member, York Centre for Practical Ethics**, York University: responsible for providing business school liaison and strategic advice for interdisciplinary centre providing research and consultancy on practical ethics.
- 2008–2009 **Associate Director, Hennick Centre for Business and Law**, York University: responsible for setting up new cross-departmental centre.
- 2007–2009 **Research Committee**, Schulich School of Business, York University: responsible for managing departmental research activities, and providing ethics approval for coursework involving human subjects.
- 2007–2009 **Co-ordinator, Responsible Business Research Network**, Schulich School of Business, York University: set up and ran school-wide network to co-ordinate, facilitate and promote research in business ethics, CSR, sustainability and corporate governance.

- 2007–2008 **MBA Curriculum Review Committee**, Schulich School of Business: participated in review and redesign of the core MBA program.
- 2004–2006 **Director, Chevening Fellow, ‘Responsible Business’ Programme**, Nottingham University Business School: Initiated, designed and led this new programme which began in Jan 06. This was a specialist course designed for the British Council and the Foreign and Commonwealth Office for an annual cohort of 12 future leaders and opinion formers from across the world.
- 2002–2006 **Director, MBA in CSR**, Nottingham University Business School: founding director of specialist MBA, which when it was launched in 2003, was the first of its kind in the UK. Responsible for overall leadership, curriculum development, scholarship awards, pastoral care, and general management.
- 2002–2006 **Programme Leader, PhD in CSR**, Nottingham University Business School: Responsible for overall leadership, admissions, scholarship awards, curriculum development, and general management.
- 2003–2007 **Advisory Board Member, Pharmacy, Law and Ethics Resource Centre**, Nottingham University: responsible for providing expert advice on business ethics issues for centre focusing on curriculum and research development for pharmacists.
- 2004–2005 **Acting Director, International Centre for Corporate Social Responsibility**, Nottingham University Business School: responsible for overall leadership and management of the Centre to cover for study leave of Director.
- 2000–2002 **Development Group Member, Cardiff Centre for Ethics, Law and Society**, Cardiff University: responsible for establishing business school role in new multi-disciplinary centre for researchers and practitioners in medicine, science, information technology, the social sciences and humanities.
- 1999–2002 **Research Seminar Programme Co-ordinator**, Marketing and Strategy Section, Cardiff Business School: responsible for setting up and organizing seminar series.
- 1998–2000 **Doctoral Programme Committee**, Cardiff Business School: responsible for selection of doctoral students and general programme development

Internal Appointment Committees

Advocate and File Preparation Committee Member, Tenure and Promotions, Schulich School of Business, York University, 2009.

Search Committee, Erivan K. Haub Chair in Business and Sustainability, Schulich School of Business, York University, 2006.

Chair of Selection Committee for Course Manager and Teacher, Chevening Fellow 'Responsible Business' Programme, University of Nottingham, November, 2005

Chair of Short-listing Committee for ICCSR Business Development and Centre Manager, University of Nottingham, Aug 2004

Chair of Short-listing Committee for Lecturer/Senior Lecturer in Corporate Social Responsibility, University of Nottingham, July 2004

Chair of Selection Committee for ICCSR Centre Secretary, University of Nottingham, June-July, 2003.

External Appointments

Member of Stakeholder Engagement Panel for various companies, including Cenovus (2014), Kimberly-Clark (2013), TD Bank (2012), Loblaws (2012/2013/2014), Nestle Canada (2012), Imperial Tobacco (2008)

Member of Advisory Board, International Centre for Corporate Social Responsibility, Nottingham University Business School, 2012-

Member of Advisory Board, Integrating Sustainability into Business Schools Research Project, University of Nottingham/University of Bath, Funded by Higher Education Funding Council for England (HEFCE), 2011-2012.

Member of Council of Experts for the Global 100 Most Sustainable Corporations in the World, 2009–2013.

Member of Advisory Board, Responsible Business in the Blogosphere Research Project, Danish Ministry of Science, Technology and Innovation, 2010-11

Invited Expert, Roundtable Consultation for Ontario Securities Commission Review of Environmental and Corporate Governance Disclosure Requirements, December 2009.

Member of Research Evaluation Committee, Department for Intercultural Communication and Management, Copenhagen Business School, October 2009

Referee to the Board of the Social Sciences Division, Oxford University, for 'Recognition of Distinction' scheme, November-December 2005.

Member of Assessment Committee for R. Edward Freeman's appointment as Adjunct Professor, Copenhagen Business School, September, 2005.

Member of Expert Advisors Panel for Pharmacy Law and Ethics Resource Centre, School of Pharmacy

External PhD Examining

PhD External Examiner, University of Lausanne, Thi Minh Nhien Pham, *'Corporate social responsibility and global working conditions: challenges, perspectives and issues'*, 2015.

PhD External Examiner, University of Toronto, Cameron Sabadoz, *'Searching for the social: corporate social responsibility and economic regulation beyond the state'*, 2015.

PhD External Examiner, University of Lapland, José-Carlos García-Rosell, *'A multi-stakeholder perspective on sustainable marketing: promoting sustainability through action and research'*, 2012.

PhD External Examiner, Open University (ESC Rennes School of Business), Cyrlene B. Claasen, *'An issue-based approach to organizational legitimacy: the case of Namdeb'*, 2012.

PhD Examination Committee External Member, Osgoode Law School, York University, Norbert Altvater, *'Corporate social responsibility motives and theories evidenced among oil well drilling firms in Alberta'*, 2011.

Doctor of Letters External Examiner, Durham University, Geoffrey Moore, *'Business ethics'*, 2009.

PhD External Opponent, School of Economics and Management, Lund University, Annette Cerne, *'Working with and working on corporate social responsibility: the flexibility of a management concept'*, 2008.

PhD External Examiner, Strathclyde Graduate Business School, University of Strathclyde, Shima Barakat, *'Perceptions of corporate environmental orientation: insights from three companies operating in the UK'*, 2006.

PhD External Examiner, Faculty of Social Sciences, Flinders University of South Australia, Vivienne Brand, *'Investigating business ethics: paradigms and a cross-cultural comparison'*, 2005.

Internal PhD Examining

Dean's Representative, PhD examination, Kevin McKague, York University, September 2012.

Dean's Representative, PhD examination, Joanne Jones, York University, June 2008.

MPhil-PhD Transfer Panel, Judy Muthuri, University of Nottingham, April 2006.

MPhil-PhD Transfer Panel, Andreas Chatzidakis, University of Nottingham, October 2005.

MPhil-PhD Transfer Panel, Frauke Matthiesen Thompson, University of Nottingham, July 2004.

Conference Organization and Scholarly Society Service

Co-Chair, *5th International Symposium on Cross-Sector Social Interactions: Cross-Sector Partnerships for Systemic Change*, Toronto, Canada, 2016

Chair, Research Committee, Social Issues in Management, *Academy of Management*, 2013-2014. Responsible for organizing 3 professional development workshops for SIM researchers.

Track Co-Chair, 'Sustainability, markets and marketing,' *Macromarketing Conference*, London, 2014.

Conference Chair, *4th International Cross Sector Social Interactions Symposium: Innovative Collaboration for a Complex world – Reaching across Institutional Divides*, Suffolk University, Boston 2014.

Track Co-Chair, 'Markets for Ethics and CSR', *Macromarketing Conference*, Toronto, 2013

Organizing Committee, *Thomas J. Bata Lecture Series on Responsible Capitalism*, Schulich School of Business, Toronto, 2013.

Organizing Committee, Schulich Research Celebration, Schulich School of Business, Toronto 2012.

Organizing Committee, *Capitalism for the Long Term Conference*, McKinsey & Company and Schulich School of Business, Toronto, 2012.

Organizing Committee, *Global Reporting Initiative Canada Conference*, Toronto, 2012.

Scientific Committee, *Group on Organizations and Natural Environment (GRONEN) Research Conference*, Marseille, 2012

Conference Chair, *3rd International Cross Sector Social Interactions Symposium: Making a Difference - Enhancing the Impact of Partnerships for the social good*, Erasmus University, Rotterdam 2012.

Workshop Co-organizer, 'Global economy and citizenship', *Dynamics of Citizenship in the Post-Political World Conference*, Stockholm, 2010.

Scientific Committee, *Group on Organizations and Natural Environment (GRONEN) Research Conference*, Milan 2010

Conference Chair, *2nd International Cross Sector Social Interactions Symposium: Re-imagining Partnerships for the Global Social Good*, Brunel University, London 2010.

Organizing Committee, *Thomas J. Bata Lecture Series on Responsible Capitalism*, Schulich School of Business, Toronto, 2010.

Organizer and Symposium Chair, 'Critiques of CSR and the crafting of new questions about business and society', *Academy of Management Annual Conference*, Anaheim, 2008.

Co-chair, SIM/ISBEE Pre-conference Workshops, *International Society of Business, Economics and Ethics Conference*, Cape Town, South Africa, 2008

Organizing Committee, Minefields and Goldmines Conference, Schulich School of Business, York University, 2007.

Co-chair, Doctoral Symposium, Social Issues in Management Division, *Academy of Management Conference*, Atlanta, 2006.

Co-chair, Doctoral Symposium, Social Issues in Management Division, *Academy of Management Conference*, Honolulu, 2005.

Panel Chair, CSR Practitioners Panel, *ICCSR Research Symposium*, Nottingham University, 2005.

Organizing Committee, *Interdisciplinary Research Conference on CSR*, Nottingham University, 2004.

Track Co-chair, CSR and Business Ethics stream, *EGOS annual colloquium*, Ljubliana, 2004.

Track Chair, Theoretical Developments in Business Ethics stream, *Interdisciplinary Research Conference on CSR*, Nottingham University, 2004.

Panel Chair, Stakeholder Democracy: Perspectives From Across the Disciplines, *ICCSR Annual Symposium*, Nottingham University, 2004.

Organizing committee, *ERU Annual Conference*, 'Organizing/Theorizing: Developments in Organizational Theory and Practice', Cardiff 2002.

Co-organiser, Showcase Symposium, 'Corporate Citizenship: Examining New Modes and Methods of Stakeholder Engagement and Accountability', *Academy of Management Annual Conference*, Denver 2002.

Co-chair, Doctoral Colloquium, *Academy of Marketing Conference*, Cardiff 2001.

Track Chair, Ethics and Social Responsibility track, *World Marketing Congress*, Cardiff 2001.

Track Chair, Business Ethics and Corporate Citizenship track, *British Academy of Management Conference*, Cardiff 2001.

Editorships and reviewing

Co-Editor, *Business & Society* (2014-present)

Editorial Review Board Member:

Academy of Management Review (2015-present)

Journal of Management Studies (2009-present)

Business & Society (2008-2014)

Journal of Corporate Citizenship (2006-2013)

Organization & Environment (2005-2013)

Business Ethics Quarterly (2005-2011)

Guest Editor:

Journal of Business Ethics (2015 Cross-sector partnerships special issue)

Business Ethics: a European Review (2005 Stakeholder democracy special issue)

Ad hoc reviewing for journals

Academy of Management Review

British Journal of Management

Business & Society

Business Ethics: A European Review

Business Ethics Quarterly

California Management Review

Marketing Theory

European Journal of Marketing

International Journal of Bank Marketing

Journal of Business Ethics

Journal of Environmental Management

Journal of Macromarketing

Journal of Management Studies

Journal of Marketing Management

Journal of Organizational Behavior

Journal of Strategic Marketing

Long Range Planning

Organization

Organization Studies

Sloan Management Review

Sociology Compass

Ad hoc reviewing for conferences

Academy of Management Annual Conference

Academy of Marketing Annual Conference

Academy of Marketing Science Annual Conference

ACR Gender, Consumer Behaviour and Marketing Conference

British Academy of Management Annual Conference

International Association of Business and Society Annual Conference

Macromarketing Annual Conference

World Marketing Congress

Ad hoc reviewing for grant award schemes

British Academy, UK
Economic and Social Research Council, UK
Institute of Occupational Health, UK
National Research Foundation, South Africa
Nuffield Foundation, UK
Social Sciences and Humanities Research Council, Canada
Velux Foundation, Denmark
Wellcome Trust, UK

Ad hoc reviewing for publishers

Cambridge University Press	Oxford University Press
Edward Elgar	Palgrave
FT/Prentice Hall	Routledge
International Thompson Business Press	Sage
Macmillan	Wiley